

Alexandra Ganglmair-Wooliscroft

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2710078/publications.pdf>

Version: 2024-02-01

16
papers

285
citations

1051969

10
h-index

1181555

14
g-index

16
all docs

16
docs citations

16
times ranked

255
citing authors

#	ARTICLE	IF	CITATIONS
1	An investigation of sustainable consumption behavior systems – Exploring personal and socio-structural characteristics in different national contexts. <i>Journal of Business Research</i> , 2022, 148, 161-173.	5.8	14
2	Brand Externalities: A Taxonomy. <i>Journal of Macromarketing</i> , 2021, 41, 356-372.	1.7	6
3	Applying the Personal Wellbeing Index in New Zealand (2005–2019). , 2020, , 1-7.		0
4	Well-Being and Everyday Ethical Consumption. <i>Journal of Happiness Studies</i> , 2019, 20, 141-163.	1.9	33
5	Growth, Excess and Opportunities. <i>Journal of Macromarketing</i> , 2018, 38, 355-363.	1.7	30
6	Ethical behaviour on holiday and at home: combining behaviour in two contexts. <i>Journal of Sustainable Tourism</i> , 2017, 25, 589-604.	5.7	18
7	Ethical Holiday Behavior, Wellbeing and Orientations to Happiness. <i>Applied Research in Quality of Life</i> , 2016, 11, 83-103.	1.4	12
8	Diffusion of innovation: The case of ethical tourism behavior. <i>Journal of Business Research</i> , 2016, 69, 2711-2720.	5.8	60
9	–Part of Me– National Parks Integration Into the Extended Self of Domestic Tourists. <i>Journal of Hospitality Marketing and Management</i> , 2014, 23, 360-379.	5.1	6
10	The Hierarchy of Ethical Consumption Behavior. <i>Journal of Macromarketing</i> , 2014, 34, 57-72.	1.7	37
11	Improving conditions for potential New Zealand cyclists: An application of conjoint analysis. <i>Transportation Research, Part A: Policy and Practice</i> , 2014, 69, 11-19.	2.0	9
12	A cross-cultural application of the Affective Response to Consumption scale: Investigating US-American and Austrian passengers on long-haul flights. <i>Journal of Business Research</i> , 2013, 66, 765-770.	5.8	12
13	Subjective Wellbeing and its Influence on Consumer Sentiment Towards Marketing: A New Zealand Example. <i>Journal of Happiness Studies</i> , 2012, 13, 149-166.	1.9	18
14	Subjective Well-Being of Different Consumer Lifestyle Segments. <i>Journal of Macromarketing</i> , 2011, 31, 172-183.	1.7	25
15	A comparison of affective response to consumption in two contexts. <i>Markt</i> , 2007, 46, 36-49.	0.8	5
16	A hierarchy of sustainable grocery shopping behaviours: Using Rasch modelling to explore adoption groups. <i>Journal of Consumer Behaviour</i> , 0, , .	2.6	0