

Donald W Helme

List of Publications by Year in descending order

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Version: 2024-02-01

35
papers

542
citations

687220

13
h-index

677027

22
g-index

37
all docs

37
docs citations

37
times ranked

663
citing authors

#	ARTICLE	IF	CITATIONS
1	Tobacco Use by College Students: A Comparison of Daily and Nondaily Smokers. <i>American Journal of Health Behavior</i> , 2012, 36, 218-229.	0.6	63
2	The HEALing (Helping to End Addiction Long-term SM) Communities Study: Protocol for a cluster randomized trial at the community level to reduce opioid overdose deaths through implementation of an integrated set of evidence-based practices. <i>Drug and Alcohol Dependence</i> , 2020, 217, 108335.	1.6	50
3	Authoritative Parenting and Sensation Seeking as Predictors of Adolescent Cigarette and Marijuana Use. <i>Journal of Drug Education</i> , 2006, 36, 247-270.	0.1	46
4	Effects of a School-Based, Theory-Driven HIV and Pregnancy Prevention Curriculum. <i>Perspectives on Sexual and Reproductive Health</i> , 2008, 40, 42-51.	0.9	39
5	Health communication campaigns to drive demand for evidence-based practices and reduce stigma in the HEALing communities study. <i>Drug and Alcohol Dependence</i> , 2020, 217, 108338.	1.6	39
6	Understanding the Process: How Mediated and Peer Norms Affect Young Women's Body Esteem. <i>Communication Quarterly</i> , 2008, 56, 111-130.	0.7	30
7	In-Depth Investigation of Interpersonal Discussions in Response to a Safer Sex Mass Media Campaign. <i>Health Communication</i> , 2011, 26, 366-378.	1.8	28
8	A Classroom-Administered Simulation of a Television Campaign on Adolescent Smoking: Testing an Activation Model of Information Exposure. <i>Journal of Health Communication</i> , 2007, 12, 399-415.	1.2	25
9	Predictors of Support for Environmental Tobacco Smoke Bans in State Government. <i>American Journal of Preventive Medicine</i> , 2006, 30, 292-299.	1.6	21
10	<i>Let's Clear the Air</i>: a campaign that effectively increased compliance with a university's tobacco-free policy. <i>Journal of Applied Communication Research</i> , 2017, 45, 79-95.	0.7	18
11	Predicting Disordered Eating Intentions Among Incoming College Freshman: An Analysis of Social Norms and Body Esteem. <i>Communication Studies</i> , 2007, 58, 395-410.	0.7	15
12	Using the Theory of Planned Behavior to Guide Focus Group Development of Messages Aimed at Increasing Compliance With a Tobacco-Free Policy. <i>American Journal of Health Promotion</i> , 2018, 32, 143-152.	0.9	15
13	Health, Masculinity and Smokeless Tobacco Use Among College-Aged Men. <i>Health Communication</i> , 2012, 27, 467-477.	1.8	14
14	Integrating Evidence-Based Tobacco Cessation Interventions in Free Medical Clinics. <i>Health Promotion Practice</i> , 2012, 13, 687-695.	0.9	13
15	Patient accounts for noncompliance with diabetes self-care regimens and physician compliance-gaining response. <i>Patient Education and Counseling</i> , 2004, 55, 281-292.	1.0	12
16	Rural Print Media Portrayal of Secondhand Smoke and Smoke-Free Policy. <i>Health Promotion Practice</i> , 2012, 13, 848-856.	0.9	12
17	Deaf or Hearing: A Hard of Hearing Individual's Navigation Between Two Worlds. <i>American Annals of the Deaf</i> , 2018, 163, 394-412.	0.1	12
18	The Development and Validation of a Coding Protocol to Measure Change in Tobacco-Control Newspaper Coverage. <i>Health Promotion Practice</i> , 2006, 7, 103-109.	0.9	11

#	ARTICLE	IF	CITATIONS
19	The Contributions of Health Communication Research to Campaign Practice. <i>Health Communication</i> , 2010, 25, 593-594.	1.8	11
20	Developing a health communication campaign for disposal of unused opioid medications. <i>Addictive Behaviors Reports</i> , 2020, 12, 100291.	1.0	7
21	Encouraging disposal of unused opioid analgesics in Appalachia. <i>Drugs: Education, Prevention and Policy</i> , 2020, 27, 407-415.	0.8	7
22	Message design approaches to health risk behavior prevention.. , 2015, , 381-396.		7
23	The need for tobacco cessation in a free clinic population. <i>Addictive Behaviors</i> , 2012, 37, 1299-1302.	1.7	6
24	Screening and Counseling for Tobacco Use in Student Health Clinics: Reports of Health Care Providers. <i>American Journal of Health Promotion</i> , 2015, 30, e41-e49.	0.9	6
25	Managing Hearing Loss Stigma: Experiences of and Responses to Stigmatizing Attitudes & Behaviors. <i>Southern Communication Journal</i> , The, 2020, 85, 302-315.	0.2	6
26	Effects of image congruency on persuasiveness and recall in direct-to-consumer prescription drug advertising. <i>Health Marketing Quarterly</i> , 2017, 34, 284-301.	0.6	5
27	Trauma Traineesâ€™ Multiple Competing Goals in Opioid Prescription Communication. <i>Qualitative Health Research</i> , 2018, 28, 1983-1996.	1.0	5
28	Smokeless Tobacco and the Rural Teen: How Culture and Masculinity Contribute to Adolescent Use. <i>Journal of Health Communication</i> , 2019, 24, 311-318.	1.2	4
29	Predictors of Government Officials' Support for Youth Tobacco Control Policies. <i>Journal of Public Health Management and Practice</i> , 2007, 13, 621-629.	0.7	3
30	Communication apprehension mediates the effects of past experience discussing substance use on child and adolescent psychiatristsâ€™ self-efficacy. <i>Patient Education and Counseling</i> , 2019, 102, 651-655.	1.0	3
31	Continued Benefits of a Technical Assistance Web Site to Local Tobacco Control Coalitions During a State Budget Shortfall. <i>Journal of Public Health Management and Practice</i> , 2011, 17, E10-E19.	0.7	2
32	Supporting Tobacco Control. <i>Health Promotion Practice</i> , 2011, 12, 186S-194S.	0.9	2
33	Predictors of Clinician Tobacco Intervention Counseling in Six North Carolina Free Clinics. <i>Tobacco Use Insights</i> , 2012, 5, TUI.S9350.	0.7	2
34	â€œCountry Boys Spit and Dipâ€ Masculinity and Rural Adolescent Smokeless Tobacco Use. <i>Journal of Men's Studies</i> , The, 2021, 29, 213-234.	0.7	2
35	Dimensions and validation of the print perceived message sensation value scale (PPMSV). <i>Social Science Journal</i> , 2021, 58, 514-531.	0.9	1