

Flávio Fsb Santino Bizarrias

List of Publications by Year in descending order

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#	ARTICLE	IF	CITATIONS
1	Relationship Between Marketing and Project Management Success Through Cognitive Process Lens. IEEE Access, 2020, 8, 169810-169821.	4.2	5
2	The moderating role of brands for low income luxury consumers. Independent Journal of Management & Production, 2017, 8, 936.	0.4	3
3	The relation between financial attitude, consumer purchasing behavior and debt background. Revista Brasileira De Marketing, 2019, 18, 220-243.	0.2	3
4	The effects of internal stickiness on the success of projects. International Journal of Managing Projects in Business, 2022, 15, 175-191.	2.5	3
5	The Impacts of Health Care Evaluations on the Well-Being of Low-incomers. RAC: Revista De Administraç�o Contempor�nea, 2019, 23, 351-372.	0.4	2
6	A influ�ncia da rela�o afetiva e experiencial no processo de cria�o de lealdade: uma an�lise do mercado de telefonia m�vel no Brasil. Revista Ci�ncias Administrativas, 2016, 23, 156-185.	0.1	2
7	Muvuca na Loja Aumenta Compra por Impulso ou Afasta Consumidores? A Resposta Depende da Toler�ncia ao Crowding. Revista Brasileira De Marketing, 2015, 14, 545-556.	0.2	1
8	Rela�o entre Marketing e RSAE nos Congressos da ANPAD: Estudo Bibliom�trico de 1998-2012. Revista De Administra�o Da Unimep, 2015, 13, 189-219.	0.1	1
9	Proposta de Modelo Conceitual de Atitudes Impl�citas e Expl�citas no Varejo. Revista Brasileira De Marketing, 2017, 16, 454-468.	0.2	1
10	Carreira Sem Fronteiras e Carreira Proteana: O Papel das Atitudes de Maturidade na Carreira de Estudantes Universit�rios. Revista Gest�o & Conex�es, 2019, 8, 118-139.	0.1	1
11	Relationship and search for discounts, and their effects on loyalty and e-commerce, when mediated by satisfaction and trust. International Journal of Professional Business Review, 2019, 4, 51.	1.1	1
12	Repurchase Intention Conditioned to Economic Confidence in Main Street Retail Districts. Brazilian Business Review, 2019, 16, 589-606.	0.4	1
13	O PAPEL DA EDUCA�O FINANCEIRA NO ENDIVIDAMENTO: ESTUDO DE SERVIDORES DE UMA INSTITUI�O P�BLICA DE ENSINO DO ESTADO DE S�O PAULO. Revista De Administra�o De Roraima, 0, 10, .	0.1	1
14	MARKETING DE PROJETOS, E SUA CONTRIBUI�O AO CAMPO DE ESTUDOS DA GEST�O DE PROJETOS / PROJECT MARKETING, AND ITS CONTRIBUTION TO THE FIELD OF PROJECT MANAGEMENT STUDIES. Brazilian Journal of Development, 2021, 7, 24815-24828.	0.1	0
15	The Contribution of a Model to Estimate Activities in Software Projects Based on Lessons Learned. Future Studies Research Journal: Trends and Strategies, 2021, 13, 73-93.	0.2	0
16	Pol�ticas e pr�ticas de gest�o de pessoas e suas rela�es com o absente�smo na �rea de produ�o. Labor & Engenho, 2015, 9, 87.	0.0	0
17	Pistas Sociais no Varejo e Avalia�es Desfavor�veis aos Idosos: O Valor Preditivo das Atitudes em Ambientes Varejistas. Revista De Administra�o Da Unimep, 2016, 14, 236-260.	0.1	0
18	The Relations Between Entrepreneurial Orientation, Organizational Learning and Organizational Performance of Small Enterprises. International Journal of Professional Business Review, 2016, 1, .	1.1	0

#	ARTICLE	IF	CITATIONS
19	Escalas Concorrentes Para Mensuração do Amor À Marca: Um Estudo no Contexto Nacional. Revista De Administração IMED, 2017, 7, 180.	0.1	0
20	The influence of perceptions of other consumers on consumer responses and the mediation of crowding tolerance: a study on tourism, hotels and the Olympics. International Journal of Leisure and Tourism Marketing, 2018, 6, 4.	0.1	0
21	Dual attitudes in retail, its predictive capacity and interaction with empathy in mitigating negative responses of dissociated consumers. Revista Eletrônica De Ciência Administrativa, 2018, 17, 114-140.	0.4	0
22	The use of framing of affect or reason in communications in a services failure recovery scenario in education. Independent Journal of Management & Production, 2018, 9, 1127.	0.4	0
23	Satisfação e compra por impulso no comportamento de moradores e turistas em lojas com alta densidade humana: a moderação da percepção de crowding. Revista De Administração Da UFSM, 2020, 13, 355-375.	0.4	0
24	Gestão de projetos: gestão de escopo e stakeholders na implantação de um projeto de software em um ambiente sem contexto de projetos. Revista Inovação Projetos E Tecnologias, 2020, 8, 168-180.	0.0	0
25	Compreendendo perfis de preferência por produtos sustentáveis: a influência condicional do ceticismo a partir do capital social. Revista Brasileira De Marketing, 2022, 21, 292-366.	0.2	0
26	Necessidade de toque na intenção de compras online. , 2021, 1, e3.		0
27	Políticas de recursos humanos, aprendizagem e intenção de rotatividade nas organizações. Revista De Administração Mackenzie, 2022, 23, .	0.5	0
28	Human resources policies, learning, and turnover intention in organizations. Revista De Administração Mackenzie, 2022, 23, .	0.5	0