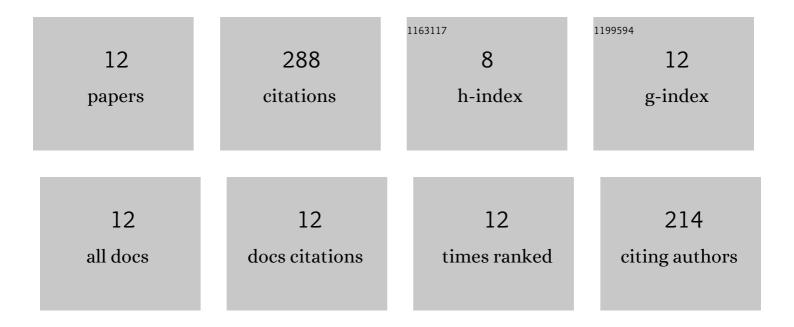
Stern Neill

List of Publications by Year in descending order

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Stedn Neili

#	Article	IF	CITATIONS
1	The influence of managerial optimism and self-regulation on learning and business growth expectations within an emerging economic context. Asia Pacific Journal of Management, 2020, 37, 187-204.	4.5	2
2	Ascending Bloom's Pyramid: Fostering Student Creativity and Innovation in Academic Library Spaces. College and Research Libraries, 2017, 78, 35-52.	0.4	22
3	The Impact of Peer Mentoring on Marketing Content Mastery. Marketing Education Review, 2016, 26, 126-142.	1.3	3
4	Seeing What Others Miss: A Study of Women Entrepreneurs in High-Growth Startups. Entrepreneurship Research Journal, 2015, 5, .	1.3	9
5	The entrepreneurial perceptions of strategy makers: Constructing an exploratory path in the pursuit of radical growth. Journal of Business Research, 2012, 65, 1003-1009.	10.2	16
6	The impact of national institutional context on social practices: comparing Finnish and US business communities. European Journal of International Management, 2010, 4, 234.	0.2	15
7	Decomposing the effects of organizational memory on marketing implementation. Marketing Letters, 2010, 21, 135-147.	2.9	5
8	Marketing Concept Manifestations in Fiji Enterprises: Confirming the Link to Organizational Competitiveness. Journal of Global Marketing, 2009, 22, 43-52.	3.4	3
9	Achieving adaptive ends through equivocality: A study of organizational antecedents and consequences. Journal of Business Research, 2007, 60, 305-313.	10.2	18
10	Manufacturer perceptions of the consequences of task and emotional conflict within domestic channels of distribution. Journal of Business Research, 2007, 60, 296-304.	10.2	26
11	Developing the organization's sensemaking capability: Precursor to an adaptive strategic marketing response. Industrial Marketing Management, 2007, 36, 731-744.	6.7	104
12	The effect of strategic complexity on marketing strategy and organizational performance. Journal of Business Research, 2006, 59, 1-10.	10.2	65