

# David H Jernigan

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2772845/publications.pdf>

Version: 2024-02-01

104  
papers

2,695  
citations

236833

25  
h-index

206029

48  
g-index

105  
all docs

105  
docs citations

105  
times ranked

2970  
citing authors

#	ARTICLE	IF	CITATIONS
1	Alcohol use in times of the <scp>COVID</scp> 19: Implications for monitoring and policy. Drug and Alcohol Review, 2020, 39, 301-304.	1.1	347
2	Alcohol marketing and youth alcohol consumption: a systematic review of longitudinal studies published since 2008. Addiction, 2017, 112, 7-20.	1.7	280
3	The global alcohol industry: an overview. Addiction, 2009, 104, 6-12.	1.7	126
4	Global Alcohol Producers, Science, and Policy: The Case of the International Center for Alcohol Policies. American Journal of Public Health, 2012, 102, 80-89.	1.5	105
5	Alcohol Advertising and Youth: A Measured Approach. Journal of Public Health Policy, 2005, 26, 312-325.	1.0	87
6	Measuring youth exposure to alcohol marketing on social networking sites: Challenges and prospects. Journal of Public Health Policy, 2014, 35, 91-104.	1.0	78
7	The commercial use of digital media to market alcohol products: a narrative review. Addiction, 2017, 112, 21-27.	1.7	76
8	Brand-Specific Consumption of Alcohol Among Underage Youth in the United States. Alcoholism: Clinical and Experimental Research, 2013, 37, 1195-1203.	1.4	70
9	The concentration of the global alcohol industry and its penetration in the <scp>A</scp>frican region. Addiction, 2015, 110, 551-560.	1.7	70
10	Alcohol marketing regulation: from research to public policy. Addiction, 2017, 112, 3-6.	1.7	57
11	The Alcohol Marketing Landscape: Alcohol Industry Size, Structure, Strategies, and Public Health Responses. Journal of Studies on Alcohol and Drugs Supplement, 2020, Sup 19, 13-25.	3.7	55
12	Amount of Televised Alcohol Advertising Exposure and the Quantity of Alcohol Consumed by Youth. Journal of Studies on Alcohol and Drugs, 2016, 77, 723-729.	0.6	54
13	Policy Approaches for Regulating Alcohol Marketing in a Global Context: A Public Health Perspective. Annual Review of Public Health, 2018, 39, 385-401.	7.6	54
14	Toward a public health approach to the protection of vulnerable populations from the harmful effects of alcohol marketing. Addiction, 2017, 112, 125-127.	1.7	53
15	Exposure to Cannabis Marketing in Social and Traditional Media and Past-Year Use Among Adolescents in States With Legal Retail Cannabis. Journal of Adolescent Health, 2020, 66, 247-254.	1.2	52
16	Alcohol: taking a population perspective. Nature Reviews Gastroenterology and Hepatology, 2016, 13, 426-434.	8.2	50
17	Alcohol Outlet Clusters and Population Disparities. Journal of Urban Health, 2020, 97, 123-136.	1.8	43
18	Assessment of the Average Price and Ethanol Content of Alcoholic Beverages by Brandâ€”<scp>U</scp>nited <scp>S</scp>tates, 2011. Alcoholism: Clinical and Experimental Research, 2012, 36, 1288-1297.	1.4	40

#	ARTICLE	IF	CITATIONS
19	Defining strategies for promoting product through “drink responsibly” messages in magazine ads for beer, spirits and alcopops. <i>Drug and Alcohol Dependence</i> , 2014, 142, 168-173.	1.6	39
20	Outlet Type, Access to Alcohol, and Violent Crime. <i>Alcoholism: Clinical and Experimental Research</i> , 2018, 42, 2234-2245.	1.4	39
21	The Relationship Between Population-Level Exposure to Alcohol Advertising on Television and Brand-Specific Consumption Among Underage Youth in the US. <i>Alcohol and Alcoholism</i> , 2015, 50, 358-364.	0.9	38
22	The relationship between exposure to brand-specific alcohol advertising and brand-specific consumption among underage drinkers “ United States, 2011”2012. <i>American Journal of Drug and Alcohol Abuse</i> , 2016, 42, 4-14.	1.1	33
23	Self-Reported Youth and Adult Exposure to Alcohol Marketing in Traditional and Digital Media: Results of a Pilot Survey. <i>Alcoholism: Clinical and Experimental Research</i> , 2017, 41, 618-625.	1.4	33
24	Youth Alcohol Brand Consumption and Exposure to Brand Advertising in Magazines. <i>Journal of Studies on Alcohol and Drugs</i> , 2014, 75, 615-622.	0.6	32
25	Flavored Alcoholic Beverage Use, Risky Drinking Behaviors, and Adverse Outcomes Among Underage Drinkers: Results From the ABRAND Study. <i>American Journal of Public Health</i> , 2015, 105, 810-815.	1.5	30
26	What’s next for WHO’s global strategy to reduce the harmful use of alcohol?. <i>Bulletin of the World Health Organization</i> , 2020, 98, 222-223.	1.5	30
27	Active cannabis marketing and adolescent past-year cannabis use. <i>Drug and Alcohol Dependence</i> , 2019, 204, 107548.	1.6	29
28	The Prevalence and Context of Alcohol Use, Problem Drinking and Alcohol-Related Harm among Youth Living in the Slums of Kampala, Uganda. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 2451.	1.2	26
29	Brand-specific consumption of flavored alcoholic beverages among underage youth in the United States. <i>American Journal of Drug and Alcohol Abuse</i> , 2014, 40, 51-57.	1.1	25
30	Heavy drinking and contextual risk factors among adults in South Africa: findings from the International Alcohol Control study. <i>Substance Abuse Treatment, Prevention, and Policy</i> , 2018, 13, 43.	1.0	25
31	Cannabis Marketing and Problematic Cannabis Use Among Adolescents. <i>Journal of Studies on Alcohol and Drugs</i> , 2021, 82, 288-296.	0.6	25
32	Evidence of underage targeting of alcohol advertising on television in the United States: Lessons from the Lockyer v. Reynolds decisions. <i>Journal of Public Health Policy</i> , 2014, 35, 105-118.	1.0	23
33	Multinational Alcohol Market Development and Public Health: Diageo in India. <i>American Journal of Public Health</i> , 2015, 105, 2220-2227.	1.5	23
34	Framing a public health debate over alcohol advertising: The Center on Alcohol Marketing and Youth 2002”2008. <i>Journal of Public Health Policy</i> , 2011, 32, 165-179.	1.0	22
35	Evaluation of the Evidence Base for the Alcohol Industry’s Actions to Reduce Drink Driving Globally. <i>American Journal of Public Health</i> , 2016, 106, 707-713.	1.5	22
36	Influence of religious organisations’ statements on compliance with a smoke-free law in Bogor, Indonesia: a qualitative study. <i>BMJ Open</i> , 2015, 5, e008111.	0.8	21

#	ARTICLE	IF	CITATIONS
37	The Potential Impact of a "No-Buy" List on Youth Exposure to Alcohol Advertising on Cable Television. <i>Journal of Studies on Alcohol and Drugs</i> , 2016, 77, 7-16.	0.6	20
38	Physical abuse, psychological abuse and neglect: Evidence of alcohol-related harm to children in five states of India. <i>Drug and Alcohol Review</i> , 2016, 35, 530-538.	1.1	18
39	Assessing Restrictiveness of National Alcohol Marketing Policies. <i>Alcohol and Alcoholism</i> , 2014, 49, 557-562.	0.9	17
40	Beverage- and brand-specific binge alcohol consumption among underage youth in the US. <i>Journal of Substance Use</i> , 2015, 20, 333-339.	0.3	17
41	Using Public Health and Community Partnerships to Reduce Density of Alcohol Outlets. <i>Preventing Chronic Disease</i> , 2013, 10, E53.	1.7	15
42	The Relationships Between Alcohol Source, Autonomy in Brand Selection, and Brand Preference Among Youth in the USA. <i>Alcohol and Alcoholism</i> , 2014, 49, 563-571.	0.9	15
43	Harms to Adults from Others' Heavy Drinking in Five Indian States. <i>Alcohol and Alcoholism</i> , 2016, 51, 177-185.	0.9	14
44	Brands matter: Major findings from the Alcohol Brand Research Among Underage Drinkers (ABRAND) project. <i>Addiction Research and Theory</i> , 2016, 24, 32-39.	1.2	14
45	Alcohol Brand Use of Youth-Appealing Advertising and Consumption by Youth and Adults. <i>Journal of Public Health Research</i> , 2018, 7, jphr.2018.1269.	0.5	14
46	The Violence Prevention Potential of Reducing Alcohol Outlet Access in Baltimore, Maryland. <i>Journal of Studies on Alcohol and Drugs</i> , 2020, 81, 24-33.	0.6	14
47	The Impact of Intergenerational Cultural Dissonance on Alcohol Use Among Vietnamese and Cambodian Adolescents in the United States. <i>Journal of Adolescent Health</i> , 2016, 58, 174-180.	1.2	13
48	Do Alcohol Advertisements for Brands Popular among Underage Drinkers Have Greater Appeal among Youth and Young Adults?. <i>Substance Abuse</i> , 2016, 37, 222-229.	1.1	13
49	Employment impacts of alcohol taxes. <i>Preventive Medicine</i> , 2017, 105, S50-S55.	1.6	13
50	Alcohol and Cancer: Existing Knowledge and Evidence Gaps across the Cancer Continuum. <i>Cancer Epidemiology Biomarkers and Prevention</i> , 2022, 31, 5-10.	1.1	13
51	Addressing College Drinking as a Statewide Public Health Problem: Key Findings From the Maryland Collaborative. <i>Health Promotion Practice</i> , 2018, 19, 303-313.	0.9	12
52	Support for alcohol policies from drinkers in the City of Tshwane, South Africa: Data from the International Alcohol Control study. <i>Drug and Alcohol Review</i> , 2018, 37, S210-S217.	1.1	12
53	A Content Analysis of Cannabis Company Adherence to Marketing Requirements in Four States. <i>Journal of Studies on Alcohol and Drugs</i> , 2022, 83, 27-36.	0.6	12
54	Potential youth exposure to alcohol advertising on the internet: a study of internet versions of popular television programs. <i>Journal of Substance Use</i> , 2016, 21, 361-367.	0.3	11

#	ARTICLE	IF	CITATIONS
55	International codes and agreements to restrict the promotion of harmful products can hold lessons for the control of alcohol marketing. <i>Addiction</i> , 2017, 112, 102-108.	1.7	11
56	Alcohol Advertising in Magazines and Underage Readership: Are Underage Youth Disproportionately Exposed?. <i>Alcoholism: Clinical and Experimental Research</i> , 2017, 41, 1775-1782.	1.4	11
57	Editorial: Alcohol advertising, marketing and regulation. <i>Journal of Public Affairs</i> , 2010, 10, 1-5.	1.7	10
58	Who Is Minding the Virtual Alcohol Store?. <i>JAMA Pediatrics</i> , 2012, 166, 866.	3.6	10
59	Informal alcohol in Malawi: Stakeholder perceptions and policy recommendations. <i>Journal of Public Health Policy</i> , 2014, 35, 119-131.	1.0	10
60	Monitoring youth exposure to advertising on television: the devil is in the details. <i>Journal of Public Affairs</i> , 2010, 10, 36-49.	1.7	9
61	Meeting the Challenge of Change. <i>Health Promotion Practice</i> , 2010, 11, 21-22.	0.9	9
62	Do time restrictions on alcohol advertising reduce youth exposure?. <i>Journal of Public Affairs</i> , 2013, 13, 123-129.	1.7	9
63	Who Would Pay for State Alcohol Tax Increases in the United States?. <i>Preventing Chronic Disease</i> , 2016, 13, E67.	1.7	9
64	Longitudinal Effects of Acculturation on Alcohol Use among Vietnamese and Cambodian Immigrant Women in the USA. <i>Alcohol and Alcoholism</i> , 2016, 51, 702-709.	0.9	9
65	College Students' Underestimation of Blood Alcohol Concentration from Hypothetical Consumption of Supersized Alcopops: Results from a Cluster-Randomized Classroom Study. <i>Alcoholism: Clinical and Experimental Research</i> , 2018, 42, 1271-1280.	1.4	9
66	Methods for Evaluating the Association Between Alcohol Outlet Density and Violent Crime. <i>Alcoholism: Clinical and Experimental Research</i> , 2019, 43, 1714-1726.	1.4	9
67	Impact of Maryland's 2011 alcohol sales tax increase on alcoholic beverage sales. <i>American Journal of Drug and Alcohol Abuse</i> , 2016, 42, 404-411.	1.1	8
68	Price of Four Loko in Large U.S. Cities, 2018. <i>Alcoholism: Clinical and Experimental Research</i> , 2019, 43, 1585-1590.	1.4	7
69	Pathways linking intergenerational cultural dissonance and alcohol use among Asian American youth: The role of family conflict, parental involvement, and peer behavior. <i>Journal of Ethnicity in Substance Abuse</i> , 2019, 18, 613-633.	0.6	7
70	Electronic cigarette explosion/burn and poisoning related emergency department visits, 2018-2019. <i>American Journal of Emergency Medicine</i> , 2020, 38, 2637-2640.	0.7	7
71	Alcohol Advertising and Violence. <i>American Journal of Preventive Medicine</i> , 2020, 58, 343-351.	1.6	7
72	Assessing Campus Alcohol Policies: Measuring Accessibility, Clarity, and Effectiveness. <i>Alcoholism: Clinical and Experimental Research</i> , 2019, 43, 1007-1015.	1.4	6

#	ARTICLE	IF	CITATIONS
73	Selection of Branded Alcoholic Beverages by Underage Drinkers. <i>Journal of Adolescent Health</i> , 2015, 56, 564-570.	1.2	5
74	Youth Exposure to Alcohol Advertising in National Magazines in the United States, 2001â€“2011. <i>American Journal of Public Health</i> , 2017, 107, 136-142.	1.5	5
75	The Use of Regulatory Power by U.S. State and Local Alcohol Control Agencies to Ban Problematic Products. <i>Substance Use and Misuse</i> , 2018, 53, 1229-1238.	0.7	5
76	Collateral damage from college drinking: A conceptual framework for alcoholâ€™s harms to others among US college students. <i>Substance Use and Misuse</i> , 2019, 54, 1297-1308.	0.7	5
77	The Federal Trade Commissionâ€™s mandated Four Loko labeling fails to facilitate accurate estimation of alcohol content by college students. <i>American Journal of Drug and Alcohol Abuse</i> , 2020, 46, 430-437.	1.1	5
78	Underage drinkersâ€™ first experience consuming a popular brand of supersized alcopop. <i>American Journal of Drug and Alcohol Abuse</i> , 2020, 46, 421-429.	1.1	5
79	Baltimore City's landmark alcohol and tobacco billboard ban: an implementation case study. <i>Injury Prevention</i> , 2015, 21, 63-67.	1.2	4
80	Differences in alcohol brand consumption among underage youth by age, gender, and race/ethnicity â€“ United States, 2012. <i>Journal of Substance Use</i> , 2015, 20, 430-438.	0.3	4
81	Harms from alcohol consumption by strangers in five Indian states and policy implications. <i>Drug and Alcohol Review</i> , 2017, 36, 682-690.	1.1	4
82	Increasing Alcohol Taxes: Analysis of Case Studies From Illinois, Maryland, and Massachusetts. <i>Journal of Studies on Alcohol and Drugs</i> , 2017, 78, 763-769.	0.6	4
83	Rapid Ingestion of Supersized Alcopops: An Examination of YouTube Videos. <i>Health Behavior and Policy Review</i> , 2019, 6, 395-401.	0.3	4
84	Identifying Alcohol Problems and Selected Individual and Contextual Risk Factors Among Adults in South Africa: Findings from the International Alcohol Control Study. <i>International Journal of Mental Health and Addiction</i> , 2019, 17, 56-72.	4.4	2
85	Trends in Youth Exposure to Alcohol Advertising on Cable Television, United States, 2013â€“2018. <i>Journal of Studies on Alcohol and Drugs</i> , 2021, 82, 55-59.	0.6	2
86	Company-Specific Revenues From Underage Drinking. <i>Journal of Studies on Alcohol and Drugs</i> , 2021, 82, 368-376.	0.6	2
87	Cannabis Marketing and Problematic Cannabis Use Among Adolescents. <i>Journal of Studies on Alcohol and Drugs</i> , 2021, 82, 288-296.	0.6	2
88	[Commentary] ALCOHOL ADVERTISING REGULATION: WHERE TO FROM HERE?. <i>Addiction</i> , 2009, 104, 1166-1167.	1.7	1
89	Public Health Tools for Holding Self-Regulators Accountable: Lessons From the Alcohol Experience. <i>Health Promotion Practice</i> , 2011, 12, 336-340.	0.9	1
90	Commentary on <sc>B</sc>osqueâ€™s <sc>P</sc>rous <i>etâ€™al</i>. (2014): Alcohol advertising and older adults. <i>Addiction</i> , 2014, 109, 1644-1645.	1.7	1

#	ARTICLE	IF	CITATIONS
91	Assessing the impact of stricter alcohol advertising standards: the case of Beam Global Spirits. <i>Journal of Public Affairs</i> , 2016, 16, 245-254.	1.7	1
92	Jello Shot Consumption Among Underage Youths in the United States. <i>Journal of Child and Adolescent Substance Abuse</i> , 2016, 25, 188-193.	0.5	1
93	Youth Exposure to Alcohol Advertising in the United States: Assessment of Two Types of Television Ratings and Implications for Voluntary Advertising Guidelines. <i>Journal of Studies on Alcohol and Drugs</i> , 2020, 81, 34-38.	0.6	1
94	Cannabis chains of influence from a US perspective. <i>Addiction</i> , 2021, 116, 2950-2951.	1.7	1
95	Call to restore funding to monitor youth exposure to alcohol advertising. <i>Addiction</i> , 2021, 116, 2922-2923.	1.7	1
96	Alcohol Policy Scores and Alcohol-Attributable Homicide Rates in 150 Countries. <i>American Journal of Preventive Medicine</i> , 2021, 61, 311-319.	1.6	1
97	Typology of Adolescents Exposed to Non-medical Cannabis Marketing and Associations with Consumption Patterns. <i>Prevention Science</i> , 0, , .	1.5	1
98	Jernigan Responds. <i>American Journal of Public Health</i> , 2012, 102, 583-583.	1.5	0
99	Do Juvenile Curfew Laws Reduce Underage Drinking?. <i>Journal of Studies on Alcohol and Drugs</i> , 2016, 77, 589-595.	0.6	0
100	Use of digital media for alcohol marketing: Response to Carah & Meurk. <i>Addiction</i> , 2017, 112, 371-372.	1.7	0
101	Improving Campus Alcohol Policies Through Assessment and Scoring. <i>Health Promotion Practice</i> , 2023, 24, 366-372.	0.9	0
102	A Content Analysis of Cannabis Company Adherence to Marketing Requirements in Four States.. <i>Journal of Studies on Alcohol and Drugs</i> , 2022, 83, 27-36.	0.6	0
103	Protecting Children in Social Media. <i>JAMA Pediatrics</i> , 0, , .	3.3	0
104	Commentary on Gunadi <i>et al</i> : Opportunities to design more policy-relevant evaluations of non-medical cannabis legalization. <i>Addiction</i> , 0, , .	1.7	0