

# Jane Lu Hsu

## List of Publications by Year in descending order

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Version: 2024-02-01

35  
papers

336  
citations

1040056

9  
h-index

888059

17  
g-index

36  
all docs

36  
docs citations

36  
times ranked

250  
citing authors

#	ARTICLE	IF	CITATIONS
1	Who are ethnocentric? Examining consumer ethnocentrism in Chinese societies. <i>Journal of Consumer Behaviour</i> , 2008, 7, 436-447.	4.2	79
2	Consumers'™ Willingness to Pay for Non-pirated Software. <i>Journal of Business Ethics</i> , 2008, 81, 715-732.	6.0	56
3	Purchase of clothing and its linkage to family communication and lifestyles among young adults. <i>Journal of Fashion Marketing and Management</i> , 2008, 12, 147-163.	2.2	22
4	Packed coffee drink consumption and product attribute preferences of young adults in Taiwan. <i>Food Quality and Preference</i> , 2005, 16, 361-367.	4.6	20
5	Motivations for first-time and repeat backpackers in Shanghai. <i>Tourism Management Perspectives</i> , 2014, 12, 57-61.	5.2	19
6	Carbon reduction knowledge and environmental consciousness in Taiwan. <i>Management of Environmental Quality</i> , 2015, 26, 37-52.	4.3	13
7	Consumer perceptions of fluid milk advertising in Taiwan. <i>International Journal of Advertising</i> , 2000, 19, 471-486.	6.7	12
8	Consumption and attribute perception of fluid milk in Taiwan. <i>Nutrition and Food Science</i> , 2006, 36, 177-182.	0.9	12
9	Sustainability of Fresh Fruit Certifications: Willingness to Pay Measures. <i>Agroecology and Sustainable Food Systems</i> , 2009, 33, 690-700.	0.9	10
10	Integration of Sustainability Awareness in Entrepreneurship Education. <i>Sustainability</i> , 2021, 13, 4934.	3.2	10
11	Factors Affecting Consumers' Fluid Milk Purchasing Patterns in Taiwan. <i>Journal of Food Products Marketing</i> , 2001, 7, 41-51.	3.3	8
12	Consumer Knowledge and Risk Perceptions of Avian Influenza. <i>Poultry Science</i> , 2008, 87, 1526-1534.	3.4	8
13	Consumer responses to incomplete information in print apparel advertising. <i>Journal of Fashion Marketing and Management</i> , 2009, 13, 66-78.	2.2	8
14	Evaluating environmental behaviour of the general public in Taiwan. <i>International Journal of Comparative Education and Development</i> , 2019, 21, 179-189.	1.1	8
15	Competitiveness and consumer preferences of U.S. fruits in Taiwan. <i>Agribusiness</i> , 2004, 20, 433-448.	3.4	6
16	Complaints and perceptions of failure recovery in buffet restaurants. <i>Chinese Management Studies</i> , 2008, 2, 243-259.	1.4	6
17	The effect of family beef taboos on beef consumption on young Taiwanese adults. <i>Food Quality and Preference</i> , 2014, 34, 45-49.	4.6	6
18	Perceived differences in teaching performance from viewpoints of lecturers and students. <i>International Journal of Educational Management</i> , 2009, 23, 564-573.	1.5	5

#	ARTICLE	IF	CITATIONS
19	Influences of brand and advertising cognition on brand-switching behaviour. International Journal of Management and Enterprise Development, 2007, 4, 159.	0.3	4
20	Investigating the Linkages between BMI, Body Image, and SATAQ among Young Asian Females. International Journal of Environmental Research and Public Health, 2021, 18, 7460.	2.6	4
21	Data visualization in introductory business statistics to strengthen students' practical skills. Teaching Statistics, 2022, 44, 21-28.	0.9	4
22	USAGE OF UNAUTHORIZED SOFTWARE IN TAIWAN. Social Behavior and Personality, 2008, 36, 1-8.	0.6	3
23	Information used in food shoppers's vegetable purchasing decisions in Chinese societies. British Food Journal, 2017, 119, 1487-1494.	2.9	3
24	Evaluating Branded Advertising of Fluid Milk Products in Taiwan. Journal of International Food and Agribusiness Marketing, 2004, 16, 7-18.	2.1	2
25	WHO IS WATCHING TV? WHO IS LISTENING TO RADIO? CONSUMER PERCEPTIONS OF TV AND RADIO ADVERTISING INFORMATION. Social Behavior and Personality, 2007, 35, 157-168.	0.6	2
26	European students's learning adaptation to socio-cultural interactions in Taiwan. Asia Europe Journal, 2021, 19, 347-370.	1.2	2
27	Gradual Structural Changes of Meat Consumption in Taiwan. Journal of International Food and Agribusiness Marketing, 2001, 11, 33-50.	2.1	1
28	Purchasing Patterns of Non-Alcoholic Beverages Among Young Adults in Taiwan. Journal of Food Products Marketing, 2003, 9, 25-37.	3.3	1
29	Who are innovative consumers of packed coffee drinks in Taiwan?. International Journal of Innovation and Learning, 2008, 5, 283.	0.4	1
30	Unauthorised e-book downloading of students in higher education. Educational Studies, 2015, 41, 268-271.	2.4	1
31	Purchasing Patterns of Non-Alcoholic Beverages Among Young Adults in Taiwan. Journal of Food Products Marketing, 2004, 10, 67-79.	3.3	0
32	Carbon Reduction Intentions and Behaviours for Sustainability. Journal of Sustainable Development, 2013, 6, .	0.3	0
33	Educational implications in generic skills improvement from participation in overseas working programs. International Journal of Comparative Education and Development, 2016, 18, 246-258.	1.1	0
34	Latent gaps in business education attaining globalisation in Taiwan. International Journal of Comparative Education and Development, 2016, 18, 150-161.	1.1	0
35	Analytical Skills in Statistical Applications Based on End-of-Term Students's Self-evaluations. Lecture Notes in Computer Science, 2021, , 389-396.	1.3	0