

Pierre-Yann Dolbec

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2616516/publications.pdf>

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4
papers

259
citations

2258059

3
h-index

2550090

3
g-index

4
all docs

4
docs citations

4
times ranked

203
citing authors

#	ARTICLE	IF	CITATIONS
1	A Practice Perspective on Market Evolution: How Craft and Commercial Coffee Firms Expand Practices and Develop Markets. <i>Journal of Marketing</i> , 2022, 86, 50-69.	11.3	14
2	Something old, something new: Enabled theory building in qualitative marketing research. <i>Marketing Theory</i> , 2021, 21, 443-461.	3.1	19
3	Refashioning a Field? Connected Consumers and Institutional Dynamics in Markets. <i>Journal of Consumer Research</i> , 2015, 41, 1447-1468.	5.1	217
4	How Established Organizations Combine Logics to Reconfigure Resources and Adapt to Marketization: A Case Study of Brazilian Religious Schools. <i>Journal of Marketing Research</i> , 0, , 002224372199904.	4.8	9