Kafferine D Yamagishi

List of Publications by Year
in descending order

		1307594	996975
20	254	7	15
papers	citations	h-index	g-index
20	20	20	206
all docs	docs citations	times ranked	citing authors

#	Article	IF	Citations
1	Evaluating the destination management performance of small islands with the fuzzy best-worst method and fuzzy simple additive weighting. Current Issues in Tourism, 2023, 26, 1224-1253.	7.2	7
2	Composite ecotourism potential index based on an integrated stochastic CRITIC-weighted sum method. Current Issues in Tourism, 2023, 26, 2513-2542.	7.2	5
3	Utilizing TOPSIS-Sort for sorting tourist sites for perceived COVID-19 exposure. Current Issues in Tourism, 2022, 25, 168-178.	7.2	15
4	Multiple criteria sorting of tourist sites for perceived COVID-19 exposure: the use of VIKORSORT. Kybernetes, 2022, 51, 3121-3152.	2.2	9
5	Impact assessment of farm tourism sites using a hybrid MADM-based composite sustainability index. Current Issues in Tourism, 2022, 25, 2063-2085.	7.2	6
6	Optimal Planning of University Technology Transfer Measures With FDANP-F-FlowSort and an Extended Multiobjective PROMETHEE V. IEEE Access, 2022, 10, 56629-56651.	4.2	3
7	A Critical Literature Analysis of the Relationships of Marketing and Strategic Planning Under Project Environments. International Journal of Service Science, Management, Engineering, and Technology, 2021, 12, 1-24.	1.1	3
8	The impact of social media marketing strategies on promoting sustainability of tourism with fuzzy cognitive mapping: a case of Kalanggaman Island (Philippines). Environment, Development and Sustainability, 2021, 23, 14998-15030.	5.0	11
9	Using the Interpretative Structural Modeling Approach for Understanding the Relationships of Drivers of Online Shopping. International Journal of Sociotechnology and Knowledge Development, 2021, 13, 90-104.	1.0	4
10	An Integrated AHP-TOPSIS for Evaluating Online Marketing Strategies for the Hospitality Industry. International Journal of Asian Business and Information Management, 2021, 12, 163-190.	0.8	4
11	Analytical Evaluation of Food Safety Knowledge and Practices of Street Food Vending in the Philippines. International Journal of Service Science, Management, Engineering, and Technology, 2021, 12, 29-52.	1.1	4
12	Classifying the degree of exposure of customers to COVID-19 in the restaurant industry: A novel intuitionistic fuzzy set extension of the TOPSIS-Sort. Applied Soft Computing Journal, 2021, 113, 107906.	7.2	33
13	Relationship mapping of consumer buying behavior antecedents of secondhand clothing with fuzzy DEMATEL. Journal of Management Analytics, 2021, 8, 530-568.	2.5	11
14	On K-Means Clustering with IVIF Datasets for Post-COVID-19 Recovery Efforts. Mathematics, 2021, 9, 2639.	2.2	4
15	Strategic marketing initiatives for small co-operative enterprises generated from SWOT-TOWS analysis and evaluated with PROMETHEE-GAIA. Journal of Co-operative Organization and Management, 2021, 9, 100149.	1.6	9
16	A Case of Greening the Sinulog Festival with the PDCA Cycle. Event Management, 2021, , .	1.1	1
17	Characterizing Tourism Destination and Policies Forward: The Case in Bantayan Island, Philippines. Tourism Review International, 2020, 24, 143-165.	1.3	5
18	Modeling the hierarchical structure of secondhand clothing buying behavior antecedents of millennials. Journal of Modelling in Management, 2020, 15, 1679-1708.	1.9	16

#	Article	IF	Citations
19	Modeling the lockdown relaxation protocols of the Philippine government in response to the COVID-19 pandemic: An intuitionistic fuzzy DEMATEL analysis. Socio-Economic Planning Sciences, 2020, 72, 100911.	5.0	98
20	Destination Planning of Small Islands with Integrated Multi-attribute Decision-making (MADM) Method. Tourism Planning and Development, 0, , 1-35.	2.2	6