Arnold Japutra

List of Publications by Year
in descending order

58 papers	1,897 citations	279798 23 h-index	302126 39 g-index
59 all docs	59 docs citations	59 times ranked	1183 citing authors

#	Article	IF	Citations
1	Self-congruence, brand attachment and compulsive buying. Journal of Business Research, 2019, 99, 456-463.	10.2	148
2	A cross validation of Consumer-Based Brand Equity models: Driving customer equity in retail brands. Journal of Business Research, 2016, 69, 3740-3747.	10.2	134
3	Exploring brand attachment, its determinants and outcomes. Journal of Strategic Marketing, 2014, 22, 616-630.	5.5	129
4	Understanding the drivers of organic foods purchasing of millennials: Evidence from Brazil and Spain. Journal of Retailing and Consumer Services, 2020, 52, 101926.	9.4	112
5	Positive and negative behaviours resulting from brand attachment. European Journal of Marketing, 2018, 52, 1185-1202.	2.9	103
6	Assessment of mobile technology use in the emerging market: Analyzing intention to use m-payment services in India. Telecommunications Policy, 2020, 44, 102009.	5.3	79
7	Responsible and active brand personality: On the relationships with brand experience and key relationship constructs. Journal of Business Research, 2019, 99, 464-471.	10.2	73
8	Tie the knot: building stronger consumers' attachment toward a brand. Journal of Strategic Marketing, 2018, 26, 223-240.	5.5	62
9	The impact of affective and cognitive app experiences on loyalty towards retailers. Journal of Retailing and Consumer Services, 2020, 54, 101948.	9.4	61
10	The role of ideal self-congruence and brand attachment in consumers' negative behaviour. European Journal of Marketing, 2018, 52, 683-701.	2.9	56
11	Responsible brands vs active brands? An examination of brand personality on brand awareness, brand trust, and brand loyalty. Marketing Intelligence and Planning, 2017, 35, 166-179.	3.5	51
12	Stand by me: analyzing the tourist–intelligent voice assistant relationship quality. International Journal of Contemporary Hospitality Management, 2021, 33, 3840-3859.	8.0	47
13	The repercussions and challenges of COVID-19 in the hotel industry: Potential strategies from a case study of Indonesia. International Journal of Hospitality Management, 2021, 95, 102890.	8.8	43
14	Friend or Foe? The complex relationship between indigenous people and policymakers regarding rural tourism in Indonesia. Journal of Hospitality and Tourism Management, 2019, 39, 20-29.	6.6	42
15	How escapism leads to behavioral intention in a virtual reality store with background music?. Journal of Business Research, 2021, 134, 288-300.	10.2	38
16	Reverse teaching: Exploring student perceptions of "flip teaching". Active Learning in Higher Education, 2016, 17, 51-61.	5.4	37
17	Aesthetic or self-expressiveness? Linking brand logo benefits, brand stereotypes and relationship quality. Journal of Retailing and Consumer Services, 2018, 44, 191-200.	9.4	37
18	Travellers' mindsets and theory of planned behaviour. Tourism Management Perspectives, 2019, 30, 193-196.	5.2	37

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19	Mindsets, shopping motivations and compulsive buying: Insights from China. Journal of Consumer Behaviour, 2020, 19, 423-437.	4.2	36
20	Exploring the Determinants of Intention to Use P2P Mobile Payment in Spain. Information Systems Management, 2021, 38, 165-180.	5.7	35
21	The dark side of brand attachment: A conceptual framework of brand attachment's detrimental outcomes. The Marketing Review, 2014, 14, 245-264.	0.1	33
22	A consumer-based brand performance model for assessing brand success. International Journal of Market Research, 2019, 61, 93-110.	3.8	29
23	Comparing the temporal stability of behavioural expectation and behavioural intention in the prediction of consumers pro-environmental behaviour. Journal of Retailing and Consumer Services, 2020, 54, 101943.	9.4	29
24	Influence of customer application experience and value in use on loyalty toward retailers. Journal of Retailing and Consumer Services, 2021, 59, 102390.	9.4	28
25	Building brand credibility: The role of involvement, identification, reputation and attachment. Journal of Retailing and Consumer Services, 2022, 64, 102819.	9.4	28
26	Impact of perceived value on casual mobile game loyalty: The moderating effect of intensity of playing. Journal of Consumer Behaviour, 2020, 19, 493-504.	4.2	26
27	The relations among attachment styles, destination attachment and destination satisfaction. Current Issues in Tourism, 2020, 23, 270-275.	7.2	25
28	Relating brand anxiety, brand hatred and obsess: Moderating role of age and brand affection. Journal of Retailing and Consumer Services, 2021, 60, 102465.	9.4	22
29	What's in a university logo? Building commitment in higher education. Journal of Brand Management, 2016, 23, 137-152.	3.5	21
30	The role of interactivity on customer engagement in mobile e-commerce applications. International Journal of Market Research, 2022, 64, 269-291.	3.8	20
31	Adoption of FinTech Products: A Systematic Literature Review. Journal of Creative Communications, 2021, 16, 233-248.	1.7	17
32	The impact of brand logo identification and brand logo benefit on Indonesian consumers' relationship quality. Asia-Pacific Journal of Business Administration, 2015, 7, 237-252.	2.7	16
33	Signalling effects on symbolic status and travellers' well-being in the luxury cruise industry. International Journal of Tourism Research, 2019, 21, 639-654.	3.7	16
34	Predicting consumers' trial/adoption of new technology: revisiting the behavioral expectations – behavioral intentions debate. International Review of Retail, Distribution and Consumer Research, 2019, 29, 99-117.	2.0	16
35	Factors influencing domestic tourist attendance at cultural attractions in Andalusia, Spain. Journal of Destination Marketing & Management, 2017, 6, 456-464.	5.3	15
36	Building enduring culture involvement, destination identification and destination loyalty through need fulfilment. Tourism Recreation Research, 2022, 47, 177-189.	4.9	15

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37	Exploring the effect of relative advantage and challenge on customer engagement behavior with mobile commerce applications. Telematics and Informatics, 2022, 72, 101841.	5.8	15
38	Experience and facilitating conditions as impediments to consumers' new technology adoption. International Review of Retail, Distribution and Consumer Research, 2019, 29, 79-98.	2.0	14
39	Enhancing brand value using corporate social responsibility initiatives. Qualitative Market Research, 2020, 23, 575-602.	1.5	14
40	Branded premiums in tourism destination promotion. Tourism Review, 2021, 76, 1001-1012.	6.4	13
41	Signal, need fulfilment and tourists' intention to revisit. Anatolia, 2020, 31, 605-619.	2.4	13
42	Tourists' mindsets and choice of adventurous holiday activities. Current Issues in Tourism, 2021, 24, 2078-2087.	7.2	13
43	Discovering the dark side of brand attachment: Impulsive buying, obsessive-compulsive buying and trash talking. Journal of Business Research, 2022, 145, 442-453.	10.2	13
44	Foreign versus local managers: Finding the perfect leaders for multinational hotel subsidiaries. International Journal of Hospitality Management, 2019, 78, 68-77.	8.8	12
45	Do stereotypes matter for brand attachment?. Marketing Intelligence and Planning, 2021, 39, 501-515.	3.5	12
46	An investigation of the corporate identity construct in China: Managerial evidence from the high technology industry. Journal of Marketing Communications, 2018, 24, 779-800.	4.0	8
47	Destination's efforts and commitment towards recycling. Current Issues in Tourism, 2020, 23, 2637-2648.	7.2	8
48	Unraveling the mechanism to develop health consciousness from organic food: a cross-comparison of Brazilian and Spanish millennials. British Food Journal, 2022, 124, 197-220.	2.9	8
49	The influence of self-congruence and relationship quality on student educational involvement. Journal of Marketing for Higher Education, 2023, 33, 40-57.	3.2	7
50	The Role of Personal Values and Personality Traits On Intention to Recommend a Destination. Tourism Analysis, 2021, 26, 349-361.	0.9	7
51	Life events, philosophy, spirituality and gastronomy experience. International Journal of Contemporary Hospitality Management, 2022, ahead-of-print, .	8.0	6
52	Circle the wagons: measuring the strength of consumers' brand defense. Journal of Strategic Marketing, 2023, 31, 817-837.	5.5	5
53	The interaction effect of country-of-origin positioning and cultural distance on international advertising effectiveness: a construal level perspective. International Marketing Review, 2022, 39, 931-954.	3.6	5
54	Brand Display Magnitudes and Young Children's Brand Recognition. Australasian Marketing Journal, 0, , 183933492199887.	5.4	2

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55	A Framework of Brand Strategy and the â€œGlocalizationâ€•Approach. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 101-125.	0.8	2
56	A Framework of Brand Strategy and the â€œGlocalizationâ€•Approach. , 2019, , 340-364.		2
57	An Application of Consumer-Based Brand Performance Model to Global Brands and Private Labels. Springer Proceedings in Business and Economics, 2016, , 25-33.	0.3	1
58	Beyond Virtual and Augmented Reality. Advances in Computational Intelligence and Robotics Book Series, 2020, , 252-265.	0.4	1