

Horst Treiblmaier

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

97
papers

1,752
citations

22
h-index

39
g-index

108
ext. papers

2,603
ext. citations

3.4
avg, IF

6.5
L-index

#	Paper	IF	Citations
97	Profiling early adopters of blockchain-based hotel booking applications: demographic, psychographic, and service-related factors. <i>Information Technology and Tourism</i> , 2022 , 24, 1	4.8	4
96	Defining the Internet of Value. <i>Future of Business and Finance</i> , 2022 , 3-10	0.2	
95	The Internet of Things and the circular economy: A systematic literature review and research agenda. <i>Journal of Cleaner Production</i> , 2022 , 350, 131439	10.3	4
94	Using blockchain to signal quality in the food supply chain: The impact on consumer purchase intentions and the moderating effect of brand familiarity. <i>International Journal of Information Management</i> , 2022 , 102514	16.4	2
93	Drones in agriculture: A review and bibliometric analysis. <i>Computers and Electronics in Agriculture</i> , 2022 , 198, 107017	6.5	15
92	What Is Coming across the Horizon and How Can We Handle It? Bitcoin Scenarios as a Starting Point for Rigorous and Relevant Research. <i>Future Internet</i> , 2022 , 14, 162	3.3	0
91	Blockchain technologies in the digital supply chain 2022 , 127-144		0
90	The potential of bio certification to strengthen the market position of food producers. <i>Modern Supply Chain Research and Applications</i> , 2021 , 3, 41-55	4.7	2
89	Blockchain Technologies in Logistics and Supply Chain Management: A Bibliometric Review. <i>Logistics</i> , 2021 , 5, 72	3.5	8
88	Integrating the Internet of Things in the halal food supply chain: A systematic literature review and research agenda. <i>Internet of Things (Netherlands)</i> , 2021 , 13, 100361	6.9	12
87	The token economy as a key driver for tourism: Entering the next phase of blockchain research. <i>Annals of Tourism Research</i> , 2021 , 103177	7.7	10
86	Blockchain research in healthcare: a bibliometric review and current research trends. <i>Journal of Data Information and Management</i> , 2021 , 3, 109-124	2.7	14
85	Distributed ledger technology as a catalyst for open innovation adoption among small and medium-sized enterprises. <i>Journal of High Technology Management Research</i> , 2021 , 32, 100405	2.4	4
84	The impact of blockchain on the aviation industry: Findings from a qualitative study. <i>Research in Transportation Business and Management</i> , 2021 , 100669	2.8	1
83	What's Next in Blockchain Research?. <i>Data Base for Advances in Information Systems</i> , 2021 , 52, 27-52	1.4	5
82	Token Economy. <i>Business and Information Systems Engineering</i> , 2021 , 63, 457-478	3.8	17
81	Potentials and challenges of augmented reality smart glasses in logistics and supply chain management: a systematic literature review. <i>International Journal of Production Research</i> , 2021 , 59, 3747-3776 ¹²	7.8	12

80	Potentials of blockchain technologies for supply chain collaboration: a conceptual framework. <i>International Journal of Logistics Management</i> , 2021 , 32, 973-994	4.5	33
79	Exploring the Next Wave of Blockchain and Distributed Ledger Technology: The Overlooked Potential of Scenario Analysis. <i>Future Internet</i> , 2021 , 13, 183	3.3	1
78	The impact of blockchain on e-commerce: A framework for salient research topics. <i>Electronic Commerce Research and Applications</i> , 2021 , 48, 101054	4.6	16
77	Textual Data Science for Logistics and Supply Chain Management. <i>Logistics</i> , 2021 , 5, 56	3.5	2
76	The influence of blockchain-based food traceability on retailer choice: The mediating role of trust. <i>Food Control</i> , 2021 , 129, 108082	6.2	22
75	Intra- and Interorganizational Barriers to Blockchain Adoption: A General Assessment and Coping Strategies in the Agrifood Industry. <i>Logistics</i> , 2021 , 5, 87	3.5	1
74	Blockchain Technology in the Food Industry: A Review of Potentials, Challenges and Future Research Directions. <i>Logistics</i> , 2020 , 4, 27	3.5	48
73	Interorganizational cooperation and supplier performance in high-technology supply chains. <i>Heliyon</i> , 2020 , 6, e03434	3.6	10
72	Blockchain and Tourism 2020 , 1-21		8
71	Laying the foundation for smart contract development: an integrated engineering process model. <i>Information Systems and E-Business Management</i> , 2020 , 1	2.6	8
70	Characteristics of a Blockchain Ecosystem for Secure and Sharable Electronic Medical Records. <i>IEEE Transactions on Engineering Management</i> , 2020 , 67, 1340-1362	2.6	25
69	How Blockchain Technology Can Benefit Marketing: Six Pending Research Areas. <i>Frontiers in Blockchain</i> , 2020 , 3,	3	42
68	Can gamification help to improve education? Findings from a longitudinal study. <i>Computers in Human Behavior</i> , 2020 , 110, 106392	7.7	44
67	The Impact of Blockchain on Medical Tourism. <i>Lecture Notes in Business Information Processing</i> , 2020 , 29-40	0.6	1
66	A Case Study of Blockchain-Induced Digital Transformation in the Public Sector. <i>Progress in IS</i> , 2020 , 227-244	2.4	2
65	Wibson: A Case Study of a Decentralized, Privacy-Preserving Data Marketplace. <i>Progress in IS</i> , 2020 , 149-170	1.7	1
64	Blockchain and Tourism 2020 , 1-21		6
63	Toward More Rigorous Blockchain Research: Recommendations for Writing Blockchain Case Studies. <i>Progress in IS</i> , 2020 , 1-31	0.9	10

62	Using Blockchain for Online Multimedia Management: Characteristics of Existing Platforms. <i>Progress in IS</i> , 2020 , 289-303	0.9	5
61	The physical internet as a new supply chain paradigm: a systematic literature review and a comprehensive framework. <i>International Journal of Logistics Management</i> , 2020 , 31, 239-287	4.5	32
60	Gamification as a moderator for the impact of intrinsic motivation: Findings from a multigroup field experiment. <i>Learning and Motivation</i> , 2020 , 71, 101655	1.3	10
59	Internet of Things research in supply chain management and logistics: A bibliometric analysis. <i>Internet of Things (Netherlands)</i> , 2020 , 12, 100318	6.9	46
58	Blockchain as a Driver for Smart City Development: Application Fields and a Comprehensive Research Agenda. <i>Smart Cities</i> , 2020 , 3, 853-872	3.3	29
57	The potentials of augmented reality in supply chain management: a state-of-the-art review. <i>Management Review Quarterly</i> , 2020 , 1	2.6	14
56	Antecedents of blockchain adoption: An integrative framework. <i>Strategic Change</i> , 2020 , 29, 501-515	1.4	21
55	Ausbildung: Warum Wirtschaft alleine nicht reicht. <i>Wirtschaftsinformatik & Management</i> , 2019 , 11, 334-337		
54	Can Cryptocurrencies Help to Pave the Way to a More Sustainable Economy? Questioning the Economic Growth Paradigm 2019 , 183-205		6
53	Toward More Rigorous Blockchain Research: Recommendations for Writing Blockchain Case Studies. <i>Frontiers in Blockchain</i> , 2019 , 2,	3	49
52	Combining Blockchain Technology and the Physical Internet to Achieve Triple Bottom Line Sustainability: A Comprehensive Research Agenda for Modern Logistics and Supply Chain Management. <i>Logistics</i> , 2019 , 3, 10	3.5	49
51	Leveraging the Internet of Things and Blockchain Technology in Supply Chain Management. <i>Future Internet</i> , 2019 , 11, 161	3.3	115
50	Blockchain and the Future of Work: A Self-Determination Theory Approach. <i>Between Science and Economics</i> , 2019 , 105-123	0.5	5
49	Taking Feyerabend to the Next Level. <i>Data Base for Advances in Information Systems</i> , 2019 , 50, 77-94	1.4	4
48	The Impact of Blockchain on the Tourism Industry: A Theory-Based Research Framework 2019 , 3-21		10
47	Optimal levels of (de)centralization for resilient supply chains. <i>International Journal of Logistics Management</i> , 2018 , 29, 435-455	4.5	22
46	Blockchain and tourism: Three research propositions. <i>Annals of Tourism Research</i> , 2018 , 72, 180-182	7.7	104
45	Field trips for sustainable transport education. <i>International Journal of Logistics Management</i> , 2018 , 29, 1424-1450	4.5	9

44	The Impact of the Blockchain on the Supply Chain: A Theory-Based Research Framework and a Call for Action. <i>SSRN Electronic Journal</i> , 2018 ,	1	15
43	Research Commentary: Setting a Definition, Context, and Theory-Based Research Agenda for the Gamification of Non-Gaming Applications. <i>AIS Transactions on Human-Computer Interaction</i> , 2018 , 129-163	1.2	29
42	The impact of the blockchain on the supply chain: a theory-based research framework and a call for action. <i>Supply Chain Management</i> , 2018 , 23, 545-559	10	278
41	The Philosopher's Corner. <i>Data Base for Advances in Information Systems</i> , 2018 , 49, 93-101	1.4	9
40	Breaking free from the limitations of classical test theory: Developing and measuring information systems scales using item response theory. <i>Information and Management</i> , 2017 , 54, 189-203	6.6	26
39	Using multistage competing risks approaches to model web page transitions. <i>Internet Research</i> , 2017 , 27, 650-669	4.8	1
38	Statistical and judgmental criteria for scale purification. <i>Supply Chain Management</i> , 2017 , 22, 321-328	10	74
37	Critical Success Factors of Synchronomodality: Results from a Case Study and Literature Review. <i>Transportation Research Procedia</i> , 2016 , 14, 1463-1471	2.4	30
36	2016 ,		3
35	Toward a framework for supply chain resilience. <i>International Journal of Supply Chain and Operations Resilience</i> , 2015 , 1, 339	0.5	8
34	Cognitive Differences and Their Impact on Information Perception: An Empirical Study Combining Survey and Eye Tracking Data. <i>Lecture Notes in Information Systems and Organisation</i> , 2015 , 137-144	0.5	4
33	Trust and Perceived Risk of Personal Information as Antecedents of Online Information Disclosure. <i>Journal of Global Information Management</i> , 2011 , 19, 76-94	1.9	13
32	The Web Site and Brand Trust as Antecedents of Online Loyalty. <i>International Journal of Online Marketing</i> , 2011 , 1, 24-42	0.4	2
31	The influence of privacy concerns on perceptions of web personalisation. <i>International Journal of Web Science</i> , 2011 , 1, 3	0.1	4
30	Datenqualität und Validität bei Online-Befragungen. <i>Markt</i> , 2011 , 50, 3-18		2
29	Formative Constructs Implemented via Common Factors. <i>Structural Equation Modeling</i> , 2011 , 18, 1-17	3.7	62
28	Ein Entscheidungsmodell zur Weitergabe persönlicher Daten im Internet 2011 , 321-334		
27	Exploratory factor analysis revisited: How robust methods support the detection of hidden multivariate data structures in IS research. <i>Information and Management</i> , 2010 , 47, 197-207	6.6	91

26	The Google Online Marketing Challenge and Research Opportunities. <i>Journal of Marketing Education</i> , 2009 , 31, 76-85	2.1	16
25	The Influence of the Internet on Relationships Between Consumers and Vendors 2009 , 1442-1455		
24	The effect of e-commerce on the integration of IT structure and brand architecture. <i>Information Systems Journal</i> , 2008 , 18, 479-498	5.9	21
23	Success factors of internet payment systems. <i>International Journal of Electronic Business</i> , 2008 , 6, 369	0.8	7
22	Elektronische Lernumgebungen in Bildungseinrichtungen: Eine Diskussion kritischer Erfolgsfaktoren. <i>Journal of Business Economics</i> , 2008 , 78, 715-733	2.3	1
21	Ein Entscheidungsmodell zur Weitergabe persönlicher Daten im Internet 2008 , 299-312		
20	Von der Qualitätssicherung zum Bildungscontrolling: Fortbildungsmanagement unter der Effektivitätslupe 2007 , 335-350		
19	B2C-E-Commerce als Treiber simultaner Veränderungen in IT-Struktur und Markenarchitektur. <i>Business & Information Systems Engineering</i> , 2006 , 48, 87-95		0
18	Environmental Web Sites: An Empirical Investigation of Functionality and Accessibility 2006 ,		4
17	The Adoption of Public E-Payment Services. <i>Journal of Information Technology & Politics</i> , 2006 , 3, 33-51		4
16	What Keeps the E-Banking Customer Loyal? A Multigroup Analysis of the Moderating Role of Consumer Characteristics on E-Loyalty in the Financial Service Industry.. <i>SSRN Electronic Journal</i> , 2006 ,	1	39
15	Environmental websites: an empirical investigation of functionality and accessibility. <i>International Journal of Technology, Policy and Management</i> , 2006 , 6, 103	0.3	5
14	The Impact of Business to Consumer E-Commerce on Organizational Structure, Brand Architecture, IT Structure, and their Interrelations. <i>Schmalenbach Business Review</i> , 2006 , 58, 81-113	0.9	12
13	Potenziale und Grenzen der internetgestützten Datenerhebung im Rahmen des Customer Relationship Management 2005 , 191-208		
12	E-Adequate Branding: Building Offline and Online Brand Structure within a Polygon of Interdependent Forces. <i>Electronic Markets</i> , 2004 , 14, 153-164	4.8	13
11	Assessing the potential of mobile commerce applications: a quantitative survey in the agricultural sector. <i>International Journal of Mobile Communications</i> , 2004 , 2, 171	1.2	4
10	Die bedeutung der qualit� elektronisch gewonnener daten f� die individualisierte kundenkommunikation. <i>Markt</i> , 2003 , 42, 162-174		
9	Online Fundraising for Environmental Nonprofit Organizations		7

8	No one left behind in education: blockchain-based transformation and its potential for social inclusion. <i>Asia Pacific Education Review</i> ,1	1.2	3
7	Trust and Perceived Risk of Personal Information as Antecedents of Online Information Disclosure341-361		1
6	Cryptocurrency adoption in travel and tourism: An exploratory study of Asia Pacific travellers. <i>Current Issues in Tourism</i> ,1-17	5.8	8
5	Blockchain and tourism: Paradoxes, misconceptions, and a research roadmap. <i>Tourism Economics</i> ,1354815662110132		
4	Do cryptocurrencies really have (no) intrinsic value?. <i>Electronic Markets</i> ,1	4.8	3
3	How augmented reality impacts retail marketing: a state-of-the-art review from a consumer perspective. <i>Journal of Strategic Marketing</i> ,1-31	2.7	5
2	Drones for supply chain management and logistics: a review and research agenda. <i>International Journal of Logistics Research and Applications</i> ,1-24	3.8	7
1	Beyond blockchain: How tokens trigger the internet of value and what marketing researchers need to know about them. <i>Journal of Marketing Communications</i> ,1-13	2.2	8