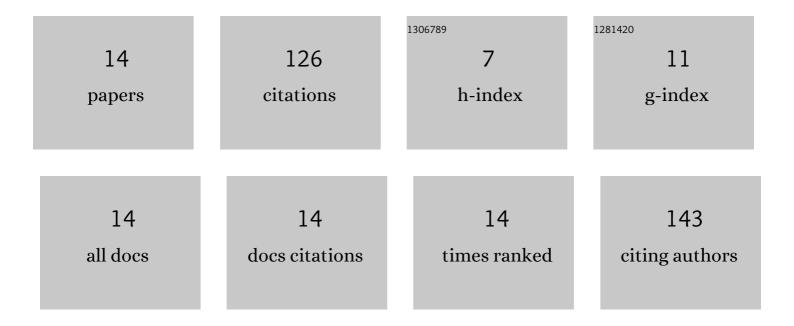
Ioana Bianca Chitu

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2686144/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Designing the Well-Being of Romanians by Achieving Mental Health with Digital Methods and Public Health Promotion. International Journal of Environmental Research and Public Health, 2022, 19, 7868.	1.2	2
2	Extending the Frontiers of Electronic Commerce Knowledge through Cybersecurity. Electronics (Switzerland), 2022, 11, 2223.	1.8	2
3	How Does Mobile Page Speed Shape in-between Touchpoints in the Customer Journey? A Research Regarding the Most Trusted Retailers in Romania. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 1369-1389.	3.1	3
4	How Can SMEs Become More Sustainable? Modelling the M-Commerce Consumer Behaviour with Contingent Free Shipping and Customer Journey's Touchpoints Optimisation. Sustainability, 2021, 13, 6845.	1.6	5
5	IoT Technologies as Instruments for SMEs' Innovation and Sustainable Growth. Sustainability, 2021, 13, 6357.	1.6	18
6	Eye Tracking and an A/B Split Test for Social Media Marketing Optimisation: The Connection between the User Profile and Ad Creative Components. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 2319-2340.	3.1	3
7	Entrepreneurial University: Catalyst for Regional Sustainable Development. Sustainability, 2020, 12, 4151.	1.6	7
8	The Impact of New Technologies on Individuals' Health Perceptions in the European Union. Sustainability, 2020, 12, 10349.	1.6	8
9	Impact of the COVID-19 Crisis on Heavy Work Investment in Romania. Amfiteatru Economic, 2020, 22, 1049.	1.0	18
10	Responsible Tourism—Integrating Families with Disabled Children in Tourist Destinations. Sustainability, 2019, 11, 4420.	1.6	17
11	Acquisition of Electric Vehicles—A Step towards Green Consumption. Empirical Research among Romanian Students. Sustainability, 2019, 11, 6639.	1.6	9
12	Approaching the Bioeconomy in Terms of Increasing the Energy Efficiency of Households in Romania. Amfiteatru Economic, 2019, 21, 90.	1.0	4
13	Innovative Forms of Economy and Sustainable Urban Development— Sharing Tourism. Sustainability, 2018, 10, 3919.	1.6	11
14	Addressing the Security Concerns of Locals and Visitors for the Sustainable Development of Tourist Destinations. Sustainability, 2016, 8, 524.	1.6	19