

Mika Westerlund

List of Publications by Year in descending order

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67
papers

3,043
citations

172386

29
h-index

175177

52
g-index

67
all docs

67
docs citations

67
times ranked

2100
citing authors

#	ARTICLE	IF	CITATIONS
1	The Emergence of Deepfake Technology: A Review. <i>Technology Innovation Management Review</i> , 2019, 9, 39-52.	1.0	330
2	Living Labs as Open-Innovation Networks. <i>Technology Innovation Management Review</i> , 2012, 2, 6-11.	1.0	272
3	Service Innovation Myopia? A New Recipe for Client-Provider Value Creation. <i>California Management Review</i> , 2008, 50, 31-48.	3.4	263
4	A systematic review of living lab literature. <i>Journal of Cleaner Production</i> , 2019, 213, 976-988.	4.6	234
5	Actor roles and role patterns influencing innovation in living labs. <i>Industrial Marketing Management</i> , 2014, 43, 483-495.	3.7	154
6	Social capital in the growth of science-and-technology-based SMEs. <i>Industrial Marketing Management</i> , 2008, 37, 513-522.	3.7	138
7	Managing the Challenges of Becoming an Open Innovation Company: Experiences from Living Labs. <i>Technology Innovation Management Review</i> , 2011, 1, 19-25.	1.0	117
8	Linking Living Lab Characteristics and Their Outcomes: Towards a Conceptual Framework. <i>Technology Innovation Management Review</i> , 2013, 3, 6-15.	1.0	93
9	Learning and innovation in inter-organizational network collaboration. <i>Journal of Business and Industrial Marketing</i> , 2010, 25, 435-442.	1.8	86
10	Industrial internet of things business models in the machine-to-machine context. <i>Industrial Marketing Management</i> , 2020, 84, 298-311.	3.7	74
11	The future of the Internet of Things: toward heterarchical ecosystems and service business models. <i>Journal of Business and Industrial Marketing</i> , 2018, 33, 749-767.	1.8	71
12	A relationship value perspective of social capital in networks of software SMEs. <i>Industrial Marketing Management</i> , 2008, 37, 492-501.	3.7	69
13	Towards innovation in Living Labs networks. <i>International Journal of Product Development</i> , 2012, 17, 43.	0.2	66
14	Strategic flexibility in open innovation – designing business models for open source software. <i>European Journal of Marketing</i> , 2012, 46, 1368-1388.	1.7	59
15	Environmental sustainability in industrial manufacturing: re-examining the greening of Interface's business model. <i>Journal of Cleaner Production</i> , 2016, 115, 52-61.	4.6	59
16	Green Innovation Games: Value-Creation Strategies for Corporate Sustainability. <i>California Management Review</i> , 2014, 57, 88-116.	3.4	55
17	Business Models – A New Perspective on Firms' Assets and Capabilities. <i>International Journal of Entrepreneurship and Innovation</i> , 2007, 8, 115-125.	1.4	53
18	Towards Third-Generation Living Lab Networks in Cities. <i>Technology Innovation Management Review</i> , 2017, 7, 21-35.	1.0	53

#	ARTICLE	IF	CITATIONS
19	A typology of creative consumers in living labs. <i>Journal of Engineering and Technology Management - JET-M</i> , 2015, 37, 6-20.	1.4	52
20	How Do Intelligent Goods Shape Closed-Loop Systems?. <i>California Management Review</i> , 2018, 60, 20-44.	3.4	51
21	Digitalization, Internationalization and Scaling of Online SMEs. <i>Technology Innovation Management Review</i> , 2020, 10, 48-57.	1.0	51
22	The effect of network structure on radical innovation in living labs. <i>Journal of Business and Industrial Marketing</i> , 2016, 31, 743-757.	1.8	46
23	Cities as Collaborative Innovation Platforms. <i>Technology Innovation Management Review</i> , 2015, 5, 16-23.	1.0	41
24	On becoming creative consumers - user roles in living labs networks. <i>International Journal of Technology Marketing</i> , 2014, 9, 33.	0.1	39
25	Harnessing user innovation for social media marketing: Case study of a crowdsourced hamburger. <i>International Journal of Information Management</i> , 2018, 43, 319-327.	10.5	37
26	Change processes in open innovation networks – Exploring living labs. <i>Industrial Marketing Management</i> , 2020, 91, 701-718.	3.7	37
27	Neuromarketing: Understanding Customers' Subconscious Responses to Marketing. <i>Technology Innovation Management Review</i> , 2012, 2, 12-21.	1.0	35
28	Living labs: From scattered initiatives to a global movement. <i>Creativity and Innovation Management</i> , 2019, 28, 250-264.	1.9	32
29	The modes of supply net management: a capability view. <i>Supply Chain Management</i> , 2007, 12, 369-376.	3.7	30
30	Categorization of Innovation Tools in Living Labs. <i>Technology Innovation Management Review</i> , 2017, 7, 15-25.	1.0	26
31	Capability perspective of business model innovation: analysis in the software industry. <i>International Journal of Business Innovation and Research</i> , 2008, 2, 71.	0.1	23
32	A framework for understanding the different research avenues of living labs. <i>International Journal of Technology Marketing</i> , 2016, 11, 399.	0.1	23
33	Key Constructs and a Definition of Living Labs as Innovation Platforms. <i>Technology Innovation Management Review</i> , 2018, 8, 51-62.	1.0	23
34	SME business models in global competition: a network perspective. <i>International Journal of Globalisation and Small Business</i> , 2008, 2, 342.	0.1	22
35	UNVEILING THE DIVERSITY OF SCHOLARLY DEBATE ON LIVING LABS: A BIBLIOMETRIC APPROACH. <i>International Journal of Innovation Management</i> , 2020, 24, 2040003.	0.7	21
36	Living Labs: From Niche to Mainstream Innovation Management. <i>Sustainability</i> , 2021, 13, 791.	1.6	17

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37	A Review and Categorization of Artificial Intelligence-Based Opportunities in Wildlife, Ocean and Land Conservation. Sustainability, 2022, 14, 1979.	1.6	16
38	Knowledge-intensive service activities in software business. International Journal of Technology Management, 2008, 41, 273.	0.2	15
39	Perspectives from Higher Education: Applied Sciences University Teachers on the Digitalization of the Bioeconomy : The Acceptance of Digital Surveillance in an Age of Big Data. Technology Innovation Management Review, 2021, 11, 32-44.	1.0	15
40	A business model perspective on knowledge-intensive services in the software industry. International Journal of Technoentrepreneurship, 2007, 1, 1.	0.2	13
41	The Grey Areas Between Open and Closed in Innovation Networks. Technology Innovation Management Review, 2015, 5, 6-18.	1.0	13
42	Approaches to strategic alignment of business and information systems. Journal of Systems and Information Technology, 2007, 9, 155-166.	0.8	12
43	An Ethical Framework for Smart Robots. Technology Innovation Management Review, 2020, 10, 35-44.	1.0	11
44	Social Acceptance of Wind Energy in Urban Landscapes. Technology Innovation Management Review, 2020, 10, 49-62.	1.0	10
45	An Exploration of Blockchain-based Traceability in Food Supply Chains: On the Benefits of Distributed Digital Records from Farm to Fork. Technology Innovation Management Review, 2021, , 6-18.	1.0	9
46	The Role of Analytics in Data-Driven Business Models of Multi-Sided Platforms: An exploration in the food industry. Technology Innovation Management Review, 2020, 10, 4-15.	1.0	9
47	A framework for understanding the different research avenues of living labs. International Journal of Technology Marketing, 2016, 11, 399.	0.1	8
48	The Ethical Dimensions of Public Opinion on Smart Robots. Technology Innovation Management Review, 2020, 10, 25-36.	1.0	7
49	From Idea Crowdsourcing to Managing User Knowledge. Technology Innovation Management Review, 2013, 3, 23-31.	1.0	7
50	INNOVATING WITH SERVICE ROBOTS IN HEALTH AND WELFARE LIVING LABS. International Journal of Innovation Management, 2017, 21, 1740013.	0.7	6
51	A Small-Firm Perspective on the Benefits of Living Labs. Technology Innovation Management Review, 2012, 2, 44-49.	1.0	6
52	Editorial: Living Labs (December 2018). Technology Innovation Management Review, 2018, 8, 3-6.	1.0	6
53	VALUE APPROPRIATION AND INNOVATION COLLABORATION DYNAMICS: A REVIEW AND RESEARCH AGENDA. International Journal of Innovation Management, 2021, 25, .	0.7	6
54	A Machine-Learning Analysis of the Impacts of the COVID-19 Pandemic on Small Business Owners and Implications for Canadian Government Policy Response. Canadian Public Policy/ Analyse De Politiques, 2022, 48, 322-342.	0.8	6

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55	TIM Lecture Series â€œ Green Business Models to Change the World: How Can Entrepreneurs Ride the Sustainability Wave?. Technology Innovation Management Review, 2013, 3, 53-57.	1.0	4
56	Incremental and Radical Service Innovation in Living Labs. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2014, , 281-295.	0.7	4
57	Editorial: Smart Cities and Regions (December 2016). Technology Innovation Management Review, 2016, 6, 3-5.	1.0	3
58	Servitization in a Security Business: Changing the Logic of Value Creation. Technology Innovation Management Review, 2013, 3, 65-72.	1.0	2
59	Editorial: Innovation in Living Labs (January 2017). Technology Innovation Management Review, 2017, 7, 3-6.	1.0	1
60	Editorial: Living Labs and User Innovation (December 2015). Technology Innovation Management Review, 2015, 5, 3-5.	1.0	1
61	Citizen Perceptions of Governmentâ€™s Resistance to Shared Parking. Technology Innovation Management Review, 2020, 10, 28-40.	1.0	1
62	Networks, business models, and competitiveness in small Finnish firms. International Journal of Business and Globalisation, 2017, 18, 9.	0.1	0
63	Editorial: Insights. Technology Innovation Management Review, 2021, 11, 3-4.	1.0	0
64	Social Media Video Analysis for Entrepreneurial Opportunity Discovery in Artificial Intelligence. Series on Technology Management, 2022, , 75-95.	0.1	0
65	Technology Project Summaries as a Predictor of Crowdfunding Success. Technology Innovation Management Review, 2022, 11, 33-44.	1.0	0
66	Editorial: Insights. Technology Innovation Management Review, 2022, 11, 3-4.	1.0	0
67	Editorial: Blockchain and Digital Transformation. Technology Innovation Management Review, 2022, 12, .	1.0	0