

# Stern Neill

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2803323/publications.pdf>

Version: 2024-02-01

12  
papers

288  
citations

1163117

8  
h-index

1199594

12  
g-index

12  
all docs

12  
docs citations

12  
times ranked

214  
citing authors

#	ARTICLE	IF	CITATIONS
1	Developing the organization's sensemaking capability: Precursor to an adaptive strategic marketing response. <i>Industrial Marketing Management</i> , 2007, 36, 731-744.	6.7	104
2	The effect of strategic complexity on marketing strategy and organizational performance. <i>Journal of Business Research</i> , 2006, 59, 1-10.	10.2	65
3	Manufacturer perceptions of the consequences of task and emotional conflict within domestic channels of distribution. <i>Journal of Business Research</i> , 2007, 60, 296-304.	10.2	26
4	Ascending Bloom's Pyramid: Fostering Student Creativity and Innovation in Academic Library Spaces. <i>College and Research Libraries</i> , 2017, 78, 35-52.	0.4	22
5	Achieving adaptive ends through equivocality: A study of organizational antecedents and consequences. <i>Journal of Business Research</i> , 2007, 60, 305-313.	10.2	18
6	The entrepreneurial perceptions of strategy makers: Constructing an exploratory path in the pursuit of radical growth. <i>Journal of Business Research</i> , 2012, 65, 1003-1009.	10.2	16
7	The impact of national institutional context on social practices: comparing Finnish and US business communities. <i>European Journal of International Management</i> , 2010, 4, 234.	0.2	15
8	Seeing What Others Miss: A Study of Women Entrepreneurs in High-Growth Startups. <i>Entrepreneurship Research Journal</i> , 2015, 5, .	1.3	9
9	Decomposing the effects of organizational memory on marketing implementation. <i>Marketing Letters</i> , 2010, 21, 135-147.	2.9	5
10	Marketing Concept Manifestations in Fiji Enterprises: Confirming the Link to Organizational Competitiveness. <i>Journal of Global Marketing</i> , 2009, 22, 43-52.	3.4	3
11	The Impact of Peer Mentoring on Marketing Content Mastery. <i>Marketing Education Review</i> , 2016, 26, 126-142.	1.3	3
12	The influence of managerial optimism and self-regulation on learning and business growth expectations within an emerging economic context. <i>Asia Pacific Journal of Management</i> , 2020, 37, 187-204.	4.5	2