

Burak Can Altay

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2668940/publications.pdf>

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2
papers

34
citations

2682572

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2917675

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all docs

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docs citations

2
times ranked

12
citing authors

#	ARTICLE	IF	CITATIONS
1	An intelligent approach for analyzing the impacts of the COVID-19 pandemic on marketing mix elements (7Ps) of the on-demand grocery delivery service. <i>Complex & Intelligent Systems</i> , 2022, 8, 129-140.	6.5	25
2	User adoption of integrated mobility technologies: The case of multimodal trip-planning apps in Turkey. <i>Research in Transportation Business and Management</i> , 2022, 43, 100706.	2.9	9