

# Debarun Chakraborty

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2755866/publications.pdf>

Version: 2024-02-01

44  
papers

604  
citations

759233

12  
h-index

713466

21  
g-index

44  
all docs

44  
docs citations

44  
times ranked

187  
citing authors

| #  | ARTICLE  | IF   | CITATIONS |
|----|--|------|-----------|
| 1  | Can Entrepreneurial Spirit Accelerate Local Agri-Food Consumption: A Mediation Moderation Analysis using Theory of Consumption Values. <i>Journal of International Food and Agribusiness Marketing</i> , 2023, 35, 535-557.              | 2.1  | 5         |
| 2  | Healthcare apps' purchase intention: A consumption values perspective. <i>Technovation</i> , 2023, 120, 102481.  | 7.8  | 50        |
| 3  | Using the consumption values to investigate consumer purchase intentions towards natural food products. <i>British Food Journal</i> , 2023, 125, 551-569.  | 2.9  | 13        |
| 4  | I have the bank in my pocket: Theoretical evidence and perspectives. <i>Journal of Public Affairs</i> , 2022, 22, e2568.   | 3.1  | 15        |
| 5  | The Impact of Website Design on Online Customer Buying Satisfaction and Loyalty to E-Tailers. <i>Information Resources Management Journal</i> , 2022, 35, 1-18.  | 1.1  | 1         |
| 6  | Exploring consumer purchase intentions and behavior of buying ayurveda products using SOBC framework. <i>Journal of Retailing and Consumer Services</i> , 2022, 65, 102889.  | 9.4  | 25        |
| 7  | Consumers' usage of food delivery app: a theory of consumption values. <i>Journal of Hospitality Marketing and Management</i> , 2022, 31, 601-619.   | 8.2  | 32        |
| 8  | Mobile payment apps filling value gaps: Integrating consumption values with initial trust and customer involvement. <i>Journal of Retailing and Consumer Services</i> , 2022, 66, 102946.  | 9.4  | 48        |
| 9  | "The New Normal" and the Strategies of Marketers to Attract Consumers. <i>Indian Journal of Marketing</i> , 2022, 52, 58.  | 0.4  | 3         |
| 10 | Can initial trust boost intention to purchase Ayurveda products? A theory of consumption value (TCV) perspective. <i>International Journal of Consumer Studies</i> , 2022, 46, 2521-2541.  | 11.6 | 10        |
| 11 | Exploring the meteoric rise of online food ordering apps (OFOAs): the moderating role of visibility. <i>British Food Journal</i> , 2022, 124, 3871-3887.   | 2.9  | 10        |
| 12 | Assessing Repurchase Intention of Learning Apps during COVID-19. <i>Electronics (Switzerland)</i> , 2022, 11, 1309.  | 3.1  | 2         |
| 13 | Fitness Apps's purchase behaviour: Amalgamation of Stimulus-Organism-Behaviour-Consequence framework (S-O-B-C) and the innovation resistance theory (IRT). <i>Journal of Retailing and Consumer Services</i> , 2022, 67, 103033.         | 9.4  | 15        |
| 14 | COVID-19 and E-Learning Adoption in Higher Education: A Multi-Group Analysis and Recommendation. <i>Sustainability</i> , 2022, 14, 8799.   | 3.2  | 6         |
| 15 | Think Love, Think Peace, Think Harmony: Rethinking on Industrial Tranquility. <i>Business Perspectives and Research</i> , 2021, 9, 92-110.   | 2.6  | 9         |
| 16 | What drives brand love for natural products? The moderating role of household size. <i>Journal of Retailing and Consumer Services</i> , 2021, 58, 102329.  | 9.4  | 99        |
| 17 | IMPACT OF ORGANIZATIONAL TRUST, COMMITMENT AND TEAM ORIENTATION ON INDUSTRIAL DISPUTES - AN EMPIRICAL STUDY ON SELECTED MANUFACTURING COMPANIES OF WEST BENGAL. <i>International Journal of Business and Globalisation</i> , 2021, 1, 1. | 0.2  | 0         |
| 18 | Factors Influencing Passengers' Purchase Intention Towards App-Cab Services in Metro Cities of India : A Study on Smartphone Users. <i>Indian Journal of Marketing</i> , 2021, 51, 41.   | 0.4  | 3         |

| #  | ARTICLE   | IF  | CITATIONS |
|----|---|-----|-----------|
| 19 | Enlivening Workplace Climate Through Strategic Human Resource Management Initiatives: Unleashing Its Efficacy. <i>Business Perspectives and Research</i> , 2021, 9, 427-445.                                | 2.6 | 9         |
| 20 | MOUNTING OF STRESS ON MANAGEMENT GRADUATES AND ITS EFFECT ON THEIR PERFORMANCE. <i>International Journal of Business and Globalisation</i> , 2021, 27, 1.   | 0.2 | 0         |
| 21 | Transition to E - Learning : By Choice or By Force – A Cross - Cultural and Trans-National Assessment. <i>Prabandhan: Indian Journal of Management</i> , 2021, 14, 8.                                       | 0.3 | 11        |
| 22 | Digital Transformation of Marketing Strategies during a Pandemic: Evidence from an Emerging Economy during COVID-19. <i>Sustainability</i> , 2021, 13, 6735.  | 3.2 | 37        |
| 23 | Marching toward “heart work”: Connecting in new ways to thrive amidst COVID-19 crisis. <i>Conflict Resolution Quarterly</i> , 2021, 39, 7-27.   | 0.6 | 14        |
| 24 | Elements impacting the adoption of m-app among the travel companies in India. <i>International Journal of Business Excellence</i> , 2021, 24, 68.   | 0.3 | 4         |
| 25 | Work from Home (WFH), COVID-19, and Its Impact on Women. <i>Prabandhan: Indian Journal of Management</i> , 2021, 14, 22.  | 0.3 | 4         |
| 26 | Stop hailing, start apping: adoption of app-cab services in an emerging economy. <i>Foresight</i> , 2021, ahead-of-print, .   | 2.1 | 2         |
| 27 | What Drives People to Use Grocery Apps? The Moderating & Mediating Role of Customer Involvement and Trust. <i>Indian Journal of Marketing</i> , 2021, 51, 23.   | 0.4 | 6         |
| 28 | Factors Associated With the Adoption of Health Apps. <i>Journal of Electronic Commerce in Organizations</i> , 2021, 19, 20-39.  | 1.1 | 7         |
| 29 | Elements impacting the utilization expectation of various health-care apps in India: a study conducted on smartphone users. <i>Foresight</i> , 2020, 22, 385-400.   | 2.1 | 7         |
| 30 | Articulating the value of human resource planning (HRP) activities in augmenting organizational performance toward a sustained competitive firm. <i>Journal of Asia Business Studies</i> , 2020, 14, 62-90. | 2.2 | 28        |
| 31 | Going Green with Green HRM Practices – A Strategic Initiative for Reinvigorating Performance Optimization in Companies. <i>Prabandhan: Indian Journal of Management</i> , 2020, 13, 8.                      | 0.3 | 14        |
| 32 | ELEMENTS IMPACTING THE ADOPTION OF M-APP AMONG THE TRAVEL COMPANIES IN INDIA. <i>International Journal of Business Excellence</i> , 2020, 1, 1.   | 0.3 | 0         |
| 33 | Components Affecting Intention to Use Online Dating Apps in India: A Study Conducted on Smartphone Users. <i>Asia-Pacific Journal of Management Research and Innovation</i> , 2019, 15, 87-96.              | 0.5 | 8         |
| 34 | Customer Satisfaction Towards Food Service Apps in Indian Metro Cities. <i>FIIB Business Review</i> , 2019, 8, 245-255.   | 3.1 | 7         |
| 35 | Evaluating the impact of human resource planning programs in addressing the strategic goal of the firm. <i>Journal of Advances in Management Research</i> , 2019, 16, 659-682.                              | 3.0 | 31        |
| 36 | Factors responsible for making young urban consumers brand loyal. <i>Journal of Management Development</i> , 2019, 38, 616-636.   | 2.1 | 5         |

| #  | ARTICLE  | IF  | CITATIONS |
|----|--|-----|-----------|
| 37 | Comparison on online shopping apps: a study conducted on smartphone users of West Bengal. International Journal of Society Systems Science, 2019, 11, 239.   | 0.1 | 1         |
| 38 | Motivating factors in a teacher's research and developmental activities and their impact on effective quality teaching in higher education institutions. Journal of Applied Research in Higher Education, 2019, 12, 609-632. | 1.9 | 19        |
| 39 | Indian Shoppers' Attitude Towards Grocery Shopping Apps: A Survey Conducted on Smartphone Users. Metamorphosis, 2019, 18, 83-91.   | 1.1 | 11        |
| 40 | Impact of Organizational Values, Compassion, and Well - Being on Industrial Disputes : An Empirical Study. Prabandhan: Indian Journal of Management, 2019, 12, 36.   | 0.3 | 13        |
| 41 | Factors Affecting the Liquid Workforce in Different Organizations and its Effectiveness. Prabandhan: Indian Journal of Management, 2019, 12, 44.   | 0.3 | 6         |
| 42 | Impact of Celebrity Endorsed Advertisements on Rural Consumers' Purchase Intention Towards Mobile SIM Cards : A Study Conducted in West Bengal. Indian Journal of Marketing, 2018, 49, 52.                                   | 0.4 | 4         |
| 43 | What Drives People to Adopt Grocery Apps? The Moderating Role of Household Size. Business Perspectives and Research, 0, , 227853372210916.   | 2.6 | 6         |
| 44 | The Subtle Art of Effecting a Four-day Workweek to Drive Performance. Management and Labour Studies, 0, , 0258042X2210828.   | 1.6 | 4         |