

Kam Hung

List of Publications by Year in descending order

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Version: 2024-02-01

68
papers

2,659
citations

218677

26
h-index

206112

48
g-index

68
all docs

68
docs citations

68
times ranked

1889
citing authors

#	ARTICLE	IF	CITATIONS
1	Improved or decreased? Customer experience with self-service technology versus human service in hotels in China. <i>Journal of Hospitality Marketing and Management</i> , 2022, 31, 176-204.	8.2	12
2	Cruising preferences within and across cultures: the roles of past experience and trade-offs. <i>Journal of Travel and Tourism Marketing</i> , 2022, 39, 271-289.	7.0	3
3	Developing a customer loyalty model for guest houses in China: a congruity-based perspective. <i>Tourism Review</i> , 2021, 76, 411-426.	6.4	8
4	Luxury shopping abroad: What do Chinese tourists look for?. <i>Tourism Management</i> , 2021, 82, 104182.	9.8	20
5	Residents'™ power and trust: A road to brand ambassadorship?. <i>Journal of Destination Marketing & Management</i> , 2021, 19, 100550.	5.3	15
6	A multilevel study on preferences for self-service technology versus human staff: Insights from hotels in China. <i>International Journal of Hospitality Management</i> , 2021, 94, 102870.	8.8	15
7	Testing an alternative view of cruise tourist experience: the hierarchical experience model. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 640-652.	7.0	4
8	China watching: luxury consumption and its implications. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 577-592.	7.0	16
9	Determinants of self-service technology adoption and implementation in hotels: the case of China. <i>Journal of Hospitality Marketing and Management</i> , 2020, 29, 636-661.	8.2	21
10	The means and ends of luxury value creation in cruise tourism: The case of Chinese tourists. <i>Journal of Hospitality and Tourism Management</i> , 2020, 44, 143-151.	6.6	18
11	Constraints to cruising across cultures and time. <i>International Journal of Hospitality Management</i> , 2020, 89, 102576.	8.8	15
12	A comparative study of self-service technology with service employees: a qualitative analysis of hotels in China. <i>Information Technology and Tourism</i> , 2020, 22, 33-52.	5.8	13
13	An overview of cruise tourism research through comparison of cruise studies published in English and Chinese. <i>International Journal of Hospitality Management</i> , 2019, 77, 207-216.	8.8	49
14	Tourism representation by DMOs at religious sites: A case of Shaolin Temple, China. <i>Tourism Management</i> , 2019, 75, 569-581.	9.8	6
15	Stakeholders'™ views of travelers'™ choice of Airbnb. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 1037-1049.	7.0	6
16	Identity and destination branding among residents: How does brand self-congruity influence brand attitude and ambassadorial behavior?. <i>International Journal of Tourism Research</i> , 2019, 21, 437-446.	3.7	39
17	Understanding Self-service Technology in Hotels in China: Technology Affordances and Constraints. , 2019, , 225-236.		8
18	A Dynamic View on Tourism and Rural Development: A Tale of Two Villages in Yunnan Province, China. <i>Journal of China Tourism Research</i> , 2019, 15, 240-261.	1.9	6

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19	Motivations for entrepreneurship in the tourism and hospitality sector: A social cognitive theory perspective. <i>International Journal of Hospitality Management</i> , 2019, 78, 78-88.	8.8	90
20	Understanding Luxury Shopping Destination Preference Using Conjoint Analysis and Traditional Item-Based Measurement. <i>Journal of Travel Research</i> , 2019, 58, 411-426.	9.0	11
21	Entrepreneurial Motivation and Destination Evolution. <i>Journal of China Tourism Research</i> , 2018, 14, 158-176.	1.9	8
22	Development of measurement scale for functional congruity in guest houses. <i>Tourism Management</i> , 2018, 68, 23-31.	9.8	28
23	Attachment to the home country or hometown? Examining diaspora tourism across migrant generations. <i>Tourism Management</i> , 2018, 68, 52-65.	9.8	61
24	Relative Climate Index and Its Effect on Seasonal Tourism Demand. <i>Journal of Travel Research</i> , 2018, 57, 178-192.	9.0	58
25	Consumption of Luxury Hotel Experience in Contemporary China: Causality Model for Conspicuous Consumption. <i>Tourism Review International</i> , 2018, 22, 171-185.	1.3	8
26	You're welcome? Hong Kong's attitude towards the Individual Visit Scheme. <i>International Journal of Tourism Research</i> , 2018, 20, 637-649.	3.7	8
27	Understanding the cruising experience of Chinese travelers through photo-interviewing technique and hierarchical experience model. <i>Tourism Management</i> , 2018, 69, 88-96.	9.8	31
28	“Professor-for-a-Day”™: An Initiative to Nurture Communities of Learning and Practice in Hospitality and Tourism. <i>Journal of China Tourism Research</i> , 2018, 14, 242-261.	1.9	3
29	The role of travel in enhancing life satisfaction among Chinese older adults in Hong Kong. <i>Ageing and Society</i> , 2017, 37, 1824-1848.	1.7	18
30	Assessing servicescape of cruise tourism: the perception of Chinese tourists. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 2556-2572.	8.0	49
31	Contesting the Commercialization and Sanctity of Religious Tourism in the Shaolin Monastery, China. <i>International Journal of Tourism Research</i> , 2017, 19, 145-159.	3.7	34
32	Understanding Travel Constraints Among the Elderly in Hong Kong: A Comparative Study of the Elderly Living in Private and in Public Housing. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 1051-1070.	7.0	28
33	Active living in later life: An overview of aging studies in hospitality and tourism journals. <i>International Journal of Hospitality Management</i> , 2016, 53, 133-144.	8.8	41
34	Do perceptions of time affect outbound-travel motivations and intention? An investigation among Chinese seniors. <i>Tourism Management</i> , 2016, 53, 1-12.	9.8	100
35	HOW DO HONG KONG LOCALS PERCEIVE THE BENEFITS OF CHINESE TOURISM? A RESIDENT STUDY. , 2016, , .		4
36	Constraint. , 2016, , 186-186.		0

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37	Is Lifestyle Tourism Business in the Age of Commercialization Just a Dream? Challenges and Remedies. <i>Journal of China Tourism Research</i> , 2015, 11, 19-34.	1.9	7
38	Understanding the normative expectations of customers toward Buddhism-themed hotels. <i>International Journal of Contemporary Hospitality Management</i> , 2015, 27, 1409-1441.	8.0	17
39	Towards the Understanding of Chinese Collaboration in Hospitality – The Opinions of Professionals. <i>Journal of China Tourism Research</i> , 2015, 11, 200-213.	1.9	4
40	Customer perceptions of critical success factors for guest houses. <i>International Journal of Hospitality Management</i> , 2015, 48, 92-101.	8.8	57
41	Impact of hotel website quality on online booking intentions: eTrust as a mediator. <i>International Journal of Hospitality Management</i> , 2015, 47, 108-115.	8.8	217
42	Brand-as-Person versus Brand-as-User: An Anthropomorphic Issue in Tourism-related Self-Congruity Studies. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 839-859.	3.7	14
43	Experiencing Buddhism in Chinese Hotels: Toward the Construction of a Religious Lodging Experience. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 1081-1098.	7.0	12
44	Hotel Theming in China: A Qualitative Study of Practitioners' Views. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 712-729.	7.0	19
45	Exploring Antecedents of Employee Turnover Intention – Evidence of China's Hotel Industry. <i>Journal of China Tourism Research</i> , 2015, 11, 53-66.	1.9	31
46	Poverty alleviation via tourism cooperatives in China: the story of Yuhu. <i>International Journal of Contemporary Hospitality Management</i> , 2014, 26, 879-906.	8.0	31
47	China's Generation Y's Expectation on Outbound Group Package Tour. <i>Asia Pacific Journal of Tourism Research</i> , 2014, 19, 617-644.	3.7	40
48	Scale development of perceived eTrust in the hotel industry: The perspective of Internet users. <i>International Journal of Hospitality Management</i> , 2014, 43, 35-46.	8.8	19
49	Consumer trust in tourism and hospitality: A review of the literature. <i>Journal of Hospitality and Tourism Management</i> , 2014, 21, 1-9.	6.6	122
50	Constraint, tourism. , 2014, , 1-2.		0
51	Exploring Buddhist Travelers' Expectations Toward Buddhist-Themed Hotels. <i>Journal of China Tourism Research</i> , 2013, 9, 191-206.	1.9	5
52	Why immigrants travel to their home places: Social capital and Acculturation perspective. <i>Tourism Management</i> , 2013, 36, 304-313.	9.8	40
53	Wine tourism phenomena in China: an emerging market. <i>International Journal of Contemporary Hospitality Management</i> , 2013, 25, 1115-1134.	8.0	80
54	Managing State-Owned Hotels in China: The Challenges and Remedies. <i>Journal of Hospitality Marketing and Management</i> , 2013, 22, 752-769.	8.2	6

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55	Understanding China's Hotel Industry: A SWOT Analysis. <i>Journal of China Tourism Research</i> , 2013, 9, 81-93.	1.9	14
56	Chinese Hotels in the Eyes of Chinese Hoteliers: The Most Critical Issues. <i>Asia Pacific Journal of Tourism Research</i> , 2013, 18, 354-368.	3.7	16
57	Guest Editors' Note. <i>Journal of China Tourism Research</i> , 2012, 8, 357-358.	1.9	0
58	Comparing Constraints to Cruising Between Cruisers and Non-Cruisers: A Test of the Constraint-Effects-Mitigation Model. <i>Journal of Travel and Tourism Marketing</i> , 2012, 29, 242-262.	7.0	39
59	Testing the effects of congruity, travel constraints, and self-efficacy on travel intentions: An alternative decision-making model. <i>Tourism Management</i> , 2012, 33, 855-867.	9.8	199
60	The Role of Self- and Functional Congruity in Cruising Intentions. <i>Journal of Travel Research</i> , 2011, 50, 100-112.	9.0	86
61	Why do you cruise? Exploring the motivations for taking cruise holidays, and the construction of a cruising motivation scale. <i>Tourism Management</i> , 2011, 32, 386-393.	9.8	213
62	An overview of Internet-based surveys in hospitality and tourism journals. <i>Tourism Management</i> , 2011, 32, 717-724.	9.8	113
63	Testing the Efficacy of an Integrative Model for Community Participation. <i>Journal of Travel Research</i> , 2011, 50, 276-288.	9.0	136
64	DEVELOPING A MEASUREMENT SCALE FOR CONSTRAINTS TO CRUISING. <i>Annals of Tourism Research</i> , 2010, 37, 206-228.	6.4	186
65	Knowledge Dissemination in Tourism Education: A Case of Tourism Marketing. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 519-532.	7.0	7
66	How do we Get Baby Boomers and Future Seniors on Motorcoaches?. <i>Tourism Analysis</i> , 2009, 14, 665-675.	0.9	7
67	Benefits and Constraints Associated with the Use of an Urban Park Reported by a Sample of Elderly in Hong Kong. <i>Leisure Studies</i> , 2006, 25, 291-311.	1.9	65
68	Exploration of the Ageing Phenomenon in Hong Kong and its Implications for Leisure Service Delivery. <i>World Leisure Journal</i> , 2005, 47, 42-53.	1.2	3