Irina Lock

List of Publications by Year
in descending order

24 papers	1,027 citations	623699 14 h-index	677123 22 g-index
28 all docs	28 docs citations	28 times ranked	779 citing authors

#	Article	IF	Citations
1	Organizational propaganda on the Internet: A systematic review. Public Relations Inquiry, 2020, 9, 103-127.	1.9	16
2	Visualizing the triple bottom line: A large‐scale automated visual content analysis of European corporations' website and social media images. Corporate Social Responsibility and Environmental Management, 2020, 27, 2631-2641.	8.7	24
3	Debating Glyphosate: A Macro Perspective on the Role of Strategic Communication in Forming and Monitoring A Global Issue Arena Using Inductive Topic Modelling. International Journal of Strategic Communication, 2020, 14, 223-245.	2.0	8
4	Automated Visual Content Analysis (AVCA) in Communication Research: A Protocol for Large Scale Image Classification with Pre-Trained Computer Vision Models. Communication Methods and Measures, 2020, 14, 239-265.	4.7	14
5	Traveling frames: How corporate and civil society actors try to influence public administration and courts in a case on nuclear emission data in Switzerland. Journal of Public Affairs, 2020, 20, e2008.	3.1	11
6	Back to the Roots? The Applications of Communication Science Theories in Strategic Communication Research. International Journal of Strategic Communication, 2020, 14, 1-24.	2.0	14
7	Politischer Einfluss durch Kommunikation: Public Affairs in Europa. , 2020, , 1-19.		0
8	Explicating communicative organization-stakeholder relationships in the digital age: A systematic review and research agenda. Public Relations Review, 2019, 45, 101829.	3.2	38
9	Credible corporate social responsibility (CSR) communication predicts legitimacy. Corporate Communications, 2019, 24, 2-20.	2.1	46
10	Politicized <scp>CSR</scp>: How corporate political activity (mis‐)uses political <scp>CSR</scp>. Journal of Public Affairs, 2018, 18, e1667.	3.1	22
11	Gauging the Rigor of Qualitative Case Studies in Comparative Lobbying Research. A Framework and Guideline for Research and Analysis. Journal of Public Affairs, 2018, 18, e1832.	3.1	8
12	Framing â€œthe Public Interestâ€ Comparing Public Lobbying Campaigns in Four European States. The Journal of Public Interest Communications, 2018, 2, 107.	1.2	27
13	Measuring Credibility Perceptions in CSR Communication: A Scale Development to Test Readersâ€™ Perceived Credibility of CSR Reports. Management Communication Quarterly, 2017, 31, 584-613.	1.5	35
14	The game-changing potential of digitalization for sustainability: possibilities, perils, and pathways. Sustainability Science, 2017, 12, 183-185.	4.9	115
15	Theorizing stakeholders of sustainability in the digital age. Sustainability Science, 2017, 12, 235-245.	4.9	42
16	The Consequences of Astroturf Lobbying for Trust and Authenticity. Findings and Implications from an Experiment. Communication Management Review, 2017, 2, 30-52.	0.1	8
17	Corporate Social Responsibility, Public Affairs and Corporate Community Involvement: Torn between Instrumentalism and Deliberation. , 2017, , 550-564.		4
18	Where Grass Has No Roots: The Concept of â€˜Shared Strategic Communicationâ€™ as an Answer to Unethical Astroturf Lobbying. International Journal of Strategic Communication, 2016, 10, 87-100.	2.0	40

#	Article	IF	Citations
19	Deliberative Lobbying? Toward a Noncontradiction of Corporate Political Activities and Corporate Social Responsibility?. Journal of Management Inquiry, 2016, 25, 415-430.	3.9	55
20	The credibility of CSR (corporate social responsibility) reports in Europe. Evidence from a quantitative content analysis in 11 countries. Journal of Cleaner Production, 2016, 122, 186-200.	9.3	227
21	Quantitative content analysis as a method for business ethics research. Business Ethics, 2015, 24, S24.	3.5	31
22	Analyzing Sector‐Specific CSR Reporting: Social and Environmental Disclosure to Investors in the Chemicals and Banking and Insurance Industry. Corporate Social Responsibility and Environmental Management, 2015, 22, 113-128.	8.7	97
23	Instrumental and/or Deliberative? A Typology of CSR Communication Tools. Journal of Business Ethics, 2015, 131, 401-414.	6.0	131
24	Buying Fool's Gold? A Scale Development to Test Readers' Perception of CSR Reports. Proceedings - Academy of Management, 2015, 2015, 14543.	0.1	0