

# Lorea Narvaiza

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2780381/publications.pdf>

Version: 2024-02-01

12  
papers

193  
citations

1684188

5  
h-index

1588992

8  
g-index

12  
all docs

12  
docs citations

12  
times ranked

215  
citing authors

#	ARTICLE	IF	CITATIONS
1	Assessing the effects of human capital composition, innovation portfolio and size on manufacturing firm performance. <i>Competitiveness Review</i> , 2021, 31, 625-644.	2.6	13
2	Exploring the interplay between context and enterprise purpose in participative social entrepreneurship: the perceptions of worker cooperative entrepreneurs. <i>Entrepreneurship and Regional Development</i> , 2021, 33, 758-788.	3.3	7
3	Revisiting integrated marketing communication (IMC): a scale to assess IMC in higher education (HE). <i>Journal of Marketing for Higher Education</i> , 2021, 31, 58-90.	3.2	10
4	La comunicaci3n integrada de marketing (CIM) en la educacion superior (ES) en tiempos de pandemia. <i>Revista De Estudios Empresariales</i> , 2020, , 53-69.	0.3	1
5	The role of social capital in regional innovation systems: Creative social capital and its institutionalization process. <i>Papers in Regional Science</i> , 2019, 98, 35-51.	1.9	21
6	8th International Conference on Business Servitization. , 2019, , .		0
7	Cooperative Dynamics During the Financial Crisis: Evidence From Basque and Breton Case Studies. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2017, 46, 505-524.	1.9	21
8	Why and How Does Social Responsibility Differ Among SMEs? A Social Capital Systemic Approach. <i>Journal of Business Ethics</i> , 2016, 138, 365-384.	6.0	23
9	How to foster shared innovation within SMEs' networks: Social capital and the role of intermediaries. <i>European Management Journal</i> , 2015, 33, 104-115.	5.1	97
10	The Alignment Between Social Responsibility and Business Strategy: Implications for Social Responsibility Value Creation in Spanish SMEs. <i>The International Society of Business, Economics, and Ethics Book Series</i> , 2010, , 227-253.	0.1	0
11	How can small and medium-sized organizations with hybrid objectives preserve their mission? A social capital approach. <i>REVESCO Revista De Estudios Cooperativos</i> , 0, 139, e77443.	0.5	0
12	An exploratory approach of the association between integrated marketing communication and business performance in higher education institutions. <i>Journal of Marketing for Higher Education</i> , 0, , 1-24.	3.2	0