

Ioana Bianca Chitu

List of Publications by Year in descending order

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Version: 2024-02-01

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14
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143
citing authors

#	ARTICLE	IF	CITATIONS
1	Designing the Well-Being of Romanians by Achieving Mental Health with Digital Methods and Public Health Promotion. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 7868.	1.2	2
2	Extending the Frontiers of Electronic Commerce Knowledge through Cybersecurity. <i>Electronics (Switzerland)</i> , 2022, 11, 2223.	1.8	2
3	How Does Mobile Page Speed Shape in-between Touchpoints in the Customer Journey? A Research Regarding the Most Trusted Retailers in Romania. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2021, 16, 1369-1389.	3.1	3
4	How Can SMEs Become More Sustainable? Modelling the M-Commerce Consumer Behaviour with Contingent Free Shipping and Customer Journey's Touchpoints Optimisation. <i>Sustainability</i> , 2021, 13, 6845.	1.6	5
5	IoT Technologies as Instruments for SMEs' Innovation and Sustainable Growth. <i>Sustainability</i> , 2021, 13, 6357.	1.6	18
6	Eye Tracking and an A/B Split Test for Social Media Marketing Optimisation: The Connection between the User Profile and Ad Creative Components. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2021, 16, 2319-2340.	3.1	3
7	Entrepreneurial University: Catalyst for Regional Sustainable Development. <i>Sustainability</i> , 2020, 12, 4151.	1.6	7
8	The Impact of New Technologies on Individuals' Health Perceptions in the European Union. <i>Sustainability</i> , 2020, 12, 10349.	1.6	8
9	Impact of the COVID-19 Crisis on Heavy Work Investment in Romania. <i>Amfiteatru Economic</i> , 2020, 22, 1049.	1.0	18
10	Responsible Tourism – Integrating Families with Disabled Children in Tourist Destinations. <i>Sustainability</i> , 2019, 11, 4420.	1.6	17
11	Acquisition of Electric Vehicles – A Step towards Green Consumption. Empirical Research among Romanian Students. <i>Sustainability</i> , 2019, 11, 6639.	1.6	9
12	Approaching the Bioeconomy in Terms of Increasing the Energy Efficiency of Households in Romania. <i>Amfiteatru Economic</i> , 2019, 21, 90.	1.0	4
13	Innovative Forms of Economy and Sustainable Urban Development – Sharing Tourism. <i>Sustainability</i> , 2018, 10, 3919.	1.6	11
14	Addressing the Security Concerns of Locals and Visitors for the Sustainable Development of Tourist Destinations. <i>Sustainability</i> , 2016, 8, 524.	1.6	19