

Ioana Bianca Chitu

List of Publications by Year in descending order

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14
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143
citing authors

#	ARTICLE	IF	CITATIONS
1	Addressing the Security Concerns of Locals and Visitors for the Sustainable Development of Tourist Destinations. Sustainability, 2016, 8, 524.	1.6	19
2	IoT Technologies as Instruments for SMEsâ€™ Innovation and Sustainable Growth. Sustainability, 2021, 13, 6357.	1.6	18
3	Impact of the COVID-19 Crisis on Heavy Work Investment in Romania. Amfiteatru Economic, 2020, 22, 1049.	1.0	18
4	Responsible Tourismâ€™ Integrating Families with Disabled Children in Tourist Destinations. Sustainability, 2019, 11, 4420.	1.6	17
5	Innovative Forms of Economy and Sustainable Urban Developmentâ€™ Sharing Tourism. Sustainability, 2018, 10, 3919.	1.6	11
6	Acquisition of Electric Vehiclesâ€™ A Step towards Green Consumption. Empirical Research among Romanian Students. Sustainability, 2019, 11, 6639.	1.6	9
7	The Impact of New Technologies on Individualsâ€™ Health Perceptions in the European Union. Sustainability, 2020, 12, 10349.	1.6	8
8	Entrepreneurial University: Catalyst for Regional Sustainable Development. Sustainability, 2020, 12, 4151.	1.6	7
9	How Can SMEs Become More Sustainable? Modelling the M-Commerce Consumer Behaviour with Contingent Free Shipping and Customer Journeyâ€™s Touchpoints Optimisation. Sustainability, 2021, 13, 6845.	1.6	5
10	Approaching the Bioeconomy in Terms of Increasing the Energy Efficiency of Households in Romania. Amfiteatru Economic, 2019, 21, 90.	1.0	4
11	How Does Mobile Page Speed Shape in-between Touchpoints in the Customer Journey? A Research Regarding the Most Trusted Retailers in Romania. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 1369-1389.	3.1	3
12	Eye Tracking and an A/B Split Test for Social Media Marketing Optimisation: The Connection between the User Profile and Ad Creative Components. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 2319-2340.	3.1	3
13	Designing the Well-Being of Romanians by Achieving Mental Health with Digital Methods and Public Health Promotion. International Journal of Environmental Research and Public Health, 2022, 19, 7868.	1.2	2
14	Extending the Frontiers of Electronic Commerce Knowledge through Cybersecurity. Electronics (Switzerland), 2022, 11, 2223.	1.8	2