

Ann Pegoraro

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

57
papers

807
citations

15
h-index

26
g-index

63
ext. papers

917
ext. citations

1.8
avg, IF

5.16
L-index

#	Paper	IF	Citations
57	Look Who's Talking Athletes on Twitter: A Case Study. <i>International Journal of Sport Communication</i> , 2010 , 3, 501-514	0.6	197
56	An Analysis of Colin Kaepernick, Megan Rapinoe, and the National Anthem Protests. <i>Communication and Sport</i> , 2019 , 7, 653-677	1.9	48
55	Student-Athletes' Organization of Activism at the University of Missouri: Resource Mobilization on Twitter. <i>Journal of Sport Management</i> , 2018 , 32, 24-37	2.1	46
54	Twitter as Disruptive Innovation in Sport Communication. <i>Communication and Sport</i> , 2014 , 2, 132-137	1.9	34
53	Sport Fandom In The Digital World 2013 , 248-258		34
52	#SheBelieves: the use of Instagram to frame the US Women's Soccer Team during #FIFAWWC. <i>Sport in Society</i> , 2018 , 21, 1063-1077	1	31
51	Kissing in the Carnage: An Examination of Framing on Twitter During the Vancouver Riots. <i>Journal of Broadcasting and Electronic Media</i> , 2015 , 59, 399-415	1.6	29
50	Activating a global sport sponsorship with social media: an analysis of TOP sponsors, Twitter, and the 2014 Olympic Games. <i>International Journal of Sport Management and Marketing</i> , 2014 , 15, 184	0.4	24
49	I am not loving it: examining the hijacking of #CheersToSochi. <i>International Journal of Sport Management and Marketing</i> , 2014 , 15, 163	0.4	23
48	Examining fan engagement through social networking sites. <i>International Journal of Sports Marketing and Sponsorship</i> , 2019 , 20, 163-183	2.3	23
47	Are Men Better Leaders? An Investigation of Head Coaches' Gender and Individual Players' Performance in Amateur and Professional Women's Basketball. <i>Sex Roles</i> , 2018 , 78, 455-466	3.1	22
46	Divided and united: perceptions of athlete activism at the ESPYS. <i>Sport in Society</i> , 2019 , 22, 1919-1936	1	19
45	Prayers, punishment, and perception: an analysis of the response to the Tony Stewart /Kevin Ward Jr. incident on Facebook. <i>Sport in Society</i> , 2016 , 19, 1460-1477	1	18
44	Echo or organic: framing the 2014 Sochi Games. <i>Online Information Review</i> , 2016 , 40, 798-813	2	18
43	Social Sochi: using social network analysis to investigate electronic word-of-mouth transmitted through social media communities. <i>International Journal of Sport Management and Marketing</i> , 2014 , 15, 120	0.4	16
42	Tweet, Retweet, Favorite: The Impact of Twitter Use on Enjoyment and Sports Viewing. <i>Journal of Broadcasting and Electronic Media</i> , 2019 , 63, 94-110	1.6	15
41	Toward an Understanding of Donor Loyalty: Demographics, Personality, Persuasion, and Revenue. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2012 , 24, 65-81	1	15

40	Media Framing of Larry Nassar and the USA Gymnastics Child Sex Abuse Scandal. <i>Journal of Child Sexual Abuse</i> , 2020 , 29, 373-392	1.5	12
39	#WeTheNorth: Examining an Online Brand Community Through a Professional Sport Organization's Hashtag Marketing Campaign. <i>Communication and Sport</i> , 2021 , 9, 625-645	1.9	12
38	Strategic Use of Facebook to Build Brand Awareness. <i>International Journal of Public Administration in the Digital Age</i> , 2017 , 4, 69-87	0.5	11
37	Racial-Ethnic Team-Market Congruency in Professional Sport. <i>Journal of Sport Management</i> , 2011 , 25, 169-180	2.1	11
36	Olympic Games host and bid city marketing: exploring issue management in the relationships among event stakeholder groups. <i>International Journal of Sports Marketing and Sponsorship</i> , 2008 , 9, 77-91	2.3	10
35	Mass media narratives of women's cardiovascular disease: a qualitative meta-synthesis. <i>Health Psychology Review</i> , 2017 , 11, 164-178	7.1	9
34	Is There Economic Discrimination on Sport Social Media? An Analysis of Major League Baseball. <i>Journal of Sport Management</i> , 2017 , 31, 374-386	2.1	9
33	Legends Worthy of Lament: An Analysis of Self-Presentation and User Framing on the Legends Football League's Facebook Page. <i>Journal of Sports Media</i> , 2017 , 12, 169-190	0	9
32	Scandal in College Basketball: A Case Study of Image Repair via Facebook. <i>International Journal of Sport Communication</i> , 2018 , 11, 414-429	0.6	9
31	Self-Representations of Women's Sport Fandom on Instagram at the 2015 FIFA Women's World Cup. <i>Communication and Sport</i> , 2019 , 216747951989333	1.9	8
30	Understanding the ways missing and murdered Indigenous women are framed and handled by social media users. <i>Media International Australia</i> , 2018 , 169, 54-64	2	7
29	"Not going to the f***ing White House" Twitter Users React to Donald Trump and Megan Rapinoe. <i>Communication and Sport</i> , 2020 , 216747952095077	1.9	6
28	An Examination of Michigan State University's Image Repair via Facebook and the Public Response Following the Larry Nassar Scandal. <i>Communication and Sport</i> , 2021 , 9, 128-149	1.9	6
27	The Impact of Digital Culture on Women in Sport 2019 , 163-182		5
26	When women athletes transgress: an exploratory study of image repair and social media response. <i>Sport in Society</i> , 2020 , 23, 1023-1041	1	5
25	The "Angry Black Woman" How Race, Gender, and American Politics Influenced User Discourse Surrounding the Jemele Hill Controversy. <i>Howard Journal of Communications</i> , 2020 , 31, 137-149	0.9	5
24	Shared Space: How North American Olympic Broadcasters Framed Gender on Instagram. <i>Communication and Sport</i> , 2020 , 216747952093289	1.9	4
23	Hashmoney: exploring Twitter hashtag use as a secondary ticket market price determinant. <i>International Journal of Sport Management and Marketing</i> , 2018 , 18, 199	0.4	4

22	Addressing Gender Inequity in Sport Through Women's Invisible Labor. <i>Journal of Sport Management</i> , 2022 , 1-11	2.1	4
21	An Assessment of the Validity of an Audio-Video Method of Food Journaling for Dietary Quantity and Quality. <i>Journal of Nutrition and Metabolism</i> , 2019 , 2019, 9839320	2.7	3
20	A critical discourse analysis of gendered cardiovascular disease meanings of the #MoreMoments campaign on Twitter. <i>Journal of Health Psychology</i> , 2021 , 26, 1471-1481	3.1	3
19	Online and Off-Line Advertising During March Madness: Which Companies Drive Consumers to the Web?. <i>International Journal of Sport Communication</i> , 2009 , 2, 466-483	0.6	3
18	Innovative pedagogy in sport marketing: the annual SPAD field trip. <i>International Journal of Sport Management and Marketing</i> , 2008 , 4, 255	0.4	3
17	Abby Wambach 2018 , 210-226		3
16	Does rivalry matter? An analysis of sport consumer interest on social media. <i>International Journal of Sports Marketing and Sponsorship</i> , 2019 , 20, 646-665	2.3	3
15	Examining IRA Bots in the NFL Anthem Protest: Political Agendas and Practices of Digital Gatekeeping. <i>Communication and Sport</i> , 2021 , 9, 88-109	1.9	3
14	When virtual spaces meet the limitations of traditional sport: Gender stereotyping in NBA2K. <i>Computers in Human Behavior</i> , 2021 , 122, 106844	7.7	3
13	Analysis of Recommendations from Mining Incident Investigative Reports: A 50-Year Review. <i>Safety</i> , 2020 , 6, 3	1.7	2
12	Social media and women's sport 2019 , 455-467		2
11	#ForTheGame: Social Change and the Struggle to Professionalize Women's Ice Hockey. <i>Sociology of Sport Journal</i> , 2020 , 1-10	1.1	2
10	#DistractinglySexy 2017 ,		1
9	Strategic Use of Facebook to Build Brand Awareness 97-118		1
8	Re-thinking Women's Sport Research: Looking in the Mirror and Reflecting Forward. <i>Frontiers in Sports and Active Living</i> , 2021 , 3, 746441	2.3	1
7	Reaction on Social Media to Online News Headlines Following the Release of Canada's Food Guide. <i>Canadian Journal of Dietetic Practice and Research</i> , 2021 , 82, 16-20	1.3	1
6	Social Media and Crisis Communication in Sport 2021 , 345-381		1
5	An Analysis of Broadcasting Media Using Social Media Engagement in the WNBA. <i>Frontiers in Sports and Active Living</i> , 2021 , 3, 658293	2.3	0

- 4 Ethical Relativism and Sport Mega-Event Gendered Discourses: Uneasiness towards the Dominant Play of Women in Sport **2021**, 57-70
- 3 Hijacking of a Hashtag **2017**, 251-260
- 2 Responsible Leadership in Sport: An Ethical Dilemma. *Societies*, **2021**, 11, 85 1.1
- 1 Sport in the Age of Trump: An Analysis of Donald Trump's Tweets. *International Journal of Sport Communication*, **2021**, 14, 356-378 0.6