

Neelika Arora

List of Publications by Year in descending order

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7
papers

466
citations

1477746
6
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1719596
7
g-index

7
all docs

7
docs citations

7
times ranked

322
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding determinants and barriers of mobile shopping adoption using behavioral reasoning theory. <i>Journal of Retailing and Consumer Services</i> , 2017, 36, 1-7.	5.3	181
2	Consumer adoption of m-banking: a behavioral reasoning theory perspective. <i>International Journal of Bank Marketing</i> , 2017, 35, 733-747.	3.6	94
3	Consumer adoption of smartphone fitness apps: an extended UTAUT2 perspective. <i>Journal of Indian Business Research</i> , 2019, 12, 363-388.	1.2	79
4	Social comparison and continuance intention of smart fitness wearables: an extended expectation confirmation theory perspective. <i>Behaviour and Information Technology</i> , 2021, 40, 1341-1354.	2.5	64
5	YouTube channels influence on destination visit intentions. <i>Journal of Indian Business Research</i> , 2020, 12, 23-42.	1.2	27
6	Determinants of Touristsâ€™ Site-Specific Environmentally Responsible Behavior: An Eco-Sensitive Zone Perspective. <i>Journal of Travel Research</i> , 2022, 61, 1267-1286.	5.8	17
7	Influence of psychological capital on turnover intentions: empirical evidence from Indian paramedics. <i>International Journal of Work Innovation</i> , 2020, 2, 247.	0.1	4