

# Insin Kim

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2767761/publications.pdf>

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43  
papers

1,204  
citations

394421

19  
h-index

414414

32  
g-index

43  
all docs

43  
docs citations

43  
times ranked

712  
citing authors

#	ARTICLE	IF	CITATIONS
1	The role of passengersâ€™ involvement in cause related marketing: Moderated mediation effects of brand attitude and brand consciousness in the airline industry. <i>International Journal of Sustainable Transportation</i> , 2022, 16, 585-596.	4.1	7
2	Identifying Key Elements for Establishing Sustainable Conventions and Exhibitions: Use of the Delphi and AHP Approaches. <i>Sustainability</i> , 2022, 14, 1678.	3.2	5
3	The antecedent and consequences of brand competence: Focusing on the moderating role of the type of server in the restaurant industry. <i>Journal of Hospitality and Tourism Management</i> , 2022, 50, 337-344.	6.6	15
4	A change of perceived innovativeness for contactless food delivery services using drones after the outbreak of COVID-19. <i>International Journal of Hospitality Management</i> , 2021, 93, 102758.	8.8	133
5	Co-Movement between Tourist Arrivals of Inbound Tourism Markets in South Korea: Applying the Dynamic Copula Method Using Secondary Time Series Data. <i>Sustainability</i> , 2021, 13, 1283.	3.2	5
6	Stress on Frontline Employees from Customer Aggression in the Restaurant Industry: The Moderating Effect of Empowerment. <i>Sustainability</i> , 2021, 13, 1433.	3.2	7
7	Investigation of perceived risks and their outcome variables in the context of robotic restaurants. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 263-281.	7.0	39
8	Dysfunctional Customer Behavior, Employee Service Sabotage, and Sustainability: Can Social Support Make a Difference?. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 3628.	2.6	9
9	Travel Website Atmospheres Inducing Older Travelersâ€™ Familiarity: The Moderating Role of Cognitive Age. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 4812.	2.6	4
10	Sustainability of nature walking trails: predicting walking touristsâ€™ engagement in pro-environmental behaviors. <i>Asia Pacific Journal of Tourism Research</i> , 2021, 26, 748-767.	3.7	20
11	Fostering a young audience's media-induced travel intentions: The role of parasocial interactions. <i>Journal of Hospitality and Tourism Management</i> , 2021, 47, 398-407.	6.6	15
12	Emotional attachment, age and online travel community behaviour: the role of parasocial interaction. <i>Current Issues in Tourism</i> , 2021, 24, 3466-3488.	7.2	24
13	Examining Rapport with Local People, International Studentsâ€™ Roles through Travel Experience and Sustainable Tourism. <i>Sustainability</i> , 2021, 13, 9952.	3.2	1
14	Geopolitical-Risk and Economic Policyâ€™ Uncertainty Impacts on Tourist Flows from Neighboring Countries: A Wavelet Analysis. <i>Sustainability</i> , 2021, 13, 13751.	3.2	5
15	Robotic Restaurant Marketing Strategies in the Era of the Fourth Industrial Revolution: Focusing on Perceived Innovativeness. <i>Sustainability</i> , 2020, 12, 9165.	3.2	19
16	The Roles of Perceived Innovativeness in Creating Visitorsâ€™ Citizenship Behaviors at an International Game Exhibition. <i>Sustainability</i> , 2020, 12, 4950.	3.2	1
17	Understanding the Eco-Friendly Role of Drone Food Delivery Services: Deepening the Theory of Planned Behavior. <i>Sustainability</i> , 2020, 12, 1440.	3.2	38
18	Older Travelersâ€™ E-Loyalty: The Roles of Service Convenience and Social Presence in Travel Websites. <i>Sustainability</i> , 2020, 12, 410.	3.2	19

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19	Congruent charitable cause sponsorship effect: Air travelers's perceived benefits, satisfaction and behavioral intention. <i>Journal of Hospitality and Tourism Management</i> , 2020, 42, 190-198.	6.6	19
20	Visitors's Motives for Attending a Healthy Food Exhibition. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 2703.	2.6	5
21	Modeling the role of luxury air-travelers's self-enhancement. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 200-216.	7.0	7
22	Understanding motivated consumer innovativeness in the context of a robotic restaurant: The moderating role of product knowledge. <i>Journal of Hospitality and Tourism Management</i> , 2020, 44, 272-282.	6.6	84
23	The effect of trust on value on travel websites: enhancing well-being and word-of-mouth among the elderly. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 76-89.	7.0	32
24	A value co-creation model in brand tribes: the effect of luxury cruise consumers's power perception. <i>Service Business</i> , 2019, 13, 129-152.	4.2	19
25	Travelers's parasocial interactions in online travel communities. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 888-904.	7.0	38
26	Community Empowerment and Sustainable Tourism Development: The Mediating Role of Community Support for Tourism. <i>Sustainability</i> , 2019, 11, 6248.	3.2	61
27	Chinese international students's psychological adaptation process in Korea: the role of tourism experience in the host country. <i>Asia Pacific Journal of Tourism Research</i> , 2019, 24, 150-167.	3.7	14
28	Change and stability in shopping tourist destination networks: The case of Seoul in Korea. <i>Journal of Destination Marketing &amp; Management</i> , 2018, 9, 267-278.	5.3	25
29	Investigating key innovation capabilities fostering visitors's mindfulness and its consequences in the food exposition environment. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 803-818.	7.0	17
30	Moral Imagination, Parasocial Brand Love, and Customer Citizenship Behavior: Travelers's Relationship with Sponsoring Airline Brands in the United States. <i>Sustainability</i> , 2018, 10, 4391.	3.2	12
31	In-flight NCCI management by combining the Kano model with the service blueprint: A comparison of frequent and infrequent flyers. <i>Tourism Management</i> , 2018, 69, 471-486.	9.8	40
32	Entrepreneurial Marketing and Airline-Cause Sponsorship Congruence: Passenger Sponsorship Response to US-Based Full-Service Airlines. <i>Sustainability</i> , 2018, 10, 2359.	3.2	15
33	Vivid-memory formation through experiential value in the context of the international industrial exhibition. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 291-311.	7.0	27
34	The effect of older adults's age identity on attitude toward online travel websites and e-loyalty. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 2921-2940.	8.0	25
35	Older adults's parasocial interaction formation process in the context of travel websites: The moderating role of parent-child geographic proximity. <i>Tourism Management</i> , 2017, 63, 399-416.	9.8	41
36	Can Local People Help Enhance Tourists's Destination Loyalty? A Relational Perspective. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 702-716.	7.0	27

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37	Exploring visitor brand citizenship behavior: The case of the "MICE city Busan", South Korea. <i>Journal of Destination Marketing &amp; Management</i> , 2016, 5, 249-259.	5.3	27
38	City Residents' Perception of MICE City Brand Orientation and Their Brand Citizenship Behavior: A Case Study of Busan, South Korea. <i>Asia Pacific Journal of Tourism Research</i> , 2016, 21, 328-353.	3.7	41
39	Identifying Optimal Rapport-Building Behaviors In Inducing Patrons' Emotional Attachment In Luxury Restaurants. <i>Journal of Hospitality and Tourism Research</i> , 2014, 38, 162-198.	2.9	71
40	The Impact of Brand Relationship and Attributions on Passenger Response to Service Failure. <i>Asia Pacific Journal of Tourism Research</i> , 2014, 19, 1441-1462.	3.7	25
41	Causal relationships between table game players' perceptions of service quality, perceived winning, and game spending. <i>International Journal of Contemporary Hospitality Management</i> , 2013, 25, 922-944.	8.0	19
42	Chain restaurant patrons' well-being perception and dining intentions. <i>International Journal of Contemporary Hospitality Management</i> , 2012, 24, 402-429.	8.0	105
43	The Role of Effective Service Provider Communication Style in the Formation of Restaurant Patrons' Perceived Relational Benefits and Loyalty. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 765-786.	7.0	42