

Shenghua Zha

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2654746/publications.pdf>

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14
papers

871
citations

1306789

7
h-index

1125271

13
g-index

14
all docs

14
docs citations

14
times ranked

854
citing authors

#	ARTICLE	IF	CITATIONS
1	Social media competitive analysis and text mining: A case study in the pizza industry. <i>International Journal of Information Management</i> , 2013, 33, 464-472.	10.5	642
2	An exploratory investigation of social media adoption by small businesses. <i>Information Technology and Management</i> , 2017, 18, 149-160.	1.4	62
3	Enhancing social media competitiveness of small businesses: insights from small pizzerias. <i>New Review of Hypermedia and Multimedia</i> , 2014, 20, 225-250.	0.9	39
4	Hopscotch into Coding: Introducing Pre-Service Teachers Computational Thinking. <i>TechTrends</i> , 2020, 64, 17-28.	1.4	26
5	Effects of Peer-Led Online Asynchronous Discussion on Undergraduate Students' Cognitive Achievement. <i>American Journal of Distance Education</i> , 2011, 25, 238-253.	1.0	25
6	Digital Transformation Challenges: a Case Study Regarding the MOOC Development and Operations at Higher Education Institutions in China. <i>TechTrends</i> , 2019, 63, 621-630.	1.4	22
7	The Effects of Instructional Implementation on Learning With Interactive Multimedia Case-Based Instruction. <i>Teacher Education and Special Education</i> , 2009, 32, 297-318.	1.6	19
8	Designing for problem-based learning in a collaborative STEM lab: A case study. <i>TechTrends</i> , 2014, 58, 90-98.	1.4	8
9	A cross-institutional investigation of a flipped module on preservice teachers' interest in teaching computational thinking. <i>Journal of Digital Learning in Teacher Education</i> , 2020, 36, 32-45.	0.7	8
10	Learning Culture and Computational Thinking in a Spanish Course: A Development Model. <i>Journal of Educational Computing Research</i> , 2021, 59, 844-869.	3.6	6
11	Using Team-Based Learning to Promote Engineering Students' Performance and Self-Efficacy in a Technical Writing Class. <i>IEEE Transactions on Professional Communication</i> , 2021, 64, 456-467.	0.6	6
12	Research on factors influencing perceived usefulness of a virtual teacher community: A case study of rural teachers in Inner Mongolia, China. <i>Telematics and Informatics</i> , 2017, 34, 463-471.	3.5	5
13	An Examination on the Effect of Prior Knowledge, Personal Goals, and Incentive in an Online Employee Training Program. <i>New Horizons in Adult Education and Human Resource Development</i> , 2017, 29, 35-46.	0.4	3
14	An Examination of Pre-Service Teachers' Interpersonal Dispositions in the Readiness Assurance Stage of Team-Based Learning. <i>Action in Teacher Education</i> , 2021, 43, 4-19.	0.4	0