

Karise Hutchinson

List of Publications by Year in descending order

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Version: 2024-02-01

15
papers

634
citations

840776

11
h-index

996975

15
g-index

15
all docs

15
docs citations

15
times ranked

417
citing authors

#	ARTICLE	IF	CITATIONS
1	Loyalty card adoption in SME retailers: the impact upon marketing management. <i>European Journal of Marketing</i> , 2015, 49, 467-490.	2.9	37
2	A framework for SME retail branding. <i>Journal of Marketing Management</i> , 2015, 31, 1818-1850.	2.3	30
3	Brand management in small and medium-sized (SME) retailers: A future research agenda. <i>Journal of Marketing Management</i> , 2013, 29, 1367-1393.	2.3	47
4	Utilising product knowledge. <i>International Journal of Retail and Distribution Management</i> , 2013, 41, 461-476.	4.7	10
5	Fashion retailing in the new economy: the case of SMEs. <i>International Journal of Retail and Distribution Management</i> , 2012, 40, 906-919.	4.7	6
6	Interpretation of the retail brand: an SME perspective. <i>International Journal of Retail and Distribution Management</i> , 2012, 40, 157-175.	4.7	28
7	Identifying the characteristics of small specialist international retailers. <i>European Business Review</i> , 2012, 24, 106-119.	3.4	16
8	Identifying the characteristics of small specialist international retailers. <i>European Business Review</i> , 2011, 23, 314-327.	3.4	25
9	An investigation into the initial barriers to internationalization. <i>Journal of Small Business and Enterprise Development</i> , 2009, 16, 544-568.	2.6	74
10	The role of business support organisations in the process of retailer internationalisation. <i>International Review of Retail, Distribution and Consumer Research</i> , 2009, 19, 371-388.	2.0	4
11	Retailer internationalization: overcoming barriers to expansion. <i>International Review of Retail, Distribution and Consumer Research</i> , 2009, 19, 251-272.	2.0	23
12	Internationalization Motives and Facilitating Factors: Qualitative Evidence from Smaller Specialist Retailers. <i>Journal of International Marketing</i> , 2007, 15, 96-122.	4.4	98
13	SME retailer internationalisation: case study evidence from British retailers. <i>International Marketing Review</i> , 2006, 23, 25-53.	3.6	103
14	The role of management characteristics in the internationalisation of SMEs. <i>Journal of Small Business and Enterprise Development</i> , 2006, 13, 513-534.	2.6	91
15	The Internationalisation of Small to Medium-Sized Retail Companies: Towards A Conceptual Framework. <i>Journal of Marketing Management</i> , 2005, 21, 149-179.	2.3	42