

Steffen Strese

List of Publications by Year in descending order

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17
papers

731
citations

759233

12
h-index

996975

15
g-index

17
all docs

17
docs citations

17
times ranked

594
citing authors

#	ARTICLE	IF	CITATIONS
1	Digital orientation: Conceptualization and operationalization of a new strategic orientation. <i>European Management Journal</i> , 2021, 39, 645-657.	5.1	91
2	THE ROLE OF SOCIAL MEDIA FOR RADICAL INNOVATION IN THE NEW DIGITAL AGE. <i>International Journal of Innovation Management</i> , 2021, 25, .	1.2	8
3	Beyond Fundraisingâ€™Token Dispersion and Venture Performance in Initial Coin Offerings. <i>Proceedings - Academy of Management</i> , 2021, 2021, 12522.	0.1	0
4	Determining scientistsâ€™ academic engagement: perceptions of academic chairsâ€™ entrepreneurial orientation and network capabilities. <i>Journal of Technology Transfer</i> , 2020, 45, 1376-1404.	4.3	16
5	Entrepreneurs' perceived exit performance: Conceptualization and scale development. <i>Journal of Business Venturing</i> , 2018, 33, 351-370.	6.3	17
6	Share Repurchases and Myopia: Implications on the Stock and Consumer Markets. <i>Journal of Marketing</i> , 2018, 82, 19-41.	11.3	34
7	CEOs' Passion for Inventing and Radical Innovations in SMEs: The Moderating Effect of Shared Vision. <i>Journal of Small Business Management</i> , 2018, 56, 435-452.	4.8	59
8	On private equity exits of family firms in the German Mittelstand. <i>Journal of Business Economics</i> , 2018, 88, 503-529.	1.9	2
9	On micro-foundations of dynamic capabilities: A multi-level perspective based on CEO personality and knowledge-based capital. <i>Long Range Planning</i> , 2018, 51, 797-814.	4.9	71
10	The link between operational leanness and credit ratings. <i>Journal of Operations Management</i> , 2017, 52, 46-55.	5.2	41
11	The Impact of Information Technology on New Product Development Performance. <i>Journal of Product Innovation Management</i> , 2017, 34, 719-738.	9.5	87
12	Temporal Change Patterns of Entrepreneurial Orientation: A Longitudinal Investigation of CEO Successions. <i>Entrepreneurship Theory and Practice</i> , 2017, 41, 591-619.	10.2	20
13	The impact of TMT heterogeneity on Large Firms' Entrepreneurial Orientation â€™ A Double-edge Sword?. <i>Proceedings - Academy of Management</i> , 2017, 2017, 13868.	0.1	0
14	Corporate culture and absorptive capacity: The moderating role of national culture dimensions on innovation management. <i>International Business Review</i> , 2016, 25, 1149-1168.	4.8	44
15	Examining cross-functional coepetition as a driver of organizational ambidexterity. <i>Industrial Marketing Management</i> , 2016, 57, 40-52.	6.7	52
16	Organizational antecedents of cross-functional coepetition: The impact of leadership and organizational structure on cross-functional coepetition. <i>Industrial Marketing Management</i> , 2016, 53, 42-55.	6.7	62
17	Improving the performance of business models with relationship marketing efforts â€™ An entrepreneurial perspective. <i>European Management Journal</i> , 2012, 30, 85-98.	5.1	127