

Vita Briliana

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2709019/publications.pdf>

Version: 2024-02-01

8
papers

95
citations

2258059

3
h-index

2272923

4
g-index

8
all docs

8
docs citations

8
times ranked

85
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploring antecedents and consequences of Indonesian Muslim youths' attitude towards halal cosmetic products: A case study in Jakarta. <i>Asia Pacific Management Review</i> , 2017, 22, 176-184.	4.4	77
2	The Effect of Motivation, Opportunity, Ability and Social Identity Towards Customer-to-Customer Online Know-How Exchange. <i>Advanced Science Letters</i> , 2015, 21, 819-822.	0.2	9
3	The online marketing of Indonesian street food in Jakarta. <i>Cogent Business and Management</i> , 2021, 8, .	2.9	5
4	Do Millennials Believe in Food Vlogger Reviews? A Study of Food Vlogs as a Source of Information. <i>GATR Journal of Management and Marketing Review</i> , 2020, 5, 170-178.	0.2	4
5	The Effect of Emotional Branding on Word-Of-Mouth: Evidence from Indonesia. <i>GATR Global Journal of Business Social Sciences Review</i> , 2018, 6, 140-146.	0.1	0
6	Identifying antecedents of loyalty to public transportation: A case study of the online taxi motorbike service GrabBike. , 2019, , 412-422.		0
7	PERAN KETERLIBATAN HIJABERS DI MEDIA SOSIAL TERHADAP PERILAKU BELANJA ONLINE BUSANA MUSLIM. <i>Jurnal Muara Ilmu Ekonomi Dan Bisnis</i> , 2020, 4, 194.	0.3	0
8	ANTESEDEN DESTINATION LOYALTY: STUDI EMPIRIS PADA WISATAWAN DOMESTIK CANDI BOROBUDUR. <i>Jurnal Muara Ilmu Ekonomi Dan Bisnis</i> , 2022, 6, 1.	0.3	0