

# Russell H Fazio

## List of Publications by Year in descending order

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143  
papers

22,266  
citations

22099

59  
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10127

140  
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158  
all docs

158  
docs citations

158  
times ranked

9241  
citing authors

#	ARTICLE	IF	CITATIONS
1	Implicit Measures in Social Cognition Research: Their Meaning and Use. <i>Annual Review of Psychology</i> , 2003, 54, 297-327.	9.9	2,033
2	On the automatic activation of attitudes.. <i>Journal of Personality and Social Psychology</i> , 1986, 50, 229-238.	2.6	1,861
3	Variability in automatic activation as an unobtrusive measure of racial attitudes: A bona fide pipeline?. <i>Journal of Personality and Social Psychology</i> , 1995, 69, 1013-1027.	2.6	1,751
4	Multiple Processes by which Attitudes Guide Behavior: The Mode Model as an Integrative Framework. <i>Advances in Experimental Social Psychology</i> , 1990, 23, 75-109.	2.0	1,110
5	Expectancy confirmation processes arising in the social interaction sequence.. <i>American Psychologist</i> , 1980, 35, 867-881.	3.8	754
6	Direct Experience And Attitude-Behavior Consistency. <i>Advances in Experimental Social Psychology</i> , 1981, 14, 161-202.	2.0	661
7	On the automatic activation of associated evaluations: An overview. <i>Cognition and Emotion</i> , 2001, 15, 115-141.	1.2	605
8	Attitudes as Objectâ€“Evaluation Associations of Varying Strength. <i>Social Cognition</i> , 2007, 25, 603-637.	0.5	557
9	An Individual Difference Measure of Motivation to Control Prejudiced Reactions. <i>Personality and Social Psychology Bulletin</i> , 1997, 23, 316-326.	1.9	555
10	Attitude accessibility as a moderator of the attitudeâ€“perception and attitudeâ€“behavior relations: An investigation of the 1984 presidential election.. <i>Journal of Personality and Social Psychology</i> , 1986, 51, 505-514.	2.6	542
11	Attitude accessibility, attitude-behavior consistency, and the strength of the object-evaluation association. <i>Journal of Experimental Social Psychology</i> , 1982, 18, 339-357.	1.3	528
12	A New Look at Dissonance Theory. <i>Advances in Experimental Social Psychology</i> , 1984, 17, 229-266.	2.0	527
13	The Role of Attitude Accessibility in the Attitude-to-Behavior Process. <i>Journal of Consumer Research</i> , 1989, 16, 280.	3.5	496
14	Attitudinal qualities relating to the strength of the attitude-behavior relationship. <i>Journal of Experimental Social Psychology</i> , 1978, 14, 398-408.	1.3	471
15	On the consequences of priming: Assimilation and contrast effects. <i>Journal of Experimental Social Psychology</i> , 1983, 19, 323-340.	1.3	464
16	Implicit Attitude Formation Through Classical Conditioning. <i>Psychological Science</i> , 2001, 12, 413-417.	1.8	428
17	Reducing the Influence of Extrapersonal Associations on the Implicit Association Test: Personalizing the IAT.. <i>Journal of Personality and Social Psychology</i> , 2004, 86, 653-667.	2.6	397
18	On the predictive validity of attitudes: The roles of direct experience and confidence1. <i>Journal of Personality</i> , 1978, 46, 228-243.	1.8	327

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19	Toward a process model of the attitude-behavior relation: Accessing one's attitude upon mere observation of the attitude object.. Journal of Personality and Social Psychology, 1983, 44, 723-735.	2.6	307
20	On the consistency between attitudes and behavior: Look to the method of attitude formation. Journal of Experimental Social Psychology, 1977, 13, 28-45.	1.3	302
21	Dissonance and self-perception: An integrative view of each theory's proper domain of application. Journal of Experimental Social Psychology, 1977, 13, 464-479.	1.3	267
22	Reducing Automatically Activated Racial Prejudice Through Implicit Evaluative Conditioning. Personality and Social Psychology Bulletin, 2006, 32, 421-433.	1.9	266
23	On the orienting value of attitudes: Attitude accessibility as a determinant of an object's attraction of visual attention.. Journal of Personality and Social Psychology, 1992, 63, 198-211.	2.6	247
24	The role of attitudes in memory-based decision making.. Journal of Personality and Social Psychology, 1990, 59, 614-622.	2.6	229
25	Attitude formation through exploration: Valence asymmetries.. Journal of Personality and Social Psychology, 2004, 87, 293-311.	2.6	226
26	Political ideology, exploration of novel stimuli, and attitude formation. Journal of Experimental Social Psychology, 2009, 45, 995-998.	1.3	204
27	Biased Processing as a Function of Attitude Accessibility: Making Objective Judgments Subjectively. Social Cognition, 1989, 7, 51-66.	0.5	202
28	Relations Between Implicit Measures of Prejudice. Psychological Science, 2003, 14, 636-639.	1.8	189
29	Self-perceptions following social interaction.. Journal of Personality and Social Psychology, 1981, 41, 232-242.	2.6	181
30	Implicit misattribution as a mechanism underlying evaluative conditioning.. Journal of Personality and Social Psychology, 2009, 96, 933-948.	2.6	176
31	On the automatic activation of associated evaluations: An overview. Cognition and Emotion, 2001, 15, 115-141.	1.2	175
32	Attitude Accessibility as a Function of Repeated Attitudinal Expression. Personality and Social Psychology Bulletin, 1984, 10, 139-148.	1.9	173
33	Liking and the attribution process. Journal of Experimental Social Psychology, 1974, 10, 385-397.	1.3	169
34	Self-focused attention and self-report validity <sup>1</sup> . Journal of Personality, 1977, 45, 513-527.	1.8	166
35	Attitude-behavior consistency: An individual difference perspective.. Journal of Personality and Social Psychology, 1980, 38, 432-440.	2.6	162
36	Categorization by Race: The Impact of Automatic and Controlled Components of Racial Prejudice. Journal of Experimental Social Psychology, 1997, 33, 451-470.	1.3	153

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37	Interracial Roommate Relationships. <i>Psychological Science</i> , 2008, 19, 717-723.	1.8	145
38	Direct Experience and Attitude-Behavior Consistency: An Information Processing Analysis. <i>Personality and Social Psychology Bulletin</i> , 1978, 4, 48-51.	1.9	127
39	Impact of Dominance and Relatedness on Brand Extensions. <i>Journal of Consumer Psychology</i> , 1996, 5, 135-159.	3.2	127
40	Attitude Accessibility and Motivation as Determinants of Biased Processing: A Test of the MODE Model. <i>Personality and Social Psychology Bulletin</i> , 1995, 21, 704-710.	1.9	126
41	Relating Attitudes to Residential Energy Use. <i>Environment and Behavior</i> , 1981, 13, 590-609.	2.1	121
42	Predicting Summer Energy Consumption from Homeowners' Attitudes <sup>1</sup> . <i>Journal of Applied Social Psychology</i> , 1979, 9, 70-90.	1.3	114
43	Implicit Acquisition And Manifestation Of Classically Conditioned Attitudes. <i>Social Cognition</i> , 2002, 20, 89-104.	0.5	110
44	Reporting Tendencies Underlie Discrepancies Between Implicit and Explicit Measures of Self-Esteem. <i>Psychological Science</i> , 2007, 18, 287-291.	1.8	104
45	Detecting and identifying change: Additions versus deletions.. <i>Journal of Experimental Psychology: Human Perception and Performance</i> , 1986, 12, 445-454.	0.7	102
46	Parallals between attitudes and traits as predictors of behavior. <i>Journal of Personality</i> , 1983, 51, 308-345.	1.8	100
47	Accessible attitudes influence categorization of multiply categorizable objects.. <i>Journal of Personality and Social Psychology</i> , 1996, 71, 888-898.	2.6	100
48	Automatically activated racial attitudes as predictors of the success of interracial roommate relationships. <i>Journal of Experimental Social Psychology</i> , 2006, 42, 698-705.	1.3	94
49	Evaluative Conditioning. <i>Advances in Experimental Social Psychology</i> , 2010, 43, 205-255.	2.0	86
50	Variability in the likelihood of automatic attitude activation: Data reanalysis and commentary on Bargh, Chaiken, Govender, and Pratto (1992).. <i>Journal of Personality and Social Psychology</i> , 1993, 64, 753-758.	2.6	85
51	Choosing Social Situations: The Relation Between Automatically Activated Racial Attitudes and Anticipated Comfort Interacting With African Americans. <i>Personality and Social Psychology Bulletin</i> , 2003, 29, 170-182.	1.9	83
52	Effects of salience of extrinsic rewards on liking and loving.. <i>Journal of Personality and Social Psychology</i> , 1980, 38, 453-460.	2.6	82
53	Trait Inferences as a Function of Automatically Activated Racial Attitudes and Motivation to Control Prejudiced Reactions. <i>Basic and Applied Social Psychology</i> , 2004, 26, 1-11.	1.2	79
54	The influence of experimentally created extrapersonal associations on the Implicit Association Test. <i>Journal of Experimental Social Psychology</i> , 2006, 42, 259-272.	1.3	76

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55	Considering the best choice: Effects of the salience and accessibility of alternatives on attitude decision consistency.. Journal of Personality and Social Psychology, 1997, 72, 253-261.	2.6	75
56	Approach behavior can mitigate predominately univalent negative attitudes: Evidence regarding insects and spiders.. Emotion, 2013, 13, 989-996.	1.5	73
57	On the Functional Value of Attitudes: The Influence of Accessible Attitudes on the Ease and Quality of Decision Making. Personality and Social Psychology Bulletin, 1992, 18, 388-401.	1.9	72
58	Emotional Reactions to a Seemingly Prejudiced Response: The Role of Automatically Activated Racial Attitudes and Motivation to Control Prejudiced Reactions. Personality and Social Psychology Bulletin, 2001, 27, 538-549.	1.9	70
59	Effects of Attribute Salience on the Consistency between Attitudes and Behavior Predictions. Personality and Social Psychology Bulletin, 1991, 17, 507-516.	1.9	66
60	It was as big as my head, I swear!. Journal of Anxiety Disorders, 2012, 26, 20-24.	1.5	63
61	Attitude accessibility as a moderator of autonomic reactivity during decision making.. Journal of Personality and Social Psychology, 1993, 64, 165-176.	2.6	61
62	The Enhancing Versus Backfiring Effects of Positive Emotion in Consumer Reviews. Journal of Marketing Research, 2020, 57, 332-352.	3.0	60
63	What Changes in Cognitive Therapy for Depression? An Examination of Cognitive Therapy Skills and Maladaptive Beliefs. Behavior Therapy, 2015, 46, 96-109.	1.3	59
64	Spontaneous Attitude Formation. Social Cognition, 1984, 2, 217-234.	0.5	56
65	Malleability of attitudes or malleability of the IAT?. Journal of Experimental Social Psychology, 2010, 46, 286-298.	1.3	56
66	Social distancing decreases an individual's likelihood of contracting COVID-19. Proceedings of the National Academy of Sciences of the United States of America, 2021, 118, .	3.3	56
67	The Accessibility of Source Likability as a Determinant of Persuasion. Personality and Social Psychology Bulletin, 1992, 18, 19-25.	1.9	54
68	Women as Men and People: Effects of Gender-Marked Language. Personality and Social Psychology Bulletin, 1996, 22, 1004-1013.	1.9	54
69	Connectionist Simulation of Attitude Learning: Asymmetries in the Acquisition of Positive and Negative Evaluations. Personality and Social Psychology Bulletin, 2003, 29, 1221-1235.	1.9	54
70	The Evaluative Lexicon: Adjective use as a means of assessing and distinguishing attitude valence, extremity, and emotionality. Journal of Experimental Social Psychology, 2015, 56, 214-227.	1.3	53
71	Attitude generalization: Similarity, valence, and extremity. Journal of Experimental Social Psychology, 2007, 43, 641-647.	1.3	52
72	Attitudes, Perception, and Attention. , 1994, , 197-216.		51

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73	On the Origins of Racial Attitudes: Correlates of Childhood Experiences. <i>Personality and Social Psychology Bulletin</i> , 2001, 27, 162-175.	1.9	50
74	Perceived Reactions to Interracial Romantic Relationships: When Race is Used as a Cue to Status. <i>Group Processes and Intergroup Relations</i> , 2004, 7, 354-369.	2.4	50
75	Roommate Relationships: A Comparison of Interracial and Same-Race Living Situations. <i>Group Processes and Intergroup Relations</i> , 2008, 11, 425-437.	2.4	50
76	The MODE Model and Its Implications for Studying the Media. <i>Media Psychology</i> , 2015, 18, 312-337.	2.1	48
77	On the self-perception explanation of the overjustification effect: The role of the salience of initial attitude. <i>Journal of Experimental Social Psychology</i> , 1981, 17, 417-426.	1.3	47
78	On the costs of accessible attitudes: Detecting that the attitude object has changed.. <i>Journal of Personality and Social Psychology</i> , 2000, 78, 197-210.	2.6	47
79	Motives for social comparison: The construction-validation distinction.. <i>Journal of Personality and Social Psychology</i> , 1979, 37, 1683-1698.	2.6	46
80	Attitude accessibility following a self-perception process.. <i>Journal of Personality and Social Psychology</i> , 1984, 47, 277-286.	2.6	44
81	Examining the Left-Right Divide Through the Lens of a Global Crisis: Ideological Differences and Their Implications for Responses to the COVID-19 Pandemic. <i>Political Psychology</i> , 2021, 42, 795-816.	2.2	43
82	Negativity bias in attitude learning: A possible indicator of vulnerability to emotional disorders?. <i>Journal of Behavior Therapy and Experimental Psychiatry</i> , 2007, 38, 144-155.	0.6	42
83	Predicting return of fear following exposure therapy with an implicit measure of attitudes. <i>Behaviour Research and Therapy</i> , 2012, 50, 767-774.	1.6	42
84	Positive Versus Negative Valence. <i>Advances in Experimental Social Psychology</i> , 2015, 51, 97-146.	2.0	42
85	Measuring Associative Strength: Category-Item Associations and Their Activation from Memory. <i>Political Psychology</i> , 2000, 21, 7-25.	2.2	40
86	On the Value of Knowing One's Likes and Dislikes: Attitude Accessibility, Stress, and Health in College. <i>Psychological Science</i> , 1997, 8, 430-436.	1.8	38
87	Weighting Positive Versus Negative: The Fundamental Nature of Valence Asymmetry. <i>Journal of Personality</i> , 2013, 81, 196-208.	1.8	38
88	Self-Perception and Attitude-Behavior Consistency. <i>Personality and Social Psychology Bulletin</i> , 1981, 7, 252-256.	1.9	37
89	Self-Monitoring and Attitude Accessibility. <i>Personality and Social Psychology Bulletin</i> , 1986, 12, 468-474.	1.9	37
90	On the Development and Strength of Category-Brand Associations in Memory: The Case of Mystery Ads. <i>Journal of Consumer Psychology</i> , 1992, 1, 1-13.	3.2	36

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91	Dissonance and humor: Evidence for the undifferentiated nature of dissonance arousal.. Journal of Personality and Social Psychology, 1978, 36, 280-285.	2.6	35
92	Attentional Control Buffers the Effect of Public-Speaking Anxiety on Performance. Social Psychological and Personality Science, 2012, 3, 556-561.	2.4	33
93	Political Attitudes Bias the Mental Representation of a Presidential Candidate's Face. Psychological Science, 2014, 25, 503-510.	1.8	32
94	Directed abstraction: Encouraging broad, personal generalizations following a success experience.. Journal of Personality and Social Psychology, 2015, 109, 1-19.	2.6	31
95	Attitudes: Foundations, Functions, and Consequences. , 2007, , 123-145.		30
96	Implicit learning of evaluative vs. non-evaluative covariations: The role of dimension accessibility. Journal of Experimental Social Psychology, 2009, 45, 398-403.	1.3	29
97	Who is (not) complying with the U. S. social distancing directive and why? Testing a general framework of compliance with virtual measures of social distancing. PLoS ONE, 2021, 16, e0247520.	1.1	28
98	Person Categorization and Automatic Racial Stereotyping Effects on Weapon Identification. Personality and Social Psychology Bulletin, 2010, 36, 1073-1085.	1.9	27
99	Attitude Accessibility as a Function of Emotionality. Personality and Social Psychology Bulletin, 2018, 44, 508-520.	1.9	26
100	Attitude accessibility as a determinant of object construal and evaluation. Journal of Experimental Social Psychology, 2013, 49, 404-418.	1.3	22
101	The role of belief accessibility in attitude formation. Southern Communication Journal, The, 1997, 62, 107-116.	0.2	21
102	Individual differences in valence weighting: When, how, and why they matter. Journal of Experimental Social Psychology, 2014, 50, 144-157.	1.3	20
103	Getting Acquainted in Interracial Interactions: Avoiding Intimacy but Approaching Race. Personality and Social Psychology Bulletin, 2009, 35, 557-571.	1.9	18
104	Are Some Attitudes More Self-Defining Than Others? Assessing Self-Related Attitude Functions and Their Consequences. Personality and Social Psychology Bulletin, 2017, 43, 1136-1149.	1.9	18
105	The deautomatization of accessible attitudes. Journal of Experimental Social Psychology, 2007, 43, 365-378.	1.3	17
106	Conceptualizing Personal and Extrapersonal Associations. Social and Personality Psychology Compass, 2009, 3, 152-170.	2.0	17
107	Recalibrating positive and negative weighting tendencies in attitude generalization. Journal of Experimental Social Psychology, 2013, 49, 1100-1113.	1.3	16
108	Social network integration. Group Processes and Intergroup Relations, 2011, 14, 399-406.	2.4	15

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109	Generalization of evaluative conditioning toward foods: Increasing sensitivity to health in eating intentions.. <i>Health Psychology</i> , 2016, 35, 852-855.	1.3	15
110	Discordant Evaluations of Blacks Affect Nonverbal Behavior. <i>Personality and Social Psychology Bulletin</i> , 2007, 33, 1214-1224.	1.9	13
111	How subtyping shapes perception: Predictable exceptions to the rule reduce attention to stereotype-associated dimensions. <i>Journal of Experimental Social Psychology</i> , 2008, 44, 1020-1034.	1.3	12
112	Valence Weighting as a Predictor of Emotional Reactivity to a Stressful Situation. <i>Journal of Social and Clinical Psychology</i> , 2012, 31, 746-777.	0.2	12
113	On the Dominance of Attitude Emotionality. <i>Personality and Social Psychology Bulletin</i> , 2016, 42, 259-270.	1.9	12
114	The Implicit Misattribution Model of Evaluative Conditioning. <i>Psychologia Społeczna</i> , 2018, 13, .	1.8	12
115	Contracting COVID-19: a longitudinal investigation of the impact of beliefs and knowledge. <i>Scientific Reports</i> , 2021, 11, 20460.	1.6	12
116	Expectancy confirmation in attitude learning: A connectionist account. <i>European Journal of Social Psychology</i> , 2008, 38, 1023-1032.	1.5	11
117	Accessibility as input: The use of construct accessibility as information to guide behavior. <i>Journal of Experimental Social Psychology</i> , 2008, 44, 1144-1150.	1.3	11
118	Computer lessons for a social psychology research methods course. <i>Behavior Research Methods &amp; Instrumentation</i> , 1983, 15, 135-137.	0.3	10
119	Attitude formation in depression: Evidence for deficits in forming positive attitudes. <i>Journal of Behavior Therapy and Experimental Psychiatry</i> , 2009, 40, 120-126.	0.6	10
120	Influencing Probability Judgments by Manipulating the Accessibility of Sample Spaces. <i>Personality and Social Psychology Bulletin</i> , 1997, 23, 801-813.	1.9	9
121	Recalibrating valence weighting biases to promote changes in rejection sensitivity and risk-taking. <i>Journal of Experimental Social Psychology</i> , 2017, 68, 1-10.	1.3	7
122	On the generalization of attitude accessibility after repeated attitude expression. <i>European Journal of Social Psychology</i> , 2017, 47, 97-104.	1.5	7
123	The Relation between Attitudes and Later Behavior Following Dissonance-Produced Attitude Change. <i>Personality and Social Psychology Bulletin</i> , 1982, 8, 280-285.	1.9	6
124	On the Value of Basic Research. <i>Personality and Social Psychology Bulletin</i> , 1990, 16, 5-7.	1.9	6
125	Does the future look bright? Processing style determines the impact of valence weighting biases and self-beliefs on expectations.. <i>Journal of Personality and Social Psychology</i> , 2019, 116, 193-214.	2.6	6
126	Concern about salient pathogen threats increases sensitivity to disgust. <i>Personality and Individual Differences</i> , 2022, 186, 111348.	1.6	6



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127	On the relationship of data to theory: A reply to Ronis and Greenwald. <i>Journal of Experimental Social Psychology</i> , 1979, 15, 70-76.	1.3	5
128	Motivation, Attention, and Judgment: A Natural Sample Spaces Account. <i>Social Cognition</i> , 1997, 15, 77-90.	0.5	5
129	Prejudiced learning: A connectionist account. <i>British Journal of Psychology</i> , 2009, 100, 399-413.	1.2	5
130	Who Starts the Wave? Let's Not Forget the Role of the Individual. <i>Psychological Inquiry</i> , 2017, 28, 273-277.	0.4	5
131	The weighting of positive vs. negative valence and its impact on the formation of social relationships. <i>Journal of Experimental Social Psychology</i> , 2017, 73, 65-75.	1.3	5
132	Attitude learning through exploration: advice and strategy appraisals. <i>European Journal of Social Psychology</i> , 2007, 37, 1046-1056.	1.5	4
133	From trust in caregivers's support to exploration: The role of openness to negative affect and self-regulation. <i>Scandinavian Journal of Psychology</i> , 2019, 60, 309-322.	0.8	4
134	When does knowing better mean doing better? Trust in President Trump and in scientists moderates the relation between COVID-19 knowledge and social distancing. <i>Journal of Elections, Public Opinion and Parties</i> , 2021, 31, 218-231.	1.4	4
135	Social identity and the use of ideological categorization in political evaluation. <i>Journal of Social and Political Psychology</i> , 2019, 7, 335-353.	0.6	4
136	Predicting Changes in Depressive Symptoms From Valence Weighting During Attitude Generalization. <i>Journal of Social and Clinical Psychology</i> , 2015, 34, 859-875.	0.2	3
137	(In)Competence Is Everywhere: Self-Doubt and the Accessibility of Competence. <i>Self and Identity</i> , 2015, 14, 464-481.	1.0	3
138	The role of valence weighting in impulse control. <i>Journal of Experimental Social Psychology</i> , 2017, 72, 32-38.	1.3	3
139	Of unbiased beans and slanted stocks: Neutral stimuli reveal the fundamental relation between political ideology and exploratory behaviour. <i>British Journal of Psychology</i> , 2021, 112, 358-361.	1.2	3
140	Socialization of Dissonance Processes. <i>Social Psychological and Personality Science</i> , 2014, 5, 84-91.	2.4	2
141	“I want it now!” Intertemporal Choice Through the Lens of Valence Weighting Bias. <i>Social Cognition</i> , 2021, 39, 243-258.	0.5	1
142	Recalibrating valence-weighting tendencies as a means of reducing anticipated discomfort with an interracial interaction. <i>Group Processes and Intergroup Relations</i> , 2018, 21, 597-614.	2.4	0
143	Directed abstraction during initial skill learning promotes performance and lasting self-concept change. <i>Self and Identity</i> , 2020, 19, 887-906.	1.0	0