

# Mika Westerlund

## List of Publications by Year in descending order

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67  
papers

3,043  
citations

172457  
29  
h-index

175258  
52  
g-index

67  
all docs

67  
docs citations

67  
times ranked

2100  
citing authors

| #  | ARTICLE  | IF  | CITATIONS |
|----|--|-----|-----------|
| 1  | A Machine-Learning Analysis of the Impacts of the COVID-19 Pandemic on Small Business Owners and Implications for Canadian Government Policy Response. Canadian Public Policy/ Analyse De Politiques, 2022, 48, 322-342.                   | 1.6 | 6         |
| 2  | A Review and Categorization of Artificial Intelligence-Based Opportunities in Wildlife, Ocean and Land Conservation. Sustainability, 2022, 14, 1979.   | 3.2 | 16        |
| 3  | Social Media Video Analysis for Entrepreneurial Opportunity Discovery in Artificial Intelligence. Series on Technology Management, 2022, , 75-95.  | 0.1 | 0         |
| 4  | Technology Project Summaries as a Predictor of Crowdfunding Success. Technology Innovation Management Review, 2022, 11, 33-44.   | 1.4 | 0         |
| 5  | Editorial: Insights. Technology Innovation Management Review, 2022, 11, 3-4.   | 1.4 | 0         |
| 6  | Editorial: Blockchain and Digital Transformation. Technology Innovation Management Review, 2022, 12, .   | 1.4 | 0         |
| 7  | Living Labs: From Niche to Mainstream Innovation Management. Sustainability, 2021, 13, 791.  | 3.2 | 17        |
| 8  | Perspectives from Higher Education: Applied Sciences University Teachers on the Digitalization of the Bioeconomy : The Acceptance of Digital Surveillance in an Age of Big Data. Technology Innovation Management Review, 2021, 11, 32-44. | 1.4 | 15        |
| 9  | An Exploration of Blockchain-based Traceability in Food Supply Chains: On the Benefits of Distributed Digital Records from Farm to Fork. Technology Innovation Management Review, 2021, , 6-18.  | 1.4 | 9         |
| 10 | VALUE APPROPRIATION AND INNOVATION COLLABORATION DYNAMICS: A REVIEW AND RESEARCH AGENDA. International Journal of Innovation Management, 2021, 25, .   | 1.2 | 6         |
| 11 | Editorial: Insights. Technology Innovation Management Review, 2021, 11, 3-4.   | 1.4 | 0         |
| 12 | Change processes in open innovation networks â€œ Exploring living labs. Industrial Marketing Management, 2020, 91, 701-718.  | 6.7 | 37        |
| 13 | Industrial internet of things business models in the machine-to-machine context. Industrial Marketing Management, 2020, 84, 298-311.   | 6.7 | 74        |
| 14 | UNVEILING THE DIVERSITY OF SCHOLARLY DEBATE ON LIVING LABS: A BIBLIOMETRIC APPROACH. International Journal of Innovation Management, 2020, 24, 2040003.  | 1.2 | 21        |
| 15 | An Ethical Framework for Smart Robots. Technology Innovation Management Review, 2020, 10, 35-44.   | 1.4 | 11        |
| 16 | The Ethical Dimensions of Public Opinion on Smart Robots. Technology Innovation Management Review, 2020, 10, 25-36.  | 1.4 | 7         |
| 17 | Digitalization, Internationalization and Scaling of Online SMEs. Technology Innovation Management Review, 2020, 10, 48-57.   | 1.4 | 51        |
| 18 | The Role of Analytics in Data-Driven Business Models of Multi-Sided Platforms: An exploration in the food industry. Technology Innovation Management Review, 2020, 10, 4-15.   | 1.4 | 9         |

| #  | ARTICLE   | IF   | CITATIONS |
|----|---|------|-----------|
| 19 | Citizen Perceptions of Government's Resistance to Shared Parking. Technology Innovation Management Review, 2020, 10, 28-40.   | 1.4  | 1         |
| 20 | Social Acceptance of Wind Energy in Urban Landscapes. Technology Innovation Management Review, 2020, 10, 49-62.   | 1.4  | 10        |
| 21 | Living labs: From scattered initiatives to a global movement. Creativity and Innovation Management, 2019, 28, 250-264.  | 3.3  | 32        |
| 22 | A systematic review of living lab literature. Journal of Cleaner Production, 2019, 213, 976-988.  | 9.3  | 234       |
| 23 | The Emergence of Deepfake Technology: A Review. Technology Innovation Management Review, 2019, 9, 39-52.  | 1.4  | 330       |
| 24 | How Do Intelligent Goods Shape Closed-Loop Systems?. California Management Review, 2018, 60, 20-44.   | 6.3  | 51        |
| 25 | The future of the Internet of Things: toward heterarchical ecosystems and service business models. Journal of Business and Industrial Marketing, 2018, 33, 749-767. | 3.0  | 71        |
| 26 | Harnessing user innovation for social media marketing: Case study of a crowdsourced hamburger. International Journal of Information Management, 2018, 43, 319-327.  | 17.5 | 37        |
| 27 | Key Constructs and a Definition of Living Labs as Innovation Platforms. Technology Innovation Management Review, 2018, 8, 51-62.                                    | 1.4  | 23        |
| 28 | Editorial: Living Labs (December 2018). Technology Innovation Management Review, 2018, 8, 3-6.  | 1.4  | 6         |
| 29 | INNOVATING WITH SERVICE ROBOTS IN HEALTH AND WELFARE LIVING LABS. International Journal of Innovation Management, 2017, 21, 1740013.                                | 1.2  | 6         |
| 30 | Editorial: Innovation in Living Labs (January 2017). Technology Innovation Management Review, 2017, 7, 3-6.   | 1.4  | 1         |
| 31 | Categorization of Innovation Tools in Living Labs. Technology Innovation Management Review, 2017, 7, 15-25.   | 1.4  | 26        |
| 32 | Towards Third-Generation Living Lab Networks in Cities. Technology Innovation Management Review, 2017, 7, 21-35.  | 1.4  | 53        |
| 33 | Networks, business models, and competitiveness in small Finnish firms. International Journal of Business and Globalisation, 2017, 18, 9.                            | 0.2  | 0         |
| 34 | A framework for understanding the different research avenues of living labs. International Journal of Technology Marketing, 2016, 11, 399.                          | 0.2  | 23        |
| 35 | The effect of network structure on radical innovation in living labs. Journal of Business and Industrial Marketing, 2016, 31, 743-757.                              | 3.0  | 46        |
| 36 | Environmental sustainability in industrial manufacturing: re-examining the greening of Interface's business model. Journal of Cleaner Production, 2016, 115, 52-61. | 9.3  | 59        |

| #  | ARTICLE   | IF  | CITATIONS |
|----|---|-----|-----------|
| 37 | A framework for understanding the different research avenues of living labs. International Journal of Technology Marketing, 2016, 11, 399.                                      | 0.2 | 8         |
| 38 | Editorial: Smart Cities and Regions (December 2016). Technology Innovation Management Review, 2016, 6, 3-5.   | 1.4 | 3         |
| 39 | A typology of creative consumers in living labs. Journal of Engineering and Technology Management - JET-M, 2015, 37, 6-20.  | 2.7 | 52        |
| 40 | Cities as Collaborative Innovation Platforms. Technology Innovation Management Review, 2015, 5, 16-23.  | 1.4 | 41        |
| 41 | The Grey Areas Between Open and Closed in Innovation Networks. Technology Innovation Management Review, 2015, 5, 6-18.  | 1.4 | 13        |
| 42 | Editorial: Living Labs and User Innovation (December 2015). Technology Innovation Management Review, 2015, 5, 3-5.  | 1.4 | 1         |
| 43 | Actor roles and role patterns influencing innovation in living labs. Industrial Marketing Management, 2014, 43, 483-495.  | 6.7 | 154       |
| 44 | Green Innovation Games: Value-Creation Strategies for Corporate Sustainability. California Management Review, 2014, 57, 88-116.   | 6.3 | 55        |
| 45 | On becoming creative consumers - user roles in living labs networks. International Journal of Technology Marketing, 2014, 9, 33.  | 0.2 | 39        |
| 46 | Incremental and Radical Service Innovation in Living Labs. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2014, , 281-295.                | 0.8 | 4         |
| 47 | TIM Lecture Series â€œ Green Business Models to Change the World: How Can Entrepreneurs Ride the Sustainability Wave?. Technology Innovation Management Review, 2013, 3, 53-57. | 1.4 | 4         |
| 48 | Servitization in a Security Business: Changing the Logic of Value Creation. Technology Innovation Management Review, 2013, 3, 65-72.  | 1.4 | 2         |
| 49 | Linking Living Lab Characteristics and Their Outcomes: Towards a Conceptual Framework. Technology Innovation Management Review, 2013, 3, 6-15.                                  | 1.4 | 93        |
| 50 | From Idea Crowdsourcing to Managing User Knowledge. Technology Innovation Management Review, 2013, 3, 23-31.  | 1.4 | 7         |
| 51 | Strategic flexibility in open innovation â€œ designing business models for open source software. European Journal of Marketing, 2012, 46, 1368-1388.                            | 2.9 | 59        |
| 52 | Towards innovation in Living Labs networks. International Journal of Product Development, 2012, 17, 43.   | 0.2 | 66        |
| 53 | Living Labs as Open-Innovation Networks. Technology Innovation Management Review, 2012, 2, 6-11.  | 1.4 | 272       |
| 54 | A Small-Firm Perspective on the Benefits of Living Labs. Technology Innovation Management Review, 2012, 2, 44-49.   | 1.4 | 6         |

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|----|---|-----|-----------|
| 55 | Neuromarketing: Understanding Customers' Subconscious Responses to Marketing. Technology Innovation Management Review, 2012, 2, 12-21.                          | 1.4 | 35        |
| 56 | Managing the Challenges of Becoming an Open Innovation Company: Experiences from Living Labs. Technology Innovation Management Review, 2011, 1, 19-25.          | 1.4 | 117       |
| 57 | Learning and innovation in inter-organizational network collaboration. Journal of Business and Industrial Marketing, 2010, 25, 435-442.                         | 3.0 | 86        |
| 58 | Social capital in the growth of science-and-technology-based SMEs. Industrial Marketing Management, 2008, 37, 513-522.  | 6.7 | 138       |
| 59 | A relationship value perspective of social capital in networks of software SMEs. Industrial Marketing Management, 2008, 37, 492-501.                            | 6.7 | 69        |
| 60 | Capability perspective of business model innovation: analysis in the software industry. International Journal of Business Innovation and Research, 2008, 2, 71. | 0.2 | 23        |
| 61 | SME business models in global competition: a network perspective. International Journal of Globalisation and Small Business, 2008, 2, 342.                      | 0.2 | 22        |
| 62 | Knowledge-intensive service activities in software business. International Journal of Technology Management, 2008, 41, 273.                                     | 0.5 | 15        |
| 63 | Service Innovation Myopia? A New Recipe for Client-Provider Value Creation. California Management Review, 2008, 50, 31-48.                                      | 6.3 | 263       |
| 64 | The modes of supply net management: a capability view. Supply Chain Management, 2007, 12, 369-376.  | 6.4 | 30        |
| 65 | A business model perspective on knowledge-intensive services in the software industry. International Journal of Technoentrepreneurship, 2007, 1, 1.             | 0.2 | 13        |
| 66 | Business Models – A New Perspective on Firms' Assets and Capabilities. International Journal of Entrepreneurship and Innovation, 2007, 8, 115-125.              | 2.3 | 53        |
| 67 | Approaches to strategic alignment of business and information systems. Journal of Systems and Information Technology, 2007, 9, 155-166.                         | 1.7 | 12        |