

Kafferine D Yamagishi

List of Publications by Year in descending order

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Version: 2024-02-01

20
papers

254
citations

1307594

7
h-index

996975

15
g-index

20
all docs

20
docs citations

20
times ranked

206
citing authors

#	ARTICLE	IF	CITATIONS
1	Modeling the lockdown relaxation protocols of the Philippine government in response to the COVID-19 pandemic: An intuitionistic fuzzy DEMATEL analysis. <i>Socio-Economic Planning Sciences</i> , 2020, 72, 100911.	5.0	98
2	Classifying the degree of exposure of customers to COVID-19 in the restaurant industry: A novel intuitionistic fuzzy set extension of the TOPSIS-Sort. <i>Applied Soft Computing Journal</i> , 2021, 113, 107906.	7.2	33
3	Modeling the hierarchical structure of secondhand clothing buying behavior antecedents of millennials. <i>Journal of Modelling in Management</i> , 2020, 15, 1679-1708.	1.9	16
4	Utilizing TOPSIS-Sort for sorting tourist sites for perceived COVID-19 exposure. <i>Current Issues in Tourism</i> , 2022, 25, 168-178.	7.2	15
5	The impact of social media marketing strategies on promoting sustainability of tourism with fuzzy cognitive mapping: a case of Kalanggaman Island (Philippines). <i>Environment, Development and Sustainability</i> , 2021, 23, 14998-15030.	5.0	11
6	Relationship mapping of consumer buying behavior antecedents of secondhand clothing with fuzzy DEMATEL. <i>Journal of Management Analytics</i> , 2021, 8, 530-568.	2.5	11
7	Multiple criteria sorting of tourist sites for perceived COVID-19 exposure: the use of VIKORSORT. <i>Kybernetes</i> , 2022, 51, 3121-3152.	2.2	9
8	Strategic marketing initiatives for small co-operative enterprises generated from SWOT-TOWS analysis and evaluated with PROMETHEE-GAIA. <i>Journal of Co-operative Organization and Management</i> , 2021, 9, 100149.	1.6	9
9	Evaluating the destination management performance of small islands with the fuzzy best-worst method and fuzzy simple additive weighting. <i>Current Issues in Tourism</i> , 2023, 26, 1224-1253.	7.2	7
10	Destination Planning of Small Islands with Integrated Multi-attribute Decision-making (MADM) Method. <i>Tourism Planning and Development</i> , 0, , 1-35.	2.2	6
11	Impact assessment of farm tourism sites using a hybrid MADM-based composite sustainability index. <i>Current Issues in Tourism</i> , 2022, 25, 2063-2085.	7.2	6
12	Characterizing Tourism Destination and Policies Forward: The Case in Bantayan Island, Philippines. <i>Tourism Review International</i> , 2020, 24, 143-165.	1.3	5
13	Composite ecotourism potential index based on an integrated stochastic CRITIC-weighted sum method. <i>Current Issues in Tourism</i> , 2023, 26, 2513-2542.	7.2	5
14	Using the Interpretative Structural Modeling Approach for Understanding the Relationships of Drivers of Online Shopping. <i>International Journal of Sociotechnology and Knowledge Development</i> , 2021, 13, 90-104.	1.0	4
15	An Integrated AHP-TOPSIS for Evaluating Online Marketing Strategies for the Hospitality Industry. <i>International Journal of Asian Business and Information Management</i> , 2021, 12, 163-190.	0.8	4
16	Analytical Evaluation of Food Safety Knowledge and Practices of Street Food Vending in the Philippines. <i>International Journal of Service Science, Management, Engineering, and Technology</i> , 2021, 12, 29-52.	1.1	4
17	On K-Means Clustering with IVF Datasets for Post-COVID-19 Recovery Efforts. <i>Mathematics</i> , 2021, 9, 2639.	2.2	4
18	A Critical Literature Analysis of the Relationships of Marketing and Strategic Planning Under Project Environments. <i>International Journal of Service Science, Management, Engineering, and Technology</i> , 2021, 12, 1-24.	1.1	3

#	ARTICLE	IF	CITATIONS
19	Optimal Planning of University Technology Transfer Measures With FDANP-F-FlowSort and an Extended Multiobjective PROMETHEE V. IEEE Access, 2022, 10, 56629-56651.	4.2	3
20	A Case of Greening the Sinulog Festival with the PDCA Cycle. Event Management, 2021, , .	1.1	1