

# Alastair M Morrison

## List of Publications by Year in descending order

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Version: 2024-02-01

212  
papers

10,129  
citations

41627

51  
h-index

53065

89  
g-index

239  
all docs

239  
docs citations

239  
times ranked

5975  
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding British and Danish sailing tourism markets: an analysis based on Kano's Evaluation Matrix. <i>Tourism Recreation Research</i> , 2023, 48, 30-42.	3.3	5
2	The effect of destination source credibility on tourist environmentally responsible behavior: an application of stimulus-organism-response theory. <i>Journal of Sustainable Tourism</i> , 2023, 31, 1797-1817.	5.7	30
3	Drinking in style? Literature review of luxury wine consumption. <i>British Food Journal</i> , 2023, 125, 679-695.	1.6	3
4	A risk perception scale for travel to a crisis epicentre: visiting Wuhan after COVID-19. <i>Current Issues in Tourism</i> , 2022, 25, 150-167.	4.6	49
5	Tourism Crises and Impacts on Destinations: A Systematic Review of the Tourism and Hospitality Literature. <i>Journal of Hospitality and Tourism Research</i> , 2022, 46, 667-695.	1.8	40
6	An analysis of user-generated crisis frames: Online public responses to a tourism crisis. <i>Tourism Management Perspectives</i> , 2022, 41, 100931.	3.2	13
7	Keeping up with the drones! Techno-social dimensions of tourist drone videography. <i>Technology in Society</i> , 2022, 68, 101838.	4.8	13
8	Rural and Urban Land Tourism and Destination Image: A Dual-Case Study Approach Examining Energy-Saving Behavior and Loyalty. <i>Land</i> , 2022, 11, 146.	1.2	19
9	Now is the time: <sc>VFR</sc> travel desperately seeking respect. <i>International Journal of Tourism Research</i> , 2022, 24, 385-399.	2.1	8
10	What Shapes Activity Preferences? The Role of Tourist Personality, Destination Personality and Destination Image: Evidence from Serbia. <i>Sustainability</i> , 2022, 14, 1803.	1.6	17
11	The Influence of Land Use Evolution on the Visitor Economy in Wuhan from the Perspective of Ecological Service Value. <i>Land</i> , 2022, 11, 1.	1.2	19
12	Landscape and Unique Fascination: A Dual-Case Study on the Antecedents of Tourist Pro-Environmental Behavioral Intentions. <i>Land</i> , 2022, 11, 479.	1.2	23
13	Predicting Private and Public Pro-Environmental Behaviors in Rural Tourism Contexts Using SEM and fsQCA: The Role of Destination Image and Relationship Quality. <i>Land</i> , 2022, 11, 448.	1.2	15
14	Can communication messages affect promotion of international air travel in preparation for the post COVID-19 pandemic era?. <i>Journal of Hospitality and Tourism Management</i> , 2022, 51, 252-267.	3.5	12
15	Hotel employee perceived crisis shocks: Conceptual and scale development. <i>Journal of Hospitality and Tourism Management</i> , 2022, 51, 361-374.	3.5	8
16	The effects of virtual reality tourism involvement on place attachment and behavioral intentions: virtual reality tourism of the Yellow Crane Tower in Wuhan. <i>Asia Pacific Journal of Tourism Research</i> , 2022, 27, 274-289.	1.8	9
17	Editorial: Land Issues and Their Impact on Tourism Development. <i>Land</i> , 2022, 11, 658.	1.2	4
18	Are unmanned smart hotels du jour or are they here forever? Experiential pathway analysis of antecedents of satisfaction and loyalty. <i>International Journal of Hospitality Management</i> , 2022, 104, 103249.	5.3	17

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19	The effects of hotel employee ternary safety behavior on negative safety outcomes: the moderation of job vigor and emotional exhaustion. <i>Journal of Service Theory and Practice</i> , 2022, 32, 565-585.	1.9	2
20	Incentives and motivations of Chinese destination management organization officers. <i>Tourism Review</i> , 2021, 76, 1197-1213.	3.8	2
21	Effects of tourism CSR on employee psychological capital in the COVID-19 crisis: from the perspective of conservation of resources theory. <i>Current Issues in Tourism</i> , 2021, 24, 2716-2734.	4.6	203
22	Developing a Scale to Measure Tourist Perceived Safety. <i>Journal of Travel Research</i> , 2021, 60, 1232-1251.	5.8	34
23	Does brand love matter to casual restaurants? A multi-group path analysis. <i>Journal of Hospitality Marketing and Management</i> , 2021, 30, 630-654.	5.1	15
24	The influence of green trust on travel agency intentions to promote low-carbon tours for the purpose of sustainable development. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 1185-1199.	5.0	25
25	The effects of risk message frames on post-pandemic travel intentions: the moderation of empathy and perceived waiting time. <i>Current Issues in Tourism</i> , 2021, 24, 3387-3406.	4.6	43
26	Extending the memorable tourism experience model: a study of coffee tourism in Vietnam. <i>British Food Journal</i> , 2021, 123, 2235-2257.	1.6	23
27	Innovative or Not? The Effects of Consumer Perceived Value on Purchase Intentions for the Palace Museum's Cultural and Creative Products. <i>Sustainability</i> , 2021, 13, 2412.	1.6	24
28	Experiences, Motivations, Perceptions, and Attitudes Regarding Ethnic Minority Village Tourism. <i>Sustainability</i> , 2021, 13, 2364.	1.6	9
29	The effect of corporate social responsibility on hotel employee safety behavior during COVID-19: The moderation of belief restoration and negative emotions. <i>Journal of Hospitality and Tourism Management</i> , 2021, 46, 233-243.	3.5	70
30	Online Tourist Behavior of the Net Generation: An Empirical Analysis in Taiwan Based on the AISAS Model. <i>Sustainability</i> , 2021, 13, 2781.	1.6	11
31	How High-Performance HR Practices and LMX Affect Employee Engagement and Creativity in Hospitality. <i>Journal of Hospitality and Tourism Research</i> , 2021, 45, 1360-1382.	1.8	26
32	Does a healthy diet travel? Motivations, satisfaction and loyalty with plant-based food dining at destinations. <i>British Food Journal</i> , 2021, 123, 4155-4174.	1.6	8
33	Understanding the Dimensionality and Underlying Nature of Senior Overseas Travel Motivations. <i>Journal of Hospitality and Tourism Research</i> , 2021, 45, 1513-1538.	1.8	3
34	Friendly Locals and Clean Streets? Evaluating Jakarta's Destination Brand Image. <i>Sustainability</i> , 2021, 13, 7434.	1.6	2
35	Do Situations Influence the Environmentally Responsible Behaviors of National Park Visitors? Survey from Shennongjia National Park, Hubei Province, China. <i>Land</i> , 2021, 10, 891.	1.2	7
36	The Influence of the Characteristics of Online Itinerary on Purchasing Behavior. <i>Land</i> , 2021, 10, 936.	1.2	6

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37	Do Local Residents Support the Development of a National Park? A Study from Nanling National Park Based on Social Impact Assessment (SIA). <i>Land</i> , 2021, 10, 1019.	1.2	9
38	Perceived importance of and satisfaction with marina attributes in sailing tourism experiences: A kano model approach. <i>Journal of Outdoor Recreation and Tourism</i> , 2021, 35, 100402.	1.3	15
39	Being sustainable: The three-way interactive effects of <scp>CSR</scp>, green human resource management, and responsible leadership on employee green behavior and task performance. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 1043-1054.	5.0	84
40	On being warm and friendly: the effect of socially responsible human resource management on employee fears of the threats of COVID-19. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 346-366.	5.3	72
41	Medical, Health and Wellness Tourism Researchâ€”A Review of the Literature (1970â€”2020) and Research Agenda. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 10875.	1.2	28
42	The Analysis of Critical Success Factors for In-Town Check-In in Taiwan. <i>Sustainability</i> , 2021, 13, 200.	1.6	1
43	Impacts of Environmental Regulations on Tourism Carbon Emissions. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 12850.	1.2	25
44	Efficiency evaluation of hotel operations in Mainland China based on the superefficiency SBM model. <i>Tourism Economics</i> , 2020, 26, 276-298.	2.6	9
45	Threat or treat for tourism organizations? The Copenhagen Zoo social media storm. <i>International Journal of Tourism Research</i> , 2020, 22, 108-119.	2.1	8
46	The ties that bind: an attachment theory perspective of social bonds in tourism. <i>Current Issues in Tourism</i> , 2020, 23, 2839-2865.	4.6	6
47	Entrepreneurship in island contexts: A systematic review of the tourism and hospitality literature. <i>International Journal of Hospitality Management</i> , 2020, 85, 102438.	5.3	47
48	How do food consumption motivations and emotions affect the experiential values and well-being of foodies?. <i>British Food Journal</i> , 2020, 123, 627-648.	1.6	30
49	Responding to a major global crisis: the effects of hotel safety leadership on employee safety behavior during COVID-19. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 3365-3389.	5.3	104
50	Measuring hotel employee perceived job risk: dimensions and scale development. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 730-748.	5.3	24
51	Fuzzy Modelling of Tourist Motivation: An Age-Related Model for Sustainable, Multi-Attraction, Urban Destinations. <i>Sustainability</i> , 2020, 12, 8698.	1.6	15
52	Smart tourism destination experiences: The mediating impact of arousal levels. <i>Tourism Management Perspectives</i> , 2020, 35, 100707.	3.2	35
53	Fostering Resident Pro-Environmental Behavior: The Roles of Destination Image and Confucian Culture. <i>Sustainability</i> , 2020, 12, 597.	1.6	19
54	Improving Millennial Employee Well-Being and Task Performance in the Hospitality Industry: The Interactive Effects of HRM and Responsible Leadership. <i>Sustainability</i> , 2019, 11, 4410.	1.6	42

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55	The Landscape of Early Clinical Gene Therapies outside of Oncology. <i>Molecular Therapy</i> , 2019, 27, 1706-1717.	3.7	18
56	Smart city communication via social media: Analysing residents' and visitors' engagement. <i>Cities</i> , 2019, 94, 247-255.	2.7	69
57	Social servicescape and Asian students: An analysis of spring break island bed and breakfast experiences in Taiwan. <i>Tourism Management Perspectives</i> , 2019, 31, 165-173.	3.2	17
58	The right brew? An analysis of the tourism experiences in rural Taiwan's coffee estates. <i>Tourism Management Perspectives</i> , 2019, 30, 147-158.	3.2	39
59	The view from above: the relevance of shared aerial drone videos for destination marketing. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 808-822.	3.1	35
60	The impacts of corporate social responsibility on organization citizenship behavior and task performance in hospitality. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 2582-2598.	5.3	93
61	All work and no play? Antecedents of the leisure involvement of Taiwan expatriate managers in Mainland China. <i>International Journal of Manpower</i> , 2019, 40, 1215-1238.	2.5	6
62	Museum Tourism 2.0: Experiences and Satisfaction with Shopping at the National Gallery in London. <i>Sustainability</i> , 2019, 11, 7108.	1.6	7
63	Can Urban Lake Recreational Pressure Be Measured? The Impacts of Urbanization on Wuhan's Lakes. <i>Applied Spatial Analysis and Policy</i> , 2019, 12, 255-273.	1.0	5
64	Where in the World? A Geographic Analysis of a Decade of Research in Tourism, Hospitality, and Leisure Journals. <i>Journal of Hospitality and Tourism Research</i> , 2018, 42, 171-200.	1.8	31
65	How Country Image Affects Tourists' Destination Evaluations: A Moderated Mediation Approach. <i>Journal of Hospitality and Tourism Research</i> , 2018, 42, 904-930.	1.8	65
66	Bihu (Tiger) Wu: the tourism scholar ironman of China. <i>Anatolia</i> , 2018, 29, 167-175.	1.3	1
67	The touring reader: Understanding the bibliophile's experience of literary tourism. <i>Tourism Management</i> , 2018, 67, 388-398.	5.8	25
68	Am I a Backpacker? Factors Indicating the Social Identity of Chinese Backpackers. <i>Journal of Travel Research</i> , 2018, 57, 525-539.	5.8	29
69	City tourism destinations and terrorism – a worrying trend for now, but could it get worse?. <i>International Journal of Tourism Cities</i> , 2018, 4, 409-412.	1.2	32
70	Will the Future Be Greener? The Environmental Behavioral Intentions of University Tourism Students. <i>Sustainability</i> , 2018, 10, 634.	1.6	33
71	Korean Golf Tourism in China: Place, Perception and Narratives. <i>Sustainability</i> , 2018, 10, 1055.	1.6	8
72	The Relationships among Leisure Involvement, Organizational Commitment and Well-Being: Viewpoints from Sport Fans in Asia. <i>Sustainability</i> , 2018, 10, 740.	1.6	15

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73	Destination marketing organizations. , 2018, , 16-34.		6
74	Destination partnership and team building. , 2018, , 211-249.		0
75	Destination branding. , 2018, , 373-406.		0
76	Business travel and business event markets. , 2018, , 600-642.		0
77	Domestic leisure and VFR travel markets. , 2018, , 523-559.		0
78	Destination planning. , 2018, , 42-74.		0
79	Wildlife tourism in China: a review of the Chinese research literature. Current Issues in Tourism, 2017, 20, 1116-1139.	4.6	25
80	Confused branding? An exploratory study of place branding practices among place management professionals. Cities, 2017, 66, 91-98.	2.7	35
81	Becoming a backpacker in China: A grounded theory approach to identity construction of backpackers. Annals of Tourism Research, 2017, 64, 114-125.	3.7	52
82	VFR Travel: Is It Still Underestimated?. International Journal of Tourism Research, 2017, 19, 395-399.	2.1	13
83	Living like a local: Authentic tourism experiences and the sharing economy. International Journal of Tourism Research, 2017, 19, 619-628.	2.1	246
84	How Can Big Data Support Smart Scenic Area Management? An Analysis of Travel Blogs on Huashan. Sustainability, 2017, 9, 2291.	1.6	27
85	Up in Smoke? The Impact of Smog on Risk Perception and Satisfaction of International Tourists in Beijing. International Journal of Tourism Research, 2016, 18, 373-386.	2.1	43
86	Worth thousands of words? Visual content analysis and photo interpretation of an outdoor tourism spectacular performance in Yangshuo-Guilin, China. Anatolia, 2016, 27, 201-213.	1.3	23
87	Social media micro-film marketing by Chinese destinations: The case of Shaoxing. Tourism Management, 2016, 54, 439-451.	5.8	45
88	Is destination marketing organization microblogging in China delivering? An empirical analysis of information supply against consumer information needs. Journal of Vacation Marketing, 2016, 22, 68-85.	2.5	7
89	The Tourism System Research Categorization Framework. Asia Pacific Journal of Tourism Research, 2016, 21, 968-1000.	1.8	11
90	Organization and association. , 2016, , 680-683.		0

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91	Why Dwell in a Hutongtel? Tourist Accommodation Preferences and Guest Segmentation for Beijing Hutongtels. <i>International Journal of Tourism Research</i> , 2015, 17, 171-184.	2.1	9
92	The evolution and space patterns of hutongtels in Beijing historic districts. <i>Journal of Heritage Tourism</i> , 2015, 10, 129-150.	1.6	8
93	Research on China's Tourism: A 35-Year Review and Authorship Analysis. <i>International Journal of Tourism Research</i> , 2015, 17, 25-34.	2.1	41
94	Travel blogs on China as a destination image formation agent: A qualitative analysis using Leximancer. <i>Tourism Management</i> , 2015, 46, 347-358.	5.8	225
95	A Comparative Study of Generational Preferences for Trip-Planning Resources: A Case Study of International Tourists to Shanghai. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2014, 15, 78-99.	1.7	15
96	The Great Halls of China? Meeting Planners' Perceptions of Beijing as an International Convention Destination. <i>Journal of Convention and Event Tourism</i> , 2014, 15, 244-270.	1.8	17
97	The Spatial Distribution and Clustering of Convention Facilities in Beijing, China. <i>Asia Pacific Journal of Tourism Research</i> , 2014, 19, 1070-1090.	1.8	8
98	Cracks in the ivory tower? A survey-based analysis of undergraduate tourism education and educators in China. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2014, 14, 26-38.	1.9	17
99	Analysis of wildlife tourism experiences with endangered species: An exploratory study of encounters with giant pandas in Chengdu, China. <i>Tourism Management</i> , 2014, 40, 300-310.	5.8	109
100	Planning, tourism. , 2014, , 1-4.		0
101	WOMEN'S ROLE IN SUSTAINING VILLAGES AND RURAL TOURISM IN CHINA. <i>Annals of Tourism Research</i> , 2013, 43, 634-638.	3.7	15
102	Linking island tourist activity participation and satisfaction - evidence from Fiji. <i>International Journal of Tourism Anthropology</i> , 2013, 3, 58.	0.3	3
103	Xinru Liu: <i>The Silk Road in World History</i> . (The New Oxford World History.) 154 pp. Oxford and New York: Oxford University Press, 2010. £47.50. ISBN 978 019 516174 8.. <i>Bulletin of the School of Oriental and African Studies</i> , 2012, 75, 192-193.	0.0	0
104	Structure of Travel Planning Processes and Information Use Patterns. <i>Journal of Travel Research</i> , 2012, 51, 26-40.	5.8	104
105	A Holistic Approach to Activity Preference Patterns: International Tourists and Their Visits to Shanghai, China. <i>International Journal of Tourism Sciences</i> , 2012, 12, 107-136.	1.2	5
106	An Investigation of the Information Sources Used by International Tourists of Different Age Groups in Fiji. <i>International Journal of Tourism Sciences</i> , 2012, 12, 20-46.	1.2	3
107	Dual-route communication of destination websites. <i>Tourism Management</i> , 2012, 33, 38-49.	5.8	99
108	Frame Analysis on Golden Week Policy Reform in China. <i>Annals of Tourism Research</i> , 2012, 39, 842-862.	3.7	46

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109	Factors Affecting Organizational Information Technology Acceptance: A Comparison of Convention and Visitor Bureaus and Meeting Planners in the United States. <i>Journal of Convention and Event Tourism</i> , 2011, 12, 1-24.	1.8	13
110	Sirt1 overexpression in neurons promotes neurite outgrowth and cell survival through inhibition of the mTOR signaling. <i>Journal of Neuroscience Research</i> , 2011, 89, 1723-1736.	1.3	146
111	Web Site-Based Destination Images: A Comparison of Macau and Hong Kong. <i>Journal of China Tourism Research</i> , 2011, 7, 2-19.	1.2	13
112	Understanding Resort Marketing Practices. <i>Journal of Tourism Insights</i> , 2011, 2, .	0.4	0
113	Member segmentation of vacation travel club: price sensitivity and member status. <i>International Journal of Revenue Management</i> , 2010, 4, 284.	0.2	1
114	Hotel company mergers from 2004 to 2007: abnormal stock return and volume activity surrounding the merger announcement date. <i>International Journal of Revenue Management</i> , 2010, 4, 363.	0.2	9
115	Benchmarking CVB website performance: Spatial and structural patterns. <i>Tourism Management</i> , 2010, 31, 611-620.	5.8	45
116	A comparative study of web site performance. <i>Journal of Hospitality and Tourism Technology</i> , 2010, 1, 50-67.	2.5	75
117	EFFECTIVENESS CRITERIA FOR ICONS AS TOURIST ATTRACTIONS: A COMPARATIVE STUDY BETWEEN THE UNITED STATES AND CHINA. <i>Journal of Travel and Tourism Marketing</i> , 2009, 26, 284-302.	3.1	15
118	Facilitating Content Analysis in Tourism Research. <i>Journal of Travel Research</i> , 2009, 47, 454-469.	5.8	143
119	The many faces of Macau: A correspondence analysis of the images communicated by online tourism information sources in English and Chinese. <i>Journal of Vacation Marketing</i> , 2009, 15, 79-94.	2.5	57
120	Russia's destination image among American pleasure travelers: Revisiting Echtner and Ritchie. <i>Tourism Management</i> , 2008, 29, 548-560.	5.8	170
121	A model of wine tourist behaviour: a festival approach. <i>International Journal of Tourism Research</i> , 2008, 10, 207-219.	2.1	111
122	A model of traveller acceptance of mobile technology. <i>International Journal of Tourism Research</i> , 2008, 10, 393-407.	2.1	204
123	The Influence of Visitors' Awareness of World Heritage Listings: A Case Study of Huangshan, Xidi and Hongcun in Southern Anhui, China. <i>Journal of Heritage Tourism</i> , 2008, 2, 184-195.	1.6	46
124	Segmenting Chinese Visitors to Macau by Information Source Variables. <i>Journal of Hospitality Marketing and Management</i> , 2008, 16, 81-104.	0.4	7
125	Customer Value in an All-Inclusive Travel Vacation Club: An Application of the RFM Framework. <i>Journal of Hospitality Marketing and Management</i> , 2008, 16, 270-285.	0.4	20
126	Collaboration Between CVB and Local Community in Destination Marketing: CVB Executives' Perspective. <i>Journal of Hospitality Marketing and Management</i> , 2008, 17, 395-417.	0.4	14



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127	Standard Hospitality Elements at Resorts. <i>Journal of Travel Research</i> , 2008, 47, 247-258.	5.8	10
128	Segmenting wine festival visitors using their personal involvement with wine. , 2008, , 146-165.		6
129	Demonstrating an Exploratory-Confirmatory Factor Approach to Travel Activity Patterns: A Study of French Pleasure Travelers to North America. <i>Tourism Analysis</i> , 2007, 12, 149-164.	0.5	2
130	Activity Segmentation of the International Heritage Tourism Market to Taiwan. <i>Asia Pacific Journal of Tourism Research</i> , 2007, 12, 333-347.	1.8	15
131	An Examination of Destination Resort Research. <i>Current Issues in Tourism</i> , 2007, 10, 415-442.	4.6	17
132	Senior citizens and their dining-out traits: Implications for restaurants. <i>International Journal of Hospitality Management</i> , 2007, 26, 376-394.	5.3	31
133	Destination image representation on the web: Content analysis of Macau travel related websites. <i>Tourism Management</i> , 2007, 28, 118-129.	5.8	572
134	Gender differences in online travel information search: Implications for marketing communications on the internet. <i>Tourism Management</i> , 2007, 28, 423-433.	5.8	364
135	Web-based permission marketing: Segmentation for the lodging industry. <i>Tourism Management</i> , 2007, 28, 1408-1416.	5.8	43
136	Quality and value network marketing travel clubs. <i>Annals of Tourism Research</i> , 2007, 34, 588-609.	3.7	32
137	Trade-Off Analysis of Perceived Customer Value: The Case of a Travel Vacation Club. <i>Journal of Hospitality Marketing and Management</i> , 2006, 14, 65-80.	0.4	2
138	The economic value portfolio matrix: A target market selection tool for destination marketing organizations. <i>Tourism Management</i> , 2006, 27, 576-588.	5.8	38
139	The destination image of Russia: From the online induced perspective. <i>Tourism Management</i> , 2006, 27, 943-956.	5.8	155
140	The Effect of Prior Destination Experience on Online Information Search Behaviour. <i>Tourism and Hospitality Research</i> , 2006, 6, 160-178.	2.4	114
141	Measurement of Oman's Destination Image in the US. <i>Tourism Recreation Research</i> , 2006, 31, 85-89.	3.3	9
142	Yoga Tourism as a Niche Within the Wellness Tourism Market. <i>Tourism Recreation Research</i> , 2006, 31, 25-35.	3.3	104
143	The Relationships of Meeting Planners' Profiles with Usage and Attitudes Toward the Use of Technology. <i>Journal of Convention and Event Tourism</i> , 2005, 7, 19-43.	1.8	18
144	Change of images of South Korea among foreign tourists after the 2002 FIFA World Cup. <i>Tourism Management</i> , 2005, 26, 233-247.	5.8	221

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145	The effects of travel activities and seasons on expenditure. <i>International Journal of Tourism Research</i> , 2005, 7, 335-346.	2.1	33
146	Online shopping motivations and pleasure travel products: a correspondence analysis. <i>Tourism Management</i> , 2005, 26, 561-570.	5.8	148
147	The Effectiveness of Convention and Exhibition Websites A Transatlantic Comparison and Future Scenario. <i>Tourism Recreation Research</i> , 2005, 30, 49-59.	3.3	12
148	SEGMENTING WINE FESTIVAL ATTENDEES: A FACTOR-CLUSTER APPROACH. <i>Tourism Review International</i> , 2005, 8, 297-309.	0.9	22
149	An analysis of wine festival attendeesâ€™ motivations: A synergy of wine, travel and special events?. <i>Journal of Vacation Marketing</i> , 2005, 11, 41-58.	2.5	230
150	Website Effectiveness for Bricks and Mortar Travel Retailers. <i>Anatolia</i> , 2005, 16, 63-78.	1.3	15
151	VFR: Is it really marginal? A financial consideration of French overseas travellers. <i>Journal of Vacation Marketing</i> , 2005, 11, 340-356.	2.5	36
152	Website Evaluation in Tourism and Hospitality. <i>Journal of Travel and Tourism Marketing</i> , 2004, 17, 233-251.	3.1	126
153	Exploring Bed & Breakfast Websites. <i>Journal of Travel and Tourism Marketing</i> , 2004, 17, 253-267.	3.1	53
154	The repeat travel market for Taiwan: A multi-stage segmentation approach. <i>Asia Pacific Journal of Tourism Research</i> , 2004, 9, 71-87.	1.8	16
155	Marketing Small Wineries: An Exploratory Approach to Website Evaluation. <i>Tourism Recreation Research</i> , 2004, 29, 15-25.	3.3	26
156	The Tourism Efficient Frontier. <i>Journal of Travel and Tourism Marketing</i> , 2004, 16, 33-46.	3.1	19
157	Tiers or Tears?. <i>Journal of Convention and Event Tourism</i> , 2004, 5, 25-49.	0.2	17
158	East versus West: A comparison of online destination marketing in China and the USA. <i>Journal of Vacation Marketing</i> , 2004, 10, 43-56.	2.5	97
159	A Procedure for Target Market Selection in Tourism. <i>Journal of Travel and Tourism Marketing</i> , 2004, 16, 19-33.	3.1	48
160	Utilitarian Value in the Internet. <i>Journal of Travel and Tourism Marketing</i> , 2004, 17, 63-77.	3.1	13
161	Internet Marketing in Tourism in Asia: An Evaluation of the Performance of East Asian National Tourism Organization Websites. <i>Journal of Hospitality Marketing and Management</i> , 2004, 11, 93-118.	0.4	61
162	The effect of prior experience on vacation behavior. <i>Annals of Tourism Research</i> , 2004, 31, 801-818.	3.7	313

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163	Individuals as Tourist Icons: A Developmental and Marketing Analysis. <i>Journal of Hospitality Marketing and Management</i> , 2003, 10, 63-85.	0.4	27
164	Information Exchange Between Convention and Visitor Bureaus and Hotels in Destination Marketing. <i>Journal of Convention and Event Tourism</i> , 2003, 5, 41-56.	0.2	9
165	Expanding Volunteer Vacation Participation An Exploratory Study on the Mini-Mission Concept. <i>Tourism Recreation Research</i> , 2003, 28, 73-82.	3.3	119
166	Dazed and confused? An exploratory study of the image of Brazil as a travel destination. <i>Journal of Vacation Marketing</i> , 2003, 9, 243-259.	2.5	72
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