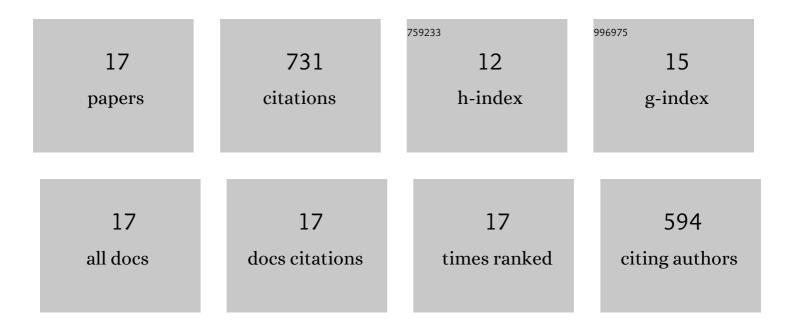
Steffen Strese

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2655979/publications.pdf Version: 2024-02-01



STEEFEN STDESE

#	Article	IF	CITATIONS
1	Improving the performance of business models with relationship marketing efforts – An entrepreneurial perspective. European Management Journal, 2012, 30, 85-98.	5.1	127
2	Digital orientation: Conceptualization and operationalization of a new strategic orientation. European Management Journal, 2021, 39, 645-657.	5.1	91
3	The Impact of Information Technology on New Product Development Performance. Journal of Product Innovation Management, 2017, 34, 719-738.	9.5	87
4	On micro-foundations of dynamic capabilities: A multi-level perspective based on CEO personality and knowledge-based capital. Long Range Planning, 2018, 51, 797-814.	4.9	71
5	Organizational antecedents of cross-functional coopetition: The impact of leadership and organizational structure on cross-functional coopetition. Industrial Marketing Management, 2016, 53, 42-55.	6.7	62
6	CEOs' Passion for Inventing and Radical Innovations in SMEs: The Moderating Effect of Shared Vision. Journal of Small Business Management, 2018, 56, 435-452.	4.8	59
7	Examining cross-functional coopetition as a driver of organizational ambidexterity. Industrial Marketing Management, 2016, 57, 40-52.	6.7	52
8	Corporate culture and absorptive capacity: The moderating role of national culture dimensions on innovation management. International Business Review, 2016, 25, 1149-1168.	4.8	44
9	The link between operational leanness and credit ratings. Journal of Operations Management, 2017, 52, 46-55.	5.2	41
10	Share Repurchases and Myopia: Implications on the Stock and Consumer Markets. Journal of Marketing, 2018, 82, 19-41.	11.3	34
11	Temporal Change Patterns of Entrepreneurial Orientation: A Longitudinal Investigation of CEO Successions. Entrepreneurship Theory and Practice, 2017, 41, 591-619.	10.2	20
12	Entrepreneurs' perceived exit performance: Conceptualization and scale development. Journal of Business Venturing, 2018, 33, 351-370.	6.3	17
13	Determining scientists' academic engagement: perceptions of academic chairs' entrepreneurial orientation and network capabilities. Journal of Technology Transfer, 2020, 45, 1376-1404.	4.3	16
14	THE ROLE OF SOCIAL MEDIA FOR RADICAL INNOVATION IN THE NEW DIGITAL AGE. International Journal of Innovation Management, 2021, 25, .	1.2	8
15	On private equity exits of family firms in the German Mittelstand. Journal of Business Economics, 2018, 88, 503-529.	1.9	2
16	Beyond Fundraising—Token Dispersion and Venture Performance in Initial Coin Offerings. Proceedings - Academy of Management, 2021, 2021, 12522.	0.1	0
17	The impact of TMT heterogeneity on Large Firms' Entrepreneurial Orientation – A Double-edge Sword?. Proceedings - Academy of Management, 2017, 2017, 13868.	0.1	0