

# Brian I Spaid

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/277692/publications.pdf>

Version: 2024-02-01

9  
papers

328  
citations

1163117  
8  
h-index

1474206  
9  
g-index

9  
all docs

9  
docs citations

9  
times ranked

271  
citing authors

#	ARTICLE	IF	CITATIONS
1	The upside of showrooming: How online information creates positive spill-over for the brick-and-mortar retailer. <i>Journal of Organizational Computing and Electronic Commerce</i> , 2019, 29, 294-315.	1.8	12
2	Timeliness, transparency, and trust: A framework for managing online customer complaints. <i>Business Horizons</i> , 2018, 61, 375-384.	5.2	71
3	Exploring consumer collecting behavior: a conceptual model and research agenda. <i>Journal of Consumer Marketing</i> , 2018, 35, 653-662.	2.3	12
4	Tell it like it is: The effects of differing responses to negative online reviews. <i>Psychology and Marketing</i> , 2018, 35, 891-901.	8.2	34
5	Trust and experience in online auctions. <i>Journal of Organizational Computing and Electronic Commerce</i> , 2018, 28, 294-314.	1.8	15
6	Exploring the sources of design innovations: Insights from the computer, communications and audio equipment industries. <i>Research Policy</i> , 2018, 47, 1495-1504.	6.4	24
7	The Meaning of Shopping Experiences Augmented By Mobile Internet Devices. <i>Journal of Marketing Theory and Practice</i> , 2014, 22, 73-90.	4.3	59
8	Profiting from our past: evoking nostalgia in the retail environment. <i>International Review of Retail, Distribution and Consumer Research</i> , 2013, 23, 418-439.	2.0	7
9	Service failure and recovery in using technology-based self-service: effects on user attributions and satisfaction. <i>Service Industries Journal</i> , 2012, 32, 1415-1432.	8.3	94