

Eric Ng

List of Publications by Year in descending order

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Version: 2024-02-01

29
papers

469
citations

759233

12
h-index

713466

21
g-index

29
all docs

29
docs citations

29
times ranked

387
citing authors

#	ARTICLE	IF	CITATIONS
1	Assessing the Effectiveness of Environmental Training for Diving Tourists Using the DEA Model. Sustainability, 2022, 14, 1639.	3.2	2
2	Applying a Comprehensive Action Determination Model to Examine the Recycling Behavior of Taipei City Residents. Sustainability, 2021, 13, 490.	3.2	14
3	Understanding Pro-Environmental Behavior of Citizen Science: An Exploratory Study of the Bird Survey in Taoyuan's Farm Ponds Project. Sustainability, 2021, 13, 5126.	3.2	11
4	Determinants of pro-environmental behavior among excessive smartphone usage children and moderate smartphone usage children in Taiwan. PeerJ, 2021, 9, e11635.	2.0	7
5	Gendered Factors Associated with Preventive Behaviors and Mental Health among Chinese Adults during the COVID-19 Pandemic Home Quarantine. Sustainability, 2021, 13, 10819.	3.2	2
6	Effects of Parental Involvement in a Preschool-Based Eye Health Intervention Regarding Children's Screen Use in China. International Journal of Environmental Research and Public Health, 2021, 18, 11330.	2.6	4
7	Technology-Enhanced Learning for Graduate Students: Exploring the Correlation of Media Richness and Creativity of Computer-Mediated Communication and Face-to-Face Communication. Applied Sciences (Switzerland), 2020, 10, 1602.	2.5	9
8	Using the Norm Activation Model to Predict the Pro-Environmental Behaviors of Public Servants at the Central and Local Governments in Taiwan. Sustainability, 2019, 11, 3712.	3.2	19
9	Locus of Control: The Mediation Effect between Emotional Stability and Pro-Environmental Behavior. Sustainability, 2019, 11, 820.	3.2	39
10	Determinants of Pro-Environmental Behavior among Young and Older Farmers in Taiwan. Sustainability, 2018, 10, 2186.	3.2	24
11	The Theory of Planned Behavior to Predict Protective Behavioral Intentions against PM2.5 in Parents of Young Children from Urban and Rural Beijing, China. International Journal of Environmental Research and Public Health, 2018, 15, 2215.	2.6	25
12	A Nationwide Survey Evaluating the Environmental Literacy of Undergraduate Students in Taiwan. Sustainability, 2018, 10, 1730.	3.2	39
13	Environmental Literacy on Ecotourism: A Study on Student Knowledge, Attitude, and Behavioral Intentions in China and Taiwan. Sustainability, 2018, 10, 1886.	3.2	31
14	Normative Beliefs, Attitudes, and Social Norms: People Reduce Waste as an Index of Social Relationships When Spending Leisure Time. Sustainability, 2017, 9, 1696.	3.2	91
15	A Self-Evaluation System of Quality Planning for Tourist Attractions in Taiwan: An Integrated AHP-Delphi Approach from Career Professionals. Sustainability, 2017, 9, 1751.	3.2	29
16	Physical Outdoor Activity versus Indoor Activity: Their Influence on Environmental Behaviors. International Journal of Environmental Research and Public Health, 2017, 14, 797.	2.6	21
17	An Empirical Investigation of the Impact of Commitment and Trust on Internal Marketing. Journal of Relationship Marketing, 2016, 15, 35-53.	4.4	9
18	Conceptual model development of local cultural brand experiences. , 2014, , .		1

#	ARTICLE	IF	CITATIONS
19	Impact of Social Media in Service Innovations. <i>Advances in Information Quality and Management</i> , 2014, , 390-405.	0.2	0
20	The Importance of Trust in Procurement Practices and Its Impact on Business Performance: An Empirical Investigation From the Perspective of the Buyerâ€“Supplier Dyad. <i>Journal of Relationship Marketing</i> , 2013, 12, 280-300.	4.4	15
21	MAKING STRATEGIC DECISIONS ON B2B E-COMMERCE MODELS: AN EMPIRICAL STUDY ON AUSTRALIAN AGRIBUSINESSES. <i>International Journal of Electronic Commerce Studies</i> , 2013, 4, 1-20.	0.6	2
22	The Effect of Inter-Organization Trust and Dependency on E-Procurement Adoption. <i>Journal of Electronic Commerce in Organizations</i> , 2012, 10, 40-60.	1.1	14
23	Differences between high- and low-performing exporting firms in a developing country. <i>Advances in International Marketing</i> , 2011, , 207-228.	0.3	3
24	Factors That Distinguish Proactive Versus Reactive Exporters: Decisions by Export Firms in a Developing Country. <i>Journal of Global Marketing</i> , 2011, 24, 69-84.	3.4	5
25	Understanding B2B Supplier Selection Relationships: The Case of Taiwan Agribusinesses. <i>Journal of Business-to-Business Marketing</i> , 2010, 17, 149-172.	1.5	19
26	An Exploratory Study on the Use of Information Sources by Consumers to Select Australian Regional Travel Agencies. <i>Journal of Hospitality Marketing and Management</i> , 2009, 18, 26-43.	8.2	3
27	Exploring the Major Factors Influencing Consumer Selection of Travel Agencies in a Regional Setting. <i>Journal of Hospitality and Tourism Management</i> , 2006, 13, 75-84.	6.6	13
28	An empirical framework developed for selecting B2B eâ€“business models: the case of Australian agribusiness firms. <i>Journal of Business and Industrial Marketing</i> , 2005, 20, 218-225.	3.0	18
29	Impact of Social Media in Service Innovations. , 0, , 656-671.		0