

Arnold Japutra

List of Publications by Year in descending order

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Version: 2024-02-01

58
papers

1,897
citations

279798

23
h-index

302126

39
g-index

59
all docs

59
docs citations

59
times ranked

1183
citing authors

#	ARTICLE	IF	CITATIONS
1	The influence of self-congruence and relationship quality on student educational involvement. <i>Journal of Marketing for Higher Education</i> , 2023, 33, 40-57.	3.2	7
2	Circle the wagons: measuring the strength of consumers' brand defense. <i>Journal of Strategic Marketing</i> , 2023, 31, 817-837.	5.5	5
3	Building enduring culture involvement, destination identification and destination loyalty through need fulfilment. <i>Tourism Recreation Research</i> , 2022, 47, 177-189.	4.9	15
4	The role of interactivity on customer engagement in mobile e-commerce applications. <i>International Journal of Market Research</i> , 2022, 64, 269-291.	3.8	20
5	Unraveling the mechanism to develop health consciousness from organic food: a cross-comparison of Brazilian and Spanish millennials. <i>British Food Journal</i> , 2022, 124, 197-220.	2.9	8
6	Building brand credibility: The role of involvement, identification, reputation and attachment. <i>Journal of Retailing and Consumer Services</i> , 2022, 64, 102819.	9.4	28
7	Discovering the dark side of brand attachment: Impulsive buying, obsessive-compulsive buying and trash talking. <i>Journal of Business Research</i> , 2022, 145, 442-453.	10.2	13
8	The interaction effect of country-of-origin positioning and cultural distance on international advertising effectiveness: a construal level perspective. <i>International Marketing Review</i> , 2022, 39, 931-954.	3.6	5
9	Life events, philosophy, spirituality and gastronomy experience. <i>International Journal of Contemporary Hospitality Management</i> , 2022, ahead-of-print, .	8.0	6
10	Exploring the effect of relative advantage and challenge on customer engagement behavior with mobile commerce applications. <i>Telematics and Informatics</i> , 2022, 72, 101841.	5.8	15
11	Branded premiums in tourism destination promotion. <i>Tourism Review</i> , 2021, 76, 1001-1012.	6.4	13
12	Exploring the Determinants of Intention to Use P2P Mobile Payment in Spain. <i>Information Systems Management</i> , 2021, 38, 165-180.	5.7	35
13	Influence of customer application experience and value in use on loyalty toward retailers. <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102390.	9.4	28
14	Do stereotypes matter for brand attachment?. <i>Marketing Intelligence and Planning</i> , 2021, 39, 501-515.	3.5	12
15	Tourists' mindsets and choice of adventurous holiday activities. <i>Current Issues in Tourism</i> , 2021, 24, 2078-2087.	7.2	13
16	Stand by me: analyzing the tourist's intelligent voice assistant relationship quality. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 3840-3859.	8.0	47
17	Relating brand anxiety, brand hatred and obsess: Moderating role of age and brand affection. <i>Journal of Retailing and Consumer Services</i> , 2021, 60, 102465.	9.4	22
18	The repercussions and challenges of COVID-19 in the hotel industry: Potential strategies from a case study of Indonesia. <i>International Journal of Hospitality Management</i> , 2021, 95, 102890.	8.8	43

#	ARTICLE	IF	CITATIONS
19	Adoption of FinTech Products: A Systematic Literature Review. <i>Journal of Creative Communications</i> , 2021, 16, 233-248.	1.7	17
20	How escapism leads to behavioral intention in a virtual reality store with background music?. <i>Journal of Business Research</i> , 2021, 134, 288-300.	10.2	38
21	The Role of Personal Values and Personality Traits On Intention to Recommend a Destination. <i>Tourism Analysis</i> , 2021, 26, 349-361.	0.9	7
22	Comparing the temporal stability of behavioural expectation and behavioural intention in the prediction of consumers pro-environmental behaviour. <i>Journal of Retailing and Consumer Services</i> , 2020, 54, 101943.	9.4	29
23	The impact of affective and cognitive app experiences on loyalty towards retailers. <i>Journal of Retailing and Consumer Services</i> , 2020, 54, 101948.	9.4	61
24	The relations among attachment styles, destination attachment and destination satisfaction. <i>Current Issues in Tourism</i> , 2020, 23, 270-275.	7.2	25
25	Understanding the drivers of organic foods purchasing of millennials: Evidence from Brazil and Spain. <i>Journal of Retailing and Consumer Services</i> , 2020, 52, 101926.	9.4	112
26	Assessment of mobile technology use in the emerging market: Analyzing intention to use m-payment services in India. <i>Telecommunications Policy</i> , 2020, 44, 102009.	5.3	79
27	Enhancing brand value using corporate social responsibility initiatives. <i>Qualitative Market Research</i> , 2020, 23, 575-602.	1.5	14
28	Signal, need fulfilment and tourists' intention to revisit. <i>Anatolia</i> , 2020, 31, 605-619.	2.4	13
29	Impact of perceived value on casual mobile game loyalty: The moderating effect of intensity of playing. <i>Journal of Consumer Behaviour</i> , 2020, 19, 493-504.	4.2	26
30	Destination's efforts and commitment towards recycling. <i>Current Issues in Tourism</i> , 2020, 23, 2637-2648.	7.2	8
31	Mindsets, shopping motivations and compulsive buying: Insights from China. <i>Journal of Consumer Behaviour</i> , 2020, 19, 423-437.	4.2	36
32	Beyond Virtual and Augmented Reality. <i>Advances in Computational Intelligence and Robotics Book Series</i> , 2020, , 252-265.	0.4	1
33	Signalling effects on symbolic status and travellers' well-being in the luxury cruise industry. <i>International Journal of Tourism Research</i> , 2019, 21, 639-654.	3.7	16
34	Travellers' mindsets and theory of planned behaviour. <i>Tourism Management Perspectives</i> , 2019, 30, 193-196.	5.2	37
35	Friend or Foe? The complex relationship between indigenous people and policymakers regarding rural tourism in Indonesia. <i>Journal of Hospitality and Tourism Management</i> , 2019, 39, 20-29.	6.6	42
36	Predicting consumers' trial/adoption of new technology: revisiting the behavioral expectations debate. <i>International Review of Retail, Distribution and Consumer Research</i> , 2019, 29, 99-117.	2.0	16

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37	Experience and facilitating conditions as impediments to consumers' new technology adoption. <i>International Review of Retail, Distribution and Consumer Research</i> , 2019, 29, 79-98.	2.0	14
38	Foreign versus local managers: Finding the perfect leaders for multinational hotel subsidiaries. <i>International Journal of Hospitality Management</i> , 2019, 78, 68-77.	8.8	12
39	Responsible and active brand personality: On the relationships with brand experience and key relationship constructs. <i>Journal of Business Research</i> , 2019, 99, 464-471.	10.2	73
40	Self-congruence, brand attachment and compulsive buying. <i>Journal of Business Research</i> , 2019, 99, 456-463.	10.2	148
41	A consumer-based brand performance model for assessing brand success. <i>International Journal of Market Research</i> , 2019, 61, 93-110.	3.8	29
42	A Framework of Brand Strategy and the "Glocalization" Approach. , 2019, , 340-364.		2
43	Positive and negative behaviours resulting from brand attachment. <i>European Journal of Marketing</i> , 2018, 52, 1185-1202.	2.9	103
44	The role of ideal self-congruence and brand attachment in consumers' negative behaviour. <i>European Journal of Marketing</i> , 2018, 52, 683-701.	2.9	56
45	An investigation of the corporate identity construct in China: Managerial evidence from the high technology industry. <i>Journal of Marketing Communications</i> , 2018, 24, 779-800.	4.0	8
46	Tie the knot: building stronger consumers' attachment toward a brand. <i>Journal of Strategic Marketing</i> , 2018, 26, 223-240.	5.5	62
47	Aesthetic or self-expressiveness? Linking brand logo benefits, brand stereotypes and relationship quality. <i>Journal of Retailing and Consumer Services</i> , 2018, 44, 191-200.	9.4	37
48	Responsible brands vs active brands? An examination of brand personality on brand awareness, brand trust, and brand loyalty. <i>Marketing Intelligence and Planning</i> , 2017, 35, 166-179.	3.5	51
49	Factors influencing domestic tourist attendance at cultural attractions in Andalusia, Spain. <i>Journal of Destination Marketing & Management</i> , 2017, 6, 456-464.	5.3	15
50	A cross validation of Consumer-Based Brand Equity models: Driving customer equity in retail brands. <i>Journal of Business Research</i> , 2016, 69, 3740-3747.	10.2	134
51	What's in a university logo? Building commitment in higher education. <i>Journal of Brand Management</i> , 2016, 23, 137-152.	3.5	21
52	Reverse teaching: Exploring student perceptions of "flip teaching". <i>Active Learning in Higher Education</i> , 2016, 17, 51-61.	5.4	37
53	An Application of Consumer-Based Brand Performance Model to Global Brands and Private Labels. <i>Springer Proceedings in Business and Economics</i> , 2016, , 25-33.	0.3	1
54	The impact of brand logo identification and brand logo benefit on Indonesian consumers' relationship quality. <i>Asia-Pacific Journal of Business Administration</i> , 2015, 7, 237-252.	2.7	16

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55	A Framework of Brand Strategy and the "Glocalization" Approach. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 101-125.	0.8	2
56	Exploring brand attachment, its determinants and outcomes. Journal of Strategic Marketing, 2014, 22, 616-630.	5.5	129
57	The dark side of brand attachment: A conceptual framework of brand attachment's detrimental outcomes. The Marketing Review, 2014, 14, 245-264.	0.1	33
58	Brand Display Magnitudes and Young Children's Brand Recognition. Australasian Marketing Journal, 0, , 183933492199887.	5.4	2