

# Hervé© Guyon

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2785482/publications.pdf>

Version: 2024-02-01

9  
papers

138  
citations

1684188  
5  
h-index

1474206  
9  
g-index

9  
all docs

9  
docs citations

9  
times ranked

212  
citing authors

#	ARTICLE	IF	CITATIONS
1	Modeling Psychological Attributes in Psychology – An Epistemological Discussion: Network Analysis vs. Latent Variables. <i>Frontiers in Psychology</i> , 2017, 8, 798.	2.1	55
2	An introduction to the partial least squares approach to structural equation modelling: a method for exploratory psychiatric research. <i>International Journal of Methods in Psychiatric Research</i> , 2016, 25, 220-231.	2.1	29
3	Measurement, ontology, and epistemology: Psychology needs pragmatism-realism. <i>Theory and Psychology</i> , 2018, 28, 149-171.	1.2	22
4	The Fallacy of the Theoretical Meaning of Formative Constructs. <i>Frontiers in Psychology</i> , 2018, 9, 179.	2.1	11
5	Market Share Predictions: A New Model with Rating-Based Conjoint Analysis. <i>International Journal of Market Research</i> , 2011, 53, 831-857.	3.8	8
6	Quantification in Experimental Psychology and Pragmatic Epistemology: Tension Between the Scientific Imperative and the Social Imperative. <i>Frontiers in Psychology</i> , 2020, 11, 603617.	2.1	6
7	Formative Measurement Models: A Response to Bainter & Bollen (2014) and Howell (2014). <i>Measurement</i> , 2015, 13, 53-58.	0.2	3
8	New Conjoint Approaches to Scaling Brand Equity and Optimising share of Preference Prediction. <i>International Journal of Market Research</i> , 2015, 57, 701-725.	3.8	2
9	Are Formative Indicators Superfluous? An Extension of Aguirre-Urreta, Rñnkñ, and Marakas Analysis. <i>Measurement</i> , 2016, 14, 101-104.	0.2	2