

Liudmila Ostrovskaya

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2757771/publications.pdf>

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1
papers

5
citations

3311381
1
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3475538
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1
all docs

1
docs citations

1
times ranked

6
citing authors

#	ARTICLE	IF	CITATIONS
1	Effect of materialism on the use of the brand name in purchasing decisions from a cross-cultural perspective. Esic-market, 2013, 44, 91-115.	0.2	5