

# Alexandra Ganglmair-Wooliscroft

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2710078/publications.pdf>

Version: 2024-02-01

16  
papers

285  
citations

933447

10  
h-index

1058476

14  
g-index

16  
all docs

16  
docs citations

16  
times ranked

229  
citing authors

#	ARTICLE	IF	CITATIONS
1	Diffusion of innovation: The case of ethical tourism behavior. Journal of Business Research, 2016, 69, 2711-2720.	10.2	60
2	The Hierarchy of Ethical Consumption Behavior. Journal of Macromarketing, 2014, 34, 57-72.	2.6	37
3	Well-Being and Everyday Ethical Consumption. Journal of Happiness Studies, 2019, 20, 141-163.	3.2	33
4	Growth, Excess and Opportunities. Journal of Macromarketing, 2018, 38, 355-363.	2.6	30
5	Subjective Well-Being of Different Consumer Lifestyle Segments. Journal of Macromarketing, 2011, 31, 172-183.	2.6	25
6	Subjective Wellbeing and its Influence on Consumer Sentiment Towards Marketing: A New Zealand Example. Journal of Happiness Studies, 2012, 13, 149-166.	3.2	18
7	Ethical behaviour on holiday and at home: combining behaviour in two contexts. Journal of Sustainable Tourism, 2017, 25, 589-604.	9.2	18
8	An investigation of sustainable consumption behavior systems – Exploring personal and socio-structural characteristics in different national contexts. Journal of Business Research, 2022, 148, 161-173.	10.2	14
9	A cross-cultural application of the Affective Response to Consumption scale: Investigating US-American and Austrian passengers on long-haul flights. Journal of Business Research, 2013, 66, 765-770.	10.2	12
10	Ethical Holiday Behavior, Wellbeing and Orientations to Happiness. Applied Research in Quality of Life, 2016, 11, 83-103.	2.4	12
11	Improving conditions for potential New Zealand cyclists: An application of conjoint analysis. Transportation Research, Part A: Policy and Practice, 2014, 69, 11-19.	4.2	9
12	“Part of Me”: National Parks Integration Into the Extended Self of Domestic Tourists. Journal of Hospitality Marketing and Management, 2014, 23, 360-379.	8.2	6
13	Brand Externalities: A Taxonomy. Journal of Macromarketing, 2021, 41, 356-372.	2.6	6
14	A comparison of affective response to consumption in two contexts. Markt, 2007, 46, 36-49.	0.7	5
15	Applying the Personal Wellbeing Index in New Zealand (2005–2019)., 2020, , 1-7.		0
16	A hierarchy of sustainable grocery shopping behaviours: Using Rasch modelling to explore adoption groups. Journal of Consumer Behaviour, 0, , .	4.2	0