

Horst Treiblmaier

List of Publications by Citations

Source: <https://exaly.com/author-pdf/2756542/horst-treiblmaier-publications-by-citations.pdf>

Version: 2024-04-28

This document has been generated based on the publications and citations recorded by exaly.com. For the latest version of this publication list, visit the link given above.

The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

97
papers

1,752
citations

22
h-index

39
g-index

108
ext. papers

2,603
ext. citations

3.4
avg, IF

6.5
L-index

| # | Paper | IF | Citations |
|----|--|-----|-----------|
| 97 | The impact of the blockchain on the supply chain: a theory-based research framework and a call for action. <i>Supply Chain Management</i> , 2018 , 23, 545-559 | 10 | 278 |
| 96 | Leveraging the Internet of Things and Blockchain Technology in Supply Chain Management. <i>Future Internet</i> , 2019 , 11, 161 | 3.3 | 115 |
| 95 | Blockchain and tourism: Three research propositions. <i>Annals of Tourism Research</i> , 2018 , 72, 180-182 | 7.7 | 104 |
| 94 | Exploratory factor analysis revisited: How robust methods support the detection of hidden multivariate data structures in IS research. <i>Information and Management</i> , 2010 , 47, 197-207 | 6.6 | 91 |
| 93 | Statistical and judgmental criteria for scale purification. <i>Supply Chain Management</i> , 2017 , 22, 321-328 | 10 | 74 |
| 92 | Formative Constructs Implemented via Common Factors. <i>Structural Equation Modeling</i> , 2011 , 18, 1-17 | 3.7 | 62 |
| 91 | Toward More Rigorous Blockchain Research: Recommendations for Writing Blockchain Case Studies. <i>Frontiers in Blockchain</i> , 2019 , 2, | 3 | 49 |
| 90 | Combining Blockchain Technology and the Physical Internet to Achieve Triple Bottom Line Sustainability: A Comprehensive Research Agenda for Modern Logistics and Supply Chain Management. <i>Logistics</i> , 2019 , 3, 10 | 3.5 | 49 |
| 89 | Blockchain Technology in the Food Industry: A Review of Potentials, Challenges and Future Research Directions. <i>Logistics</i> , 2020 , 4, 27 | 3.5 | 48 |
| 88 | Internet of Things research in supply chain management and logistics: A bibliometric analysis. <i>Internet of Things (Netherlands)</i> , 2020 , 12, 100318 | 6.9 | 46 |
| 87 | Can gamification help to improve education? Findings from a longitudinal study. <i>Computers in Human Behavior</i> , 2020 , 110, 106392 | 7.7 | 44 |
| 86 | How Blockchain Technology Can Benefit Marketing: Six Pending Research Areas. <i>Frontiers in Blockchain</i> , 2020 , 3, | 3 | 42 |
| 85 | What Keeps the E-Banking Customer Loyal? A Multigroup Analysis of the Moderating Role of Consumer Characteristics on E-Loyalty in the Financial Service Industry.. <i>SSRN Electronic Journal</i> , 2006 , | 1 | 39 |
| 84 | Potentials of blockchain technologies for supply chain collaboration: a conceptual framework. <i>International Journal of Logistics Management</i> , 2021 , 32, 973-994 | 4.5 | 33 |
| 83 | The physical internet as a new supply chain paradigm: a systematic literature review and a comprehensive framework. <i>International Journal of Logistics Management</i> , 2020 , 31, 239-287 | 4.5 | 32 |
| 82 | Critical Success Factors of Synchronomodality: Results from a Case Study and Literature Review. <i>Transportation Research Procedia</i> , 2016 , 14, 1463-1471 | 2.4 | 30 |
| 81 | Blockchain as a Driver for Smart City Development: Application Fields and a Comprehensive Research Agenda. <i>Smart Cities</i> , 2020 , 3, 853-872 | 3.3 | 29 |

| | | |
|----|--|--------|
| 80 | Research Commentary: Setting a Definition, Context, and Theory-Based Research Agenda for the Gamification of Non-Gaming Applications. <i>AIS Transactions on Human-Computer Interaction</i> , 2018 , 129-163 ^{1,2} | 29 |
| 79 | Breaking free from the limitations of classical test theory: Developing and measuring information systems scales using item response theory. <i>Information and Management</i> , 2017 , 54, 189-203 | 6.6 26 |
| 78 | Characteristics of a Blockchain Ecosystem for Secure and Sharable Electronic Medical Records. <i>IEEE Transactions on Engineering Management</i> , 2020 , 67, 1340-1362 | 2.6 25 |
| 77 | Optimal levels of (de)centralization for resilient supply chains. <i>International Journal of Logistics Management</i> , 2018 , 29, 435-455 | 4.5 22 |
| 76 | The influence of blockchain-based food traceability on retailer choice: The mediating role of trust. <i>Food Control</i> , 2021 , 129, 108082 | 6.2 22 |
| 75 | The effect of e-commerce on the integration of IT structure and brand architecture. <i>Information Systems Journal</i> , 2008 , 18, 479-498 | 5.9 21 |
| 74 | Antecedents of blockchain adoption: An integrative framework. <i>Strategic Change</i> , 2020 , 29, 501-515 | 1.4 21 |
| 73 | Token Economy. <i>Business and Information Systems Engineering</i> , 2021 , 63, 457-478 | 3.8 17 |
| 72 | The Google Online Marketing Challenge and Research Opportunities. <i>Journal of Marketing Education</i> , 2009 , 31, 76-85 | 2.1 16 |
| 71 | The impact of blockchain on e-commerce: A framework for salient research topics. <i>Electronic Commerce Research and Applications</i> , 2021 , 48, 101054 | 4.6 16 |
| 70 | The Impact of the Blockchain on the Supply Chain: A Theory-Based Research Framework and a Call for Action. <i>SSRN Electronic Journal</i> , 2018 , | 1 15 |
| 69 | Drones in agriculture: A review and bibliometric analysis. <i>Computers and Electronics in Agriculture</i> , 2022 , 198, 107017 | 6.5 15 |
| 68 | The potentials of augmented reality in supply chain management: a state-of-the-art review. <i>Management Review Quarterly</i> , 2020 , 1 | 2.6 14 |
| 67 | Blockchain research in healthcare: a bibliometric review and current research trends. <i>Journal of Data Information and Management</i> , 2021 , 3, 109-124 | 2.7 14 |
| 66 | Trust and Perceived Risk of Personal Information as Antecedents of Online Information Disclosure. <i>Journal of Global Information Management</i> , 2011 , 19, 76-94 | 1.9 13 |
| 65 | E-Adequate Branding: Building Offline and Online Brand Structure within a Polygon of Interdependent Forces. <i>Electronic Markets</i> , 2004 , 14, 153-164 | 4.8 13 |
| 64 | The Impact of Business to Consumer E-Commerce on Organizational Structure, Brand Architecture, IT Structure, and their Interrelations. <i>Schmalenbach Business Review</i> , 2006 , 58, 81-113 | 0.9 12 |
| 63 | Integrating the Internet of Things in the halal food supply chain: A systematic literature review and research agenda. <i>Internet of Things (Netherlands)</i> , 2021 , 13, 100361 | 6.9 12 |

| | | | |
|----|--|-----|----|
| 62 | Potentials and challenges of augmented reality smart glasses in logistics and supply chain management: a systematic literature review. <i>International Journal of Production Research</i> , 2021 , 59, 3747-3776 | 7.8 | 12 |
| 61 | Interorganizational cooperation and supplier performance in high-technology supply chains. <i>Heliyon</i> , 2020 , 6, e03434 | 3.6 | 10 |
| 60 | Toward More Rigorous Blockchain Research: Recommendations for Writing Blockchain Case Studies. <i>Progress in IS</i> , 2020 , 1-31 | 0.9 | 10 |
| 59 | Gamification as a moderator for the impact of intrinsic motivation: Findings from a multigroup field experiment. <i>Learning and Motivation</i> , 2020 , 71, 101655 | 1.3 | 10 |
| 58 | The token economy as a key driver for tourism: Entering the next phase of blockchain research. <i>Annals of Tourism Research</i> , 2021 , 103177 | 7.7 | 10 |
| 57 | The Impact of Blockchain on the Tourism Industry: A Theory-Based Research Framework 2019 , 3-21 | | 10 |
| 56 | Field trips for sustainable transport education. <i>International Journal of Logistics Management</i> , 2018 , 29, 1424-1450 | 4.5 | 9 |
| 55 | The Philosopher's Corner. <i>Data Base for Advances in Information Systems</i> , 2018 , 49, 93-101 | 1.4 | 9 |
| 54 | Blockchain and Tourism 2020 , 1-21 | | 8 |
| 53 | Laying the foundation for smart contract development: an integrated engineering process model. <i>Information Systems and E-Business Management</i> , 2020 , 1 | 2.6 | 8 |
| 52 | Toward a framework for supply chain resilience. <i>International Journal of Supply Chain and Operations Resilience</i> , 2015 , 1, 339 | 0.5 | 8 |
| 51 | Blockchain Technologies in Logistics and Supply Chain Management: A Bibliometric Review. <i>Logistics</i> , 2021 , 5, 72 | 3.5 | 8 |
| 50 | Cryptocurrency adoption in travel and tourism: An exploratory study of Asia Pacific travellers. <i>Current Issues in Tourism</i> , 1-17 | 5.8 | 8 |
| 49 | Beyond blockchain: How tokens trigger the internet of value and what marketing researchers need to know about them. <i>Journal of Marketing Communications</i> , 1-13 | 2.2 | 8 |
| 48 | Success factors of internet payment systems. <i>International Journal of Electronic Business</i> , 2008 , 6, 369 | 0.8 | 7 |
| 47 | Online Fundraising for Environmental Nonprofit Organizations | | 7 |
| 46 | Drones for supply chain management and logistics: a review and research agenda. <i>International Journal of Logistics Research and Applications</i> , 1-24 | 3.8 | 7 |
| 45 | Can Cryptocurrencies Help to Pave the Way to a More Sustainable Economy? Questioning the Economic Growth Paradigm 2019 , 183-205 | | 6 |

| | | | |
|----|---|------|---|
| 44 | Blockchain and Tourism 2020 , 1-21 | | 6 |
| 43 | Environmental websites: an empirical investigation of functionality and accessibility. <i>International Journal of Technology, Policy and Management</i> , 2006 , 6, 103 | 0.3 | 5 |
| 42 | Blockchain and the Future of Work: A Self-Determination Theory Approach. <i>Between Science and Economics</i> , 2019 , 105-123 | 0.5 | 5 |
| 41 | Using Blockchain for Online Multimedia Management: Characteristics of Existing Platforms. <i>Progress in IS</i> , 2020 , 289-303 | 0.9 | 5 |
| 40 | What's Next in Blockchain Research?. <i>Data Base for Advances in Information Systems</i> , 2021 , 52, 27-52 | 1.4 | 5 |
| 39 | How augmented reality impacts retail marketing: a state-of-the-art review from a consumer perspective. <i>Journal of Strategic Marketing</i> , 1-31 | 2.7 | 5 |
| 38 | The influence of privacy concerns on perceptions of web personalisation. <i>International Journal of Web Science</i> , 2011 , 1, 3 | 0.1 | 4 |
| 37 | Environmental Web Sites: An Empirical Investigation of Functionality and Accessibility 2006 , | | 4 |
| 36 | The Adoption of Public E-Payment Services. <i>Journal of Information Technology & Politics</i> , 2006 , 3, 33-51 | | 4 |
| 35 | Assessing the potential of mobile commerce applications: a quantitative survey in the agricultural sector. <i>International Journal of Mobile Communications</i> , 2004 , 2, 171 | 1.2 | 4 |
| 34 | Profiling early adopters of blockchain-based hotel booking applications: demographic, psychographic, and service-related factors. <i>Information Technology and Tourism</i> , 2022 , 24, 1 | 4.8 | 4 |
| 33 | Taking Feyerabend to the Next Level. <i>Data Base for Advances in Information Systems</i> , 2019 , 50, 77-94 | 1.4 | 4 |
| 32 | Cognitive Differences and Their Impact on Information Perception: An Empirical Study Combining Survey and Eye Tracking Data. <i>Lecture Notes in Information Systems and Organisation</i> , 2015 , 137-144 | 0.5 | 4 |
| 31 | Distributed ledger technology as a catalyst for open innovation adoption among small and medium-sized enterprises. <i>Journal of High Technology Management Research</i> , 2021 , 32, 100405 | 2.4 | 4 |
| 30 | The Internet of Things and the circular economy: A systematic literature review and research agenda. <i>Journal of Cleaner Production</i> , 2022 , 350, 131439 | 10.3 | 4 |
| 29 | No one left behind in education: blockchain-based transformation and its potential for social inclusion. <i>Asia Pacific Education Review</i> , 1 | 1.2 | 3 |
| 28 | Blockchain and tourism: Paradoxes, misconceptions, and a research roadmap. <i>Tourism Economics</i> , 135481562110132 | | |
| 27 | 2016 , | | 3 |

| | | | |
|----|---|------|---|
| 26 | Do cryptocurrencies really have (no) intrinsic value?. <i>Electronic Markets</i> ,1 | 4.8 | 3 |
| 25 | The Web Site and Brand Trust as Antecedents of Online Loyalty. <i>International Journal of Online Marketing</i> , 2011 , 1, 24-42 | 0.4 | 2 |
| 24 | Datenqualität und Validität bei Online-Befragungen. <i>Markt</i> , 2011 , 50, 3-18 | | 2 |
| 23 | The potential of bio certification to strengthen the market position of food producers. <i>Modern Supply Chain Research and Applications</i> , 2021 , 3, 41-55 | 4.7 | 2 |
| 22 | A Case Study of Blockchain-Induced Digital Transformation in the Public Sector. <i>Progress in IS</i> , 2020 , 227-244 | 2.4 | 2 |
| 21 | Textual Data Science for Logistics and Supply Chain Management. <i>Logistics</i> , 2021 , 5, 56 | 3.5 | 2 |
| 20 | Using blockchain to signal quality in the food supply chain: The impact on consumer purchase intentions and the moderating effect of brand familiarity. <i>International Journal of Information Management</i> , 2022 , 102514 | 16.4 | 2 |
| 19 | Using multistage competing risks approaches to model web page transitions. <i>Internet Research</i> , 2017 , 27, 650-669 | 4.8 | 1 |
| 18 | Elektronische Lernumgebungen in Bildungseinrichtungen: Eine Diskussion kritischer Erfolgsfaktoren. <i>Journal of Business Economics</i> , 2008 , 78, 715-733 | 2.3 | 1 |
| 17 | The Impact of Blockchain on Medical Tourism. <i>Lecture Notes in Business Information Processing</i> , 2020 , 29-40 | 0.6 | 1 |
| 16 | Trust and Perceived Risk of Personal Information as Antecedents of Online Information Disclosure341-361 | | 1 |
| 15 | Wibson: A Case Study of a Decentralized, Privacy-Preserving Data Marketplace. <i>Progress in IS</i> , 2020 , 149-170 | 1.7 | 1 |
| 14 | The impact of blockchain on the aviation industry: Findings from a qualitative study. <i>Research in Transportation Business and Management</i> , 2021 , 100669 | 2.8 | 1 |
| 13 | Exploring the Next Wave of Blockchain and Distributed Ledger Technology: The Overlooked Potential of Scenario Analysis. <i>Future Internet</i> , 2021 , 13, 183 | 3.3 | 1 |
| 12 | Intra- and Interorganizational Barriers to Blockchain Adoption: A General Assessment and Coping Strategies in the Agrifood Industry. <i>Logistics</i> , 2021 , 5, 87 | 3.5 | 1 |
| 11 | B2C-E-Commerce als Treiber simultaner Veränderungen in IT-Struktur und Markenarchitektur. <i>Business & Information Systems Engineering</i> , 2006 , 48, 87-95 | | 0 |
| 10 | What Is Coming across the Horizon and How Can We Handle It? Bitcoin Scenarios as a Starting Point for Rigorous and Relevant Research. <i>Future Internet</i> , 2022 , 14, 162 | 3.3 | 0 |
| 9 | Blockchain technologies in the digital supply chain 2022 , 127-144 | | 0 |

- 8 Ausbildung: Warum Wirtschaft alleine nicht reicht. *Wirtschaftsinformatik & Management*, **2019**, 11, 334-338
- 7 Die bedeutung der qualit  elektronisch gewonnener daten f  die individualisierte kundenkommunikation. *Markt*, **2003**, 42, 162-174
- 6 Defining the Internet of Value. *Future of Business and Finance*, **2022**, 3-10 0.2
- 5 Von der Qualit ssicherung zum Bildungscontrolling: Fortbildungsmanagement unter der Effektivit slupe **2007**, 335-350
- 4 Ein Entscheidungsmodell zur Weitergabe pers nlicher Daten im Internet **2008**, 299-312
- 3 Potenziale und Grenzen der internetgest tzten Datenerhebung im Rahmen des Customer Relationship Management **2005**, 191-208
- 2 The Influence of the Internet on Relationships Between Consumers and Vendors **2009**, 1442-1455
- 1 Ein Entscheidungsmodell zur Weitergabe pers nlicher Daten im Internet **2011**, 321-334