Donald W Helme

List of Publications by Year in descending order

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687220 677027 35 542 13 22 citations h-index g-index papers 37 37 37 663 docs citations times ranked citing authors all docs

#	Article	IF	Citations
1	Dimensions and validation of the print perceived message sensation value scale (PPMSV). Social Science Journal, 2021, 58, 514-531.	0.9	1
2	"Country Boys Spit and Dip― Masculinity and Rural Adolescent Smokeless Tobacco Use. Journal of Men's Studies, The, 2021, 29, 213-234.	0.7	2
3	Managing Hearing Loss Stigma: Experiences of and Responses to Stigmatizing Attitudes & Stigma: Behaviors. Southern Communication Journal, The, 2020, 85, 302-315.	0.2	6
4	The HEALing (Helping to End Addiction Long-term SM) Communities Study: Protocol for a cluster randomized trial at the community level to reduce opioid overdose deaths through implementation of an integrated set of evidence-based practices. Drug and Alcohol Dependence, 2020, 217, 108335.	1.6	50
5	Health communication campaigns to drive demand for evidence-based practices and reduce stigma in the HEALing communities study. Drug and Alcohol Dependence, 2020, 217, 108338.	1.6	39
6	Developing a health communication campaign for disposal of unused opioid medications. Addictive Behaviors Reports, 2020, 12, 100291.	1.0	7
7	Encouraging disposal of unused opioid analgesics in Appalachia. Drugs: Education, Prevention and Policy, 2020, 27, 407-415.	0.8	7
8	Communication apprehension mediates the effects of past experience discussing substance use on child and adolescent psychiatrists' self-efficacy. Patient Education and Counseling, 2019, 102, 651-655.	1.0	3
9	Smokeless Tobacco and the Rural Teen: How Culture and Masculinity Contribute to Adolescent Use. Journal of Health Communication, 2019, 24, 311-318.	1.2	4
10	Using the Theory of Planned Behavior to Guide Focus Group Development of Messages Aimed at Increasing Compliance With a Tobacco-Free Policy. American Journal of Health Promotion, 2018, 32, 143-152.	0.9	15
11	Deaf or Hearing: A Hard of Hearing Individual's Navigation Between Two Worlds. American Annals of the Deaf, 2018, 163, 394-412.	0.1	12
12	Trauma Trainees' Multiple Competing Goals in Opioid Prescription Communication. Qualitative Health Research, 2018, 28, 1983-1996.	1.0	5
13	<i>Let's Clear the Air</i> : a campaign that effectively increased compliance with a university's tobacco-free policy. Journal of Applied Communication Research, 2017, 45, 79-95.	0.7	18
14	Effects of image congruency on persuasiveness and recall in direct-to-consumer prescription drug advertising. Health Marketing Quarterly, 2017, 34, 284-301.	0.6	5
15	Screening and Counseling for Tobacco Use in Student Health Clinics: Reports of Health Care Providers. American Journal of Health Promotion, 2015, 30, e41-e49.	0.9	6
16	Message design approaches to health risk behavior prevention , 2015, , 381-396.		7
17	Rural Print Media Portrayal of Secondhand Smoke and Smoke-Free Policy. Health Promotion Practice, 2012, 13, 848-856.	0.9	12
18	Integrating Evidence-Based Tobacco Cessation Interventions in Free Medical Clinics. Health Promotion Practice, 2012, 13, 687-695.	0.9	13

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19	Tobacco Use by College Students: A Comparison of Daily and Nondaily Smokers. American Journal of Health Behavior, 2012, 36, 218-229.	0.6	63
20	The need for tobacco cessation in a free clinic population. Addictive Behaviors, 2012, 37, 1299-1302.	1.7	6
21	Health, Masculinity and Smokeless Tobacco Use Among College-Aged Men. Health Communication, 2012, 27, 467-477.	1.8	14
22	Predictors of Clinician Tobacco Intervention Counseling in Six North Carolina Free Clinics. Tobacco Use Insights, 2012, 5, TUI.S9350.	0.7	2
23	Continued Benefits of a Technical Assistance Web Site to Local Tobacco Control Coalitions During a State Budget Shortfall. Journal of Public Health Management and Practice, 2011, 17, E10-E19.	0.7	2
24	In-Depth Investigation of Interpersonal Discussions in Response to a Safer Sex Mass Media Campaign. Health Communication, 2011, 26, 366-378.	1.8	28
25	Supporting Tobacco Control. Health Promotion Practice, 2011, 12, 186S-194S.	0.9	2
26	The Contributions of Health Communication Research to Campaign Practice. Health Communication, 2010, 25, 593-594.	1.8	11
27	Effects of a Schoolâ€Based, Theoryâ€Driven HIV and Pregnancy Prevention Curriculum. Perspectives on Sexual and Reproductive Health, 2008, 40, 42-51.	0.9	39
28	Understanding the Process: How Mediated and Peer Norms Affect Young Women's Body Esteem. Communication Quarterly, 2008, 56, 111-130.	0.7	30
29	A Classroom-Administered Simulation of a Television Campaign on Adolescent Smoking: Testing an Activation Model of Information Exposure. Journal of Health Communication, 2007, 12, 399-415.	1.2	25
30	Predictors of Government Officials' Support for Youth Tobacco Control Policies. Journal of Public Health Management and Practice, 2007, 13, 621-629.	0.7	3
31	Predicting Disordered Eating Intentions Among Incoming College Freshman: An Analysis of Social Norms and Body Esteem. Communication Studies, 2007, 58, 395-410.	0.7	15
32	Predictors of Support for Environmental Tobacco Smoke Bans in State Government. American Journal of Preventive Medicine, 2006, 30, 292-299.	1.6	21
33	Authoritative Parenting and Sensation Seeking as Predictors of Adolescent Cigarette and Marijuana Use. Journal of Drug Education, 2006, 36, 247-270.	0.1	46
34	The Development and Validation of a Coding Protocol to Measure Change in Tobacco-Control Newspaper Coverage. Health Promotion Practice, 2006, 7, 103-109.	0.9	11
35	Patient accounts for noncompliance with diabetes self-care regimens and physician compliance-gaining response. Patient Education and Counseling, 2004, 55, 281-292.	1.0	12