

# Mika Westerlund

## List of Publications by Year in descending order

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Version: 2024-02-01

67  
papers

3,043  
citations

196777

29  
h-index

198040

52  
g-index

67  
all docs

67  
docs citations

67  
times ranked

2348  
citing authors

#	ARTICLE	IF	CITATIONS
1	A Machine-Learning Analysis of the Impacts of the COVID-19 Pandemic on Small Business Owners and Implications for Canadian Government Policy Response. <i>Canadian Public Policy/ Analyse De Politiques</i> , 2022, 48, 322-342.	0.8	6
2	A Review and Categorization of Artificial Intelligence-Based Opportunities in Wildlife, Ocean and Land Conservation. <i>Sustainability</i> , 2022, 14, 1979.	1.6	16
3	Social Media Video Analysis for Entrepreneurial Opportunity Discovery in Artificial Intelligence. <i>Series on Technology Management</i> , 2022, , 75-95.	0.1	0
4	Technology Project Summaries as a Predictor of Crowdfunding Success. <i>Technology Innovation Management Review</i> , 2022, 11, 33-44.	1.0	0
5	Editorial: Insights. <i>Technology Innovation Management Review</i> , 2022, 11, 3-4.	1.0	0
6	Editorial: Blockchain and Digital Transformation. <i>Technology Innovation Management Review</i> , 2022, 12, .	1.0	0
7	Living Labs: From Niche to Mainstream Innovation Management. <i>Sustainability</i> , 2021, 13, 791.	1.6	17
8	Perspectives from Higher Education: Applied Sciences University Teachers on the Digitalization of the Bioeconomy : The Acceptance of Digital Surveillance in an Age of Big Data. <i>Technology Innovation Management Review</i> , 2021, 11, 32-44.	1.0	15
9	An Exploration of Blockchain-based Traceability in Food Supply Chains: On the Benefits of Distributed Digital Records from Farm to Fork. <i>Technology Innovation Management Review</i> , 2021, , 6-18.	1.0	9
10	VALUE APPROPRIATION AND INNOVATION COLLABORATION DYNAMICS: A REVIEW AND RESEARCH AGENDA. <i>International Journal of Innovation Management</i> , 2021, 25, .	0.7	6
11	Editorial: Insights. <i>Technology Innovation Management Review</i> , 2021, 11, 3-4.	1.0	0
12	Change processes in open innovation networks – Exploring living labs. <i>Industrial Marketing Management</i> , 2020, 91, 701-718.	3.7	37
13	Industrial internet of things business models in the machine-to-machine context. <i>Industrial Marketing Management</i> , 2020, 84, 298-311.	3.7	74
14	UNVEILING THE DIVERSITY OF SCHOLARLY DEBATE ON LIVING LABS: A BIBLIOMETRIC APPROACH. <i>International Journal of Innovation Management</i> , 2020, 24, 2040003.	0.7	21
15	An Ethical Framework for Smart Robots. <i>Technology Innovation Management Review</i> , 2020, 10, 35-44.	1.0	11
16	The Ethical Dimensions of Public Opinion on Smart Robots. <i>Technology Innovation Management Review</i> , 2020, 10, 25-36.	1.0	7
17	Digitalization, Internationalization and Scaling of Online SMEs. <i>Technology Innovation Management Review</i> , 2020, 10, 48-57.	1.0	51
18	The Role of Analytics in Data-Driven Business Models of Multi-Sided Platforms: An exploration in the food industry. <i>Technology Innovation Management Review</i> , 2020, 10, 4-15.	1.0	9

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19	Citizen Perceptions of Government's Resistance to Shared Parking. <i>Technology Innovation Management Review</i> , 2020, 10, 28-40.	1.0	1
20	Social Acceptance of Wind Energy in Urban Landscapes. <i>Technology Innovation Management Review</i> , 2020, 10, 49-62.	1.0	10
21	Living labs: From scattered initiatives to a global movement. <i>Creativity and Innovation Management</i> , 2019, 28, 250-264.	1.9	32
22	A systematic review of living lab literature. <i>Journal of Cleaner Production</i> , 2019, 213, 976-988.	4.6	234
23	The Emergence of Deepfake Technology: A Review. <i>Technology Innovation Management Review</i> , 2019, 9, 39-52.	1.0	330
24	How Do Intelligent Goods Shape Closed-Loop Systems?. <i>California Management Review</i> , 2018, 60, 20-44.	3.4	51
25	The future of the Internet of Things: toward heterarchical ecosystems and service business models. <i>Journal of Business and Industrial Marketing</i> , 2018, 33, 749-767.	1.8	71
26	Harnessing user innovation for social media marketing: Case study of a crowdsourced hamburger. <i>International Journal of Information Management</i> , 2018, 43, 319-327.	10.5	37
27	Key Constructs and a Definition of Living Labs as Innovation Platforms. <i>Technology Innovation Management Review</i> , 2018, 8, 51-62.	1.0	23
28	Editorial: Living Labs (December 2018). <i>Technology Innovation Management Review</i> , 2018, 8, 3-6.	1.0	6
29	INNOVATING WITH SERVICE ROBOTS IN HEALTH AND WELFARE LIVING LABS. <i>International Journal of Innovation Management</i> , 2017, 21, 1740013.	0.7	6
30	Editorial: Innovation in Living Labs (January 2017). <i>Technology Innovation Management Review</i> , 2017, 7, 3-6.	1.0	1
31	Categorization of Innovation Tools in Living Labs. <i>Technology Innovation Management Review</i> , 2017, 7, 15-25.	1.0	26
32	Towards Third-Generation Living Lab Networks in Cities. <i>Technology Innovation Management Review</i> , 2017, 7, 21-35.	1.0	53
33	Networks, business models, and competitiveness in small Finnish firms. <i>International Journal of Business and Globalisation</i> , 2017, 18, 9.	0.1	0
34	A framework for understanding the different research avenues of living labs. <i>International Journal of Technology Marketing</i> , 2016, 11, 399.	0.1	23
35	The effect of network structure on radical innovation in living labs. <i>Journal of Business and Industrial Marketing</i> , 2016, 31, 743-757.	1.8	46
36	Environmental sustainability in industrial manufacturing: re-examining the greening of Interface's business model. <i>Journal of Cleaner Production</i> , 2016, 115, 52-61.	4.6	59

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37	A framework for understanding the different research avenues of living labs. <i>International Journal of Technology Marketing</i> , 2016, 11, 399.	0.1	8
38	Editorial: Smart Cities and Regions (December 2016). <i>Technology Innovation Management Review</i> , 2016, 6, 3-5.	1.0	3
39	A typology of creative consumers in living labs. <i>Journal of Engineering and Technology Management - JET-M</i> , 2015, 37, 6-20.	1.4	52
40	Cities as Collaborative Innovation Platforms. <i>Technology Innovation Management Review</i> , 2015, 5, 16-23.	1.0	41
41	The Grey Areas Between Open and Closed in Innovation Networks. <i>Technology Innovation Management Review</i> , 2015, 5, 6-18.	1.0	13
42	Editorial: Living Labs and User Innovation (December 2015). <i>Technology Innovation Management Review</i> , 2015, 5, 3-5.	1.0	1
43	Actor roles and role patterns influencing innovation in living labs. <i>Industrial Marketing Management</i> , 2014, 43, 483-495.	3.7	154
44	Green Innovation Games: Value-Creation Strategies for Corporate Sustainability. <i>California Management Review</i> , 2014, 57, 88-116.	3.4	55
45	On becoming creative consumers - user roles in living labs networks. <i>International Journal of Technology Marketing</i> , 2014, 9, 33.	0.1	39
46	Incremental and Radical Service Innovation in Living Labs. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2014, , 281-295.	0.7	4
47	TIM Lecture Series "Green Business Models to Change the World: How Can Entrepreneurs Ride the Sustainability Wave?". <i>Technology Innovation Management Review</i> , 2013, 3, 53-57.	1.0	4
48	Servitization in a Security Business: Changing the Logic of Value Creation. <i>Technology Innovation Management Review</i> , 2013, 3, 65-72.	1.0	2
49	Linking Living Lab Characteristics and Their Outcomes: Towards a Conceptual Framework. <i>Technology Innovation Management Review</i> , 2013, 3, 6-15.	1.0	93
50	From Idea Crowdsourcing to Managing User Knowledge. <i>Technology Innovation Management Review</i> , 2013, 3, 23-31.	1.0	7
51	Strategic flexibility in open innovation "designing business models for open source software. <i>European Journal of Marketing</i> , 2012, 46, 1368-1388.	1.7	59
52	Towards innovation in Living Labs networks. <i>International Journal of Product Development</i> , 2012, 17, 43.	0.2	66
53	Living Labs as Open-Innovation Networks. <i>Technology Innovation Management Review</i> , 2012, 2, 6-11.	1.0	272
54	A Small-Firm Perspective on the Benefits of Living Labs. <i>Technology Innovation Management Review</i> , 2012, 2, 44-49.	1.0	6

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55	Neuromarketing: Understanding Customers' Subconscious Responses to Marketing. <i>Technology Innovation Management Review</i> , 2012, 2, 12-21.	1.0	35
56	Managing the Challenges of Becoming an Open Innovation Company: Experiences from Living Labs. <i>Technology Innovation Management Review</i> , 2011, 1, 19-25.	1.0	117
57	Learning and innovation in inter-organizational network collaboration. <i>Journal of Business and Industrial Marketing</i> , 2010, 25, 435-442.	1.8	86
58	Social capital in the growth of science-and-technology-based SMEs. <i>Industrial Marketing Management</i> , 2008, 37, 513-522.	3.7	138
59	A relationship value perspective of social capital in networks of software SMEs. <i>Industrial Marketing Management</i> , 2008, 37, 492-501.	3.7	69
60	Capability perspective of business model innovation: analysis in the software industry. <i>International Journal of Business Innovation and Research</i> , 2008, 2, 71.	0.1	23
61	SME business models in global competition: a network perspective. <i>International Journal of Globalisation and Small Business</i> , 2008, 2, 342.	0.1	22
62	Knowledge-intensive service activities in software business. <i>International Journal of Technology Management</i> , 2008, 41, 273.	0.2	15
63	Service Innovation Myopia? A New Recipe for Client-Provider Value Creation. <i>California Management Review</i> , 2008, 50, 31-48.	3.4	263
64	The modes of supply net management: a capability view. <i>Supply Chain Management</i> , 2007, 12, 369-376.	3.7	30
65	A business model perspective on knowledge-intensive services in the software industry. <i>International Journal of Technoentrepreneurship</i> , 2007, 1, 1.	0.2	13
66	Business Models – A New Perspective on Firms' Assets and Capabilities. <i>International Journal of Entrepreneurship and Innovation</i> , 2007, 8, 115-125.	1.4	53
67	Approaches to strategic alignment of business and information systems. <i>Journal of Systems and Information Technology</i> , 2007, 9, 155-166.	0.8	12