

Eric Ng

List of Publications by Year in descending order

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29
papers

469
citations

759233

12
h-index

713466

21
g-index

29
all docs

29
docs citations

29
times ranked

387
citing authors

#	ARTICLE	IF	CITATIONS
1	Normative Beliefs, Attitudes, and Social Norms: People Reduce Waste as an Index of Social Relationships When Spending Leisure Time. <i>Sustainability</i> , 2017, 9, 1696.	3.2	91
2	A Nationwide Survey Evaluating the Environmental Literacy of Undergraduate Students in Taiwan. <i>Sustainability</i> , 2018, 10, 1730.	3.2	39
3	Locus of Control: The Mediation Effect between Emotional Stability and Pro-Environmental Behavior. <i>Sustainability</i> , 2019, 11, 820.	3.2	39
4	Environmental Literacy on Ecotourism: A Study on Student Knowledge, Attitude, and Behavioral Intentions in China and Taiwan. <i>Sustainability</i> , 2018, 10, 1886.	3.2	31
5	A Self-Evaluation System of Quality Planning for Tourist Attractions in Taiwan: An Integrated AHP-Delphi Approach from Career Professionals. <i>Sustainability</i> , 2017, 9, 1751.	3.2	29
6	The Theory of Planned Behavior to Predict Protective Behavioral Intentions against PM2.5 in Parents of Young Children from Urban and Rural Beijing, China. <i>International Journal of Environmental Research and Public Health</i> , 2018, 15, 2215.	2.6	25
7	Determinants of Pro-Environmental Behavior among Young and Older Farmers in Taiwan. <i>Sustainability</i> , 2018, 10, 2186.	3.2	24
8	Physical Outdoor Activity versus Indoor Activity: Their Influence on Environmental Behaviors. <i>International Journal of Environmental Research and Public Health</i> , 2017, 14, 797.	2.6	21
9	Understanding B2B Supplier Selection Relationships: The Case of Taiwan Agribusinesses. <i>Journal of Business-to-Business Marketing</i> , 2010, 17, 149-172.	1.5	19
10	Using the Norm Activation Model to Predict the Pro-Environmental Behaviors of Public Servants at the Central and Local Governments in Taiwan. <i>Sustainability</i> , 2019, 11, 3712.	3.2	19
11	An empirical framework developed for selecting B2B e-business models: the case of Australian agribusiness firms. <i>Journal of Business and Industrial Marketing</i> , 2005, 20, 218-225.	3.0	18
12	The Importance of Trust in Procurement Practices and Its Impact on Business Performance: An Empirical Investigation From the Perspective of the Buyer-Supplier Dyad. <i>Journal of Relationship Marketing</i> , 2013, 12, 280-300.	4.4	15
13	The Effect of Inter-Organization Trust and Dependency on E-Procurement Adoption. <i>Journal of Electronic Commerce in Organizations</i> , 2012, 10, 40-60.	1.1	14
14	Applying a Comprehensive Action Determination Model to Examine the Recycling Behavior of Taipei City Residents. <i>Sustainability</i> , 2021, 13, 490.	3.2	14
15	Exploring the Major Factors Influencing Consumer Selection of Travel Agencies in a Regional Setting. <i>Journal of Hospitality and Tourism Management</i> , 2006, 13, 75-84.	6.6	13
16	Understanding Pro-Environmental Behavior of Citizen Science: An Exploratory Study of the Bird Survey in Taoyuan's Farm Ponds Project. <i>Sustainability</i> , 2021, 13, 5126.	3.2	11
17	An Empirical Investigation of the Impact of Commitment and Trust on Internal Marketing. <i>Journal of Relationship Marketing</i> , 2016, 15, 35-53.	4.4	9
18	Technology-Enhanced Learning for Graduate Students: Exploring the Correlation of Media Richness and Creativity of Computer-Mediated Communication and Face-to-Face Communication. <i>Applied Sciences (Switzerland)</i> , 2020, 10, 1602.	2.5	9

#	ARTICLE	IF	CITATIONS
19	Determinants of pro-environmental behavior among excessive smartphone usage children and moderate smartphone usage children in Taiwan. PeerJ, 2021, 9, e11635.	2.0	7
20	Factors That Distinguish Proactive Versus Reactive Exporters: Decisions by Export Firms in a Developing Country. Journal of Global Marketing, 2011, 24, 69-84.	3.4	5
21	Effects of Parental Involvement in a Preschool-Based Eye Health Intervention Regarding Children's Screen Use in China. International Journal of Environmental Research and Public Health, 2021, 18, 11330.	2.6	4
22	An Exploratory Study on the Use of Information Sources by Consumers to Select Australian Regional Travel Agencies. Journal of Hospitality Marketing and Management, 2009, 18, 26-43.	8.2	3
23	Differences between high- and low-performing exporting firms in a developing country. Advances in International Marketing, 2011, , 207-228.	0.3	3
24	Gendered Factors Associated with Preventive Behaviors and Mental Health among Chinese Adults during the COVID-19 Pandemic Home Quarantine. Sustainability, 2021, 13, 10819.	3.2	2
25	MAKING STRATEGIC DECISIONS ON B2B E-COMMERCE MODELS: AN EMPIRICAL STUDY ON AUSTRALIAN AGRIBUSINESSES. International Journal of Electronic Commerce Studies, 2013, 4, 1-20.	0.6	2
26	Assessing the Effectiveness of Environmental Training for Diving Tourists Using the DEA Model. Sustainability, 2022, 14, 1639.	3.2	2
27	Conceptual model development of local cultural brand experiences. , 2014, , .		1
28	Impact of Social Media in Service Innovations. Advances in Information Quality and Management, 2014, , 390-405.	0.2	0
29	Impact of Social Media in Service Innovations. , 0, , 656-671.		0