

Angeles Moreno

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2766982/publications.pdf>

Version: 2024-02-01

13
papers

298
citations

1307594

7
h-index

1199594

12
g-index

15
all docs

15
docs citations

15
times ranked

212
citing authors

#	ARTICLE	IF	CITATIONS
1	Does social media usage matter? An analysis of online practices and digital media perceptions of communication practitioners in Europe. <i>Public Relations Review</i> , 2015, 41, 242-253.	3.2	86
2	Covid-19 communication management in Spain: Exploring the effect of information-seeking behavior and message reception in public relations evaluation. <i>Profesional De La Informacion</i> , 2020, 29, .	2.7	65
3	Mapping communication management competencies for European practitioners. <i>Journal of Communication Management</i> , 2015, 19, 39-61.	2.3	43
4	The challenge of new gatekeepers for public relations. A comparative analysis of the role of social media influencers for European and Latin American professionals. <i>Public Relations Review</i> , 2020, 46, 101881.	3.2	28
5	Social media expectations between public relations professionals and their stakeholders: Results of the ComGap study in Spain. <i>Public Relations Review</i> , 2017, 43, 700-708.	3.2	19
6	Professionalization of public relations in Latin America: A longitudinal comparative study. <i>Public Relations Review</i> , 2017, 43, 1084-1093.	3.2	18
7	Mastering the dialogic tools. <i>Journal of Communication Management</i> , 2018, 22, 28-45.	2.3	11
8	Measurement and predictors of resilience among Latin American public relations professionals. <i>Journal of Communication Management</i> , 2019, 23, 393-411.	2.3	7
9	Enemy at the (house) gates: permanence of gender discrimination in public relations career promotion in Latin America. <i>Communication and Society</i> , 2021, 34, 169-183.	1.0	5
10	Uso del big data y de la automatización entre los profesionales de las relaciones públicas en Brasil. <i>ComHumanitas</i> , 2018, 9, 85-100.	0.1	5
11	Comunicación de crisis (2008-2018). Revisión de los principales avances de conocimiento empírico en gestión de comunicación. <i>Profesional De La Informacion</i> , 0, , .	2.7	4
12	De la educación a la orientación hacia la sociedad: hacia una profesionalización de la gestión de comunicación en Latinoamérica. <i>ComHumanitas</i> , 2018, 9, 4-19.	0.1	2
13	Los desafíos competenciales del DirCom venezolano identificados en LCM 2016 -2017. <i>ComHumanitas</i> , 2018, 9, 20-50.	0.1	0