

# Peter J Buckley

## List of Publications by Year in descending order

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186  
papers

17,630  
citations

17885

58  
h-index

15035

118  
g-index

203  
all docs

203  
docs citations

203  
times ranked

6511  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Democratic Deficit of the Global Dominance of Producer-Driven Society. <i>Management International Review</i> , 2025, 65, 3-19.	3.6	0
2	Tackling grand challenges: reimagining a moral ecology of globalisation. <i>Asian Business and Management</i> , 2025, 24, 33-54.	2.4	1
3	Corporate reactions to the fracturing of the global economy. <i>International Business Review</i> , 2023, 32, 102014.	5.7	21
4	Following their predecessorsâ€™ journey? A review of EMNE studies and avenues for interdisciplinary inquiry. <i>Journal of World Business</i> , 2023, 58, 101422.	8.4	9
5	Externalities in global value chains: Firm solutions for regulation challenges. <i>Global Strategy Journal</i> , 2023, 13, 420-439.	5.8	8
6	Rent appropriation in global value chains: The past, present, and future of intangible assets. <i>Global Strategy Journal</i> , 2022, 12, 679-696.	5.8	16
7	The Role of Outward FDI in Creating Korean Global Factories. <i>Management International Review</i> , 2022, 62, 27-52.	3.6	11
8	How does offshore outsourcing of knowledge-intensive activities affect the exports and financial performance of emerging market firms?. <i>Journal of International Business Studies</i> , 2022, 53, 1971-1996.	5.9	7
9	Navigating three vectors of power: Global strategy in a world of intense competition, aggressive nation states, and antagonistic civil society. <i>Global Strategy Journal</i> , 2022, 12, 543-554.	5.8	15
10	Outward foreign direct investment by emerging market multinationals: The directionality of institutional distance. <i>Journal of Business Research</i> , 2022, 149, 314-326.	10.2	35
11	The necessity of civility in academic life. <i>Human Resource Management Journal</i> , 2022, , .	6.1	0
12	Friends or Foes? Bilateral Relationships and Ownership Choice in Crossâ€border Acquisitions by Emerging Market Firms. <i>British Journal of Management</i> , 2021, 32, 852-871.	5.8	35
13	The Role of History in International Business: Evidence, Research Practices, Methods and Theory. <i>British Journal of Management</i> , 2021, 32, 797-811.	5.8	32
14	Understanding the Processes Underlying Interâ€firm Collaboration: Mutual Forbearance and the Principle of Congruity. <i>British Journal of Management</i> , 2021, 32, 20-39.	5.8	6
15	Thirty years of <i>International Business Review</i> and <i>International Business Research</i> . <i>International Business Review</i> , 2021, 30, 101795.	5.7	27
16	Exogenous and endogenous change in global value chains. <i>Journal of International Business Policy</i> , 2021, 4, 221-227.	3.7	18
17	The role of springboarding in economic catch-up: A theoretical perspective. <i>Journal of International Management</i> , 2021, 27, 100832.	4.0	18
18	The effect of within-country inequality on international trade and investment agreements. <i>International Business Review</i> , 2021, 30, 101862.	5.7	4

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19	Fundamental Issues in Strategy: A Comment. <i>Strategic Management Review</i> , 2021, 2, 145-156.	1.0	5
20	The Return of Cartels?. <i>Management and Organization Review</i> , 2021, 17, 35-39.	2.3	8
21	A bargaining and property rights perspective on the Belt and Road Initiative: Cases from the Italian port system. <i>Journal of International Business Policy</i> , 2021, 5, 172-193.	3.7	6
22	The world has a unique opportunity: Accelerating technology transfer and vaccine production through partnerships. <i>Journal of International Business Policy</i> , 2021, 5, 406-415.	3.7	12
23	The role of emotions in intercultural business communication: Language standardization in the context of international knowledge transfer. <i>Journal of World Business</i> , 2020, 55, 100973.	8.4	25
24	The Internalization Theory of the Multinational Enterprise: Past, Present and Future. <i>British Journal of Management</i> , 2020, 31, 239-252.	5.8	50
25	Skepticism toward globalization, technological knowledge flows, and the emergence of a new global system. <i>Global Strategy Journal</i> , 2020, 10, 94-122.	5.8	32
26	The Growth Impact of Chinese Direct Investment on Host Developing Countries. <i>International Business Review</i> , 2020, 29, 101658.	5.7	32
27	The theory and empirics of the structural reshaping of globalization. <i>Journal of International Business Studies</i> , 2020, 51, 1580-1592.	5.9	68
28	The role of internationalization in enhancing the innovation performance of Chinese EMNEs: A geographic relational approach. <i>Journal of International Management</i> , 2020, 26, 100801.	4.0	55
29	China's Belt and Road Initiative and the COVID-19 crisis. <i>Journal of International Business Policy</i> , 2020, 3, 311-314.	3.7	54
30	Catching-up in the global factory: Analysis and policy implications. <i>Journal of International Business Policy</i> , 2020, 3, 79-106.	3.7	44
31	Host country risk and foreign ownership strategy: Meta-analysis and theory on the moderating role of home country institutions. <i>International Business Review</i> , 2020, 29, 101666.	5.7	53
32	Rising regionalization: Will the post-COVID-19 world see a retreat from globalization. <i>Transnational Corporations</i> , 2020, 27, 99-112.	3.4	91
33	Do remittances to emerging countries improve their economic development? Understanding the contingent role of culture. <i>Journal of International Management</i> , 2019, 25, 100675.	4.0	17
34	Decision-making in international business. <i>Journal of International Business Studies</i> , 2019, 50, 1424-1439.	5.9	40
35	China goes global: provenance, projection, performance and policy. <i>International Journal of Emerging Markets</i> , 2019, 14, 6-23.	3.8	20
36	The Role of International Business Theory in an Uncertain World. <i>Progress in International Business Research</i> , 2019, , 23-29.	0.0	5

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37	Beyond supply and assembly relations: Collaborative innovation in global factory systems. <i>Journal of Business Research</i> , 2019, 103, 547-556.	10.2	20
38	The international business incubator as a foreign market entry mode. <i>Long Range Planning</i> , 2019, 52, 32-50.	5.3	21
39	Time to learn? Assignment duration in global value chain organization. <i>Journal of Business Research</i> , 2019, 103, 508-518.	10.2	43
40	The Global Factory. , 2018, , .		12
41	Place, space, and foreign direct investment into peripheral cities. <i>International Business Review</i> , 2018, 27, 803-813.	5.7	33
42	Business models in global competition. <i>Global Strategy Journal</i> , 2018, 8, 517-535.	5.8	98
43	Introduction. , 2018, , .		0
44	The Applied Economics of (International) Business: A Personal Perspective. , 2018, , .		0
45	Towards a theoretically-based global foreign direct investment policy regime. <i>Journal of International Business Policy</i> , 2018, 1, 184-207.	3.7	25
46	How Theory Can Inform Strategic Management Education and Learning. <i>Academy of Management Learning and Education</i> , 2018, 17, 339-358.	4.9	13
47	Multinational Corporations. , 2018, , 1069-1076.		0
48	The competitiveness of emerging country multinational enterprise. <i>Competitiveness Review</i> , 2017, 27, 208-216.	3.3	13
49	The role of country alliances in reducing the transaction costs of internationalisation: evidence from Indian multinational enterprises. <i>Cambridge Journal of Economics</i> , 2017, 41, 807-828.	1.9	21
50	The Role of Local Context in the Cross-border Acquisitions by Emerging Economy Multinational Enterprises. <i>British Journal of Management</i> , 2017, 28, 372-389.	5.8	79
51	Internalization theory and the performance of emerging-market multinational enterprises. <i>International Business Review</i> , 2017, 26, 976-990.	5.7	55
52	Towards a renaissance in international business research? Big questions, grand challenges, and the future of IB scholarship. <i>Journal of International Business Studies</i> , 2017, 48, 1045-1064.	5.9	543
53	Integrating Social and Political Strategies as Forms of Reciprocal Exchange into the Analysis of Corporate Governance Modes. <i>British Journal of Management</i> , 2017, 28, 575-588.	5.8	23
54	A retrospective and agenda for future research on Chinese outward foreign direct investment. <i>Journal of International Business Studies</i> , 2017, 49, 4-23.	5.9	211

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55	Risk propensity in the foreign direct investment location decision of emerging multinationals. <i>Journal of International Business Studies</i> , 2017, 49, 153-171.	5.9	85
56	Internalisation Theory and Outward Direct Investment by Emerging Market Multinationals. <i>Management International Review</i> , 2017, 58, 195-224.	3.6	68
57	The Institutional Influence on the Location Strategies of Multinational Enterprises from Emerging Economies: Evidence from China's Cross-border Mergers and Acquisitions. <i>Management and Organization Review</i> , 2016, 12, 425-448.	2.3	94
58	Interdisciplinary perspectives on the middle class phenomenon in emerging markets. <i>International Business Review</i> , 2016, 25, 621-623.	5.7	9
59	Cross-border acquisitions by Indian multinationals: Asset exploitation or asset augmentation?. <i>International Business Review</i> , 2016, 25, 986-996.	5.7	97
60	Experience and FDI Risk-taking: A Microfoundational Reconceptualization. <i>Journal of International Management</i> , 2016, 22, 131-146.	4.0	91
61	The role of experiential and non-experiential knowledge in cross-border acquisitions: The case of Indian multinational enterprises. <i>Journal of World Business</i> , 2016, 51, 675-685.	8.4	68
62	Historical Research Approaches to the Analysis of Internationalisation. <i>Management International Review</i> , 2016, 56, 879-900.	3.6	59
63	Smiling and crying curves in international business. <i>International Business Review</i> , 2016, 25, 749-752.	5.7	8
64	Alan Rugman and internalisation theory. <i>International Business Review</i> , 2016, 25, 753-757.	5.7	12
65	Global Interfirm Networks: The Division of Entrepreneurial Labor Between MNEs and SMEs. <i>Academy of Management Perspectives</i> , 2016, 30, 40-58.	5.0	73
66	The contribution of internalisation theory to international business: New realities and unanswered questions. <i>Journal of World Business</i> , 2016, 51, 74-82.	8.4	89
67	Do foreign resources assist or impede internationalisation? Evidence from internationalisation of Indian multinational enterprises. <i>International Business Review</i> , 2016, 25, 130-140.	5.7	66
68	Transnationality and Financial Performance in the Era of the Global Factory. <i>Management International Review</i> , 2016, 57, 501-528.	3.6	21
69	Multinational Corporations. , 2016, , 1-7.		0
70	In the Right Place at the Right Time!: The Influence of Knowledge Governance Tools on Knowledge Transfer and Utilization in <scp>MNEs</scp>. <i>Global Strategy Journal</i> , 2015, 5, 27-47.	5.8	34
71	The principle of congruity in the analysis of international business cooperation. <i>International Business Review</i> , 2015, 24, 1048-1060.	5.7	8
72	The internalization of societal failures by multinational enterprises. <i>Multinational Business Review</i> , 2015, 23, 170-187.	2.8	17

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73	Special issue of <i>International Journal of Human Resource Management</i> : Human resources in the global factory. <i>International Journal of Human Resource Management</i> , 2015, 26, 1382-1383.	6.7	0
74	The Governance of the Global Factory: Location and Control of World Economic Activity. <i>Academy of Management Perspectives</i> , 2015, 29, 237-249.	5.0	169
75	Geography and History Matter: International Business and Economic Geography Perspectives on the Spatial and Historical Development of Multinational Enterprises. , 2015, , 51-80.		3
76	Realised absorptive capacity, technology acquisition and performance in international collaborative formations: an empirical examination in the Korean context. <i>Asia Pacific Business Review</i> , 2014, 20, 109-135.	2.0	10
77	International Integration and Coordination in the Global Factory. , 2014, , 3-19.		10
78	Twenty Years of the World Investment Report: Retrospect and Prospects. , 2014, , 363-385.		2
79	Organizing the Modern Firm in the Worldwide Market for Market Transactions. , 2014, , 78-99.		0
80	Forty years of internalisation theory and the multinational enterprise. <i>Multinational Business Review</i> , 2014, 22, 227-245.	2.8	55
81	Is Competitive Advantage a Necessary Condition for the Emergence of the Multinational Enterprise?. <i>Global Strategy Journal</i> , 2014, 4, 35-48.	5.8	49
82	The Applied Economics of (International) Business: A Personal Perspective. <i>International Journal of the Economics of Business</i> , 2014, 21, 3-6.	2.6	1
83	The role of technological catch up and domestic market growth in the genesis of emerging country based multinationals. <i>Research Policy</i> , 2014, 43, 423-437.	7.9	48
84	A Linguistic and Philosophical Analysis of Emic and Etic and their Use in International Business Research. <i>Management International Review</i> , 2014, 54, 307-324.	3.6	31
85	Acquisitions by emerging market multinationals: Implications for firm performance. <i>Journal of World Business</i> , 2014, 49, 611-632.	8.4	163
86	The Effects of Global Knowledge Reservoirs on the Productivity of Multinational Enterprise: The Role of International Depth and Breadth. , 2014, , 220-254.		3
87	Risk and Uncertainty in Internationalisation and International Entrepreneurship Studies. , 2014, , 52-77.		5
88	Host-Home Country Linkages and Host-Home Country Specific Advantages as Determinants of Foreign Acquisitions by Indian Firms. , 2014, , 173-199.		109
89	Marketing and the Multinational: Extending Internalisation Theory. , 2014, , 20-51.		1
90	The Impact of Home Country Institutional Effects on the Internationalization Strategy of Chinese Firms. , 2014, , 154-172.		0

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91	The Spatial Redistribution of Japanese Direct Investment in the United Kingdom between 1991 and 2010. , 2014, , 326-359.		1
92	The spatial redistribution of Japanese direct investment in the United Kingdom between 1991 and 2010. Business History, 2013, 55, 405-430.	0.9	10
93	Adam Smith's theory of knowledge and international business theory and practice. Journal of International Business Studies, 2013, 45, 102-109.	5.9	17
94	Country Linkages and Firm Internationalization: Indian MNEs within Economic-Political Alliances of Nations. , 2013, , 79-94.		3
95	Host's home country linkages and host's home country specific advantages as determinants of foreign acquisitions by Indian firms. International Business Review, 2012, 21, 878-890.	5.7	125
96	Japanese foreign direct investment in India: An institutional theory approach. Business History, 2012, 54, 657-688.	0.9	17
97	The effects of global knowledge reservoirs on the productivity of multinational enterprises: The role of international depth and breadth. Research Policy, 2012, 41, 848-861.	7.9	132
98	The multinational enterprise as a global factory. , 2012, , .		18
99	The Governance of the Multinational Enterprise: Insights from Internalization Theory. Journal of Management Studies, 2011, 48, 460-470.	7.5	133
100	The theory of international business pre-Hymer. Journal of World Business, 2011, 46, 61-73.	8.4	29
101	International Integration and Coordination in the Global Factory. Management International Review, 2011, 51, 269-283.	3.6	144
102	Risk and Uncertainty in Internationalisation and International Entrepreneurship Studies. Management International Review, 2011, 51, 851-873.	3.6	177
103	Marketing and the multinational: extending internalisation theory. Journal of the Academy of Marketing Science, 2011, 39, 492-508.	8.9	28
104	The Impact of Globalisation and the Emergence of the Global Factory. Research in Global Strategic Management, 2011, , 213-249.	0.0	3
105	Organizing the Modern Firm in the Worldwide Market for Market Transactions. Management International Review, 2011, 52, 3-21.	3.6	60
106	Twenty years of the World Investment Report: Retrospect and prospects. Transnational Corporations, 2011, 19, 1-28.	3.4	13
107	The rise of the Asian multinational firm. Asian Business and Management, 2010, 9, 293-297.	2.4	1
108	The role of globally dispersed knowledge in explaining performance outcomes. Progress in International Business Research, 2010, , 223-245.	0.0	2

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109	Acquisitions from emerging countries: what factors influence the performance of target firms in advanced countries?. <i>European Journal of International Management</i> , 2010, 4, 30.	0.2	25
110	The Impact of Home Country Institutional Effects on the Internationalization Strategy of Chinese Firms. <i>Multinational Business Review</i> , 2010, 18, 25-48.	2.8	92
111	A Simple and Flexible Dynamic Approach to Foreign Direct Investment Growth: The Canada-United States Relationship in the Context of Free Trade. , 2010, , 386-418.		2
112	The Determinants of Chinese Outward Foreign Direct Investment. , 2010, , 81-118.		48
113	The Role of Headquarters in the Global Factory. , 2010, , .		9
114	Foreign Direct Investment in Ireland: Policy Implications for Emerging Economies. , 2010, , 365-385.		0
115	Stephen Hymer: Three Phases, One Approach?. , 2010, , 14-24.		4
116	Firm Configuration and Internationalisation: A Model. , 2010, , 25-52.		3
117	Historic and Emergent Trends in Chinese Outward Direct Investment. <i>Management International Review</i> , 2009, 48, 715-748.	3.6	240
118	The internalisation theory of the multinational enterprise: A review of the progress of a research agenda after 30 years. <i>Journal of International Business Studies</i> , 2009, 40, 1563-1580.	5.9	314
119	The impact of the global factory on economic development. <i>Journal of World Business</i> , 2009, 44, 131-143.	8.4	272
120	Knowledge Accession and Knowledge Acquisition in Strategic Alliances: The Impact of Supplementary and Complementary Dimensions. <i>British Journal of Management</i> , 2009, 20, 598-609.	5.8	110
121	Internalisation thinking: From the multinational enterprise to the global factory. <i>International Business Review</i> , 2009, 18, 224-235.	5.7	172
122	Japanese Multinational Enterprises in China: Successful Adaptation of Marketing Strategies. <i>Long Range Planning</i> , 2009, 42, 495-517.	5.3	27
123	Strategic Complexity in International Business. , 2009, , .		0
124	An Assessment of the Effects of Institutional Change on Chinese Outward Direct Investment Activity. , 2009, , 135-165.		20
125	Under what conditions do firms benefit from the research efforts of other organizations?. <i>Research Policy</i> , 2008, 37, 225-239.	7.9	85
126	The role of internationalization in explaining innovation performance. <i>Technovation</i> , 2008, 28, 63-74.	11.1	392

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127	Organization and action in a Chinese state-owned service intermediary: the case of Sinotrans. <i>Journal of Chinese Economic and Business Studies</i> , 2008, 6, 23-48.	5.0	3
128	Formalizing internationalization in the eclectic paradigm. <i>Journal of International Business Studies</i> , 2008, 40, 58-70.	5.9	49
129	Is the relationship between inward FDI and spillover effects linear? An empirical examination of the case of China. <i>Journal of International Business Studies</i> , 2007, 38, 447-459.	5.9	208
130	The strategy of multinational enterprises in the light of the rise of China. <i>Scandinavian Journal of Management</i> , 2007, 23, 107-126.	2.4	51
131	Do managers behave the way theory suggests? A choice-theoretic examination of foreign direct investment location decision-making. <i>Journal of International Business Studies</i> , 2007, 38, 1069-1094.	5.9	265
132	The determinants of Chinese outward foreign direct investment. <i>Journal of International Business Studies</i> , 2007, 38, 499-518.	5.9	1,768
133	The impact of foreign ownership, local ownership and industry characteristics on spillover benefits from foreign direct investment in China. <i>International Business Review</i> , 2007, 16, 142-158.	5.7	120
134	A Simple and Flexible Dynamic Approach to Foreign Direct Investment Growth: The Canada-United States Relationship in the Context of Free Trade. <i>World Economy</i> , 2007, 30, 267-291.	2.8	5
135	Edith Penrose's Theory of the Growth of the Firm and the strategic management of multinational enterprises. <i>Management International Review</i> , 2007, 47, 151-173.	3.6	52
136	The impact of foreign direct investment on the productivity of China's automotive industry. <i>Management International Review</i> , 2007, 47, 707-724.	3.6	23
137	Foreign Direct Investment in Ireland: Policy Implications for Emerging Economies. <i>World Economy</i> , 2006, 29, 1611-1628.	2.8	67
138	Stephen Hymer: Three phases, one approach?. <i>International Business Review</i> , 2006, 15, 140-147.	5.7	20
139	Cultural awareness in knowledge transfer to China – The role of guanxi and mianzi. <i>Journal of World Business</i> , 2006, 41, 275-288.	8.4	214
140	New Directions in International Business. , 2006, , 195-207.		2
141	Firm configuration and internationalisation: A model. <i>International Business Review</i> , 2005, 14, 655-675.	5.7	26
142	Regaining the edge for international business research. <i>Journal of International Business Studies</i> , 2005, 36, 595-599.	5.9	147
143	The Strategy of foreign-invested manufacturing enterprises in China: Export-orientated and market-orientated FDI revisited. <i>Journal of Chinese Economic and Business Studies</i> , 2005, 3, 111-131.	5.0	26
144	Asian Network Firms: An Analytical Framework. <i>Asia Pacific Business Review</i> , 2004, 10, 254-271.	2.0	31

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145	Cartography and international business. <i>International Business Review</i> , 2004, 13, 239-255.	5.7	5
146	The Role of China in the Global Strategy of Multinational Enterprises. <i>Journal of Chinese Economic and Business Studies</i> , 2004, 2, 1-25.	5.0	43
147	A formal analysis of knowledge combination in multinational enterprises. <i>Journal of International Business Studies</i> , 2004, 35, 371-384.	5.9	164
148	Globalisation, economic geography and the strategy of multinational enterprises. <i>Journal of International Business Studies</i> , 2004, 35, 81-98.	5.9	761
149	The Relationship Between Inward Foreign Direct Investment and the Performance of Domestically-owned Chinese Manufacturing Industry. <i>Multinational Business Review</i> , 2004, 12, 23-40.	2.8	32
150	An Economic Model of International Joint Venture Strategy. <i>Journal of International Business Studies</i> , 2003, 27, 849-876.	5.9	164
151	Evolution of FDI in the United States in the context of trade liberalization and regionalization. <i>Journal of Business Research</i> , 2003, 56, 853-857.	10.2	20
152	The Future of the Multinational Enterprise in retrospect and in prospect. <i>Journal of International Business Studies</i> , 2003, 34, 219-222.	5.9	66
153	A global system view of firm boundaries. <i>Journal of International Business Studies</i> , 2003, 35, 33-45.	5.9	70
154	The Art of Knowledge Transfer: Secondary and Reverse Transfer in China's Telecommunications Manufacturing Industry. , 2003, , 67-94.		32
155	Governing Knowledge Sharing in Multinational Enterprises. , 2003, , 7-25.		0
156	The Impact of Inward FDI on the Performance of Chinese Manufacturing Firms. <i>Journal of International Business Studies</i> , 2002, 33, 637-655.	5.9	417
157	Is the International Business Research Agenda Running Out of Steam?. <i>Journal of International Business Studies</i> , 2002, 33, 365-373.	5.9	360
158	International Joint Ventures: Partnering Skills and Cross-Cultural Issues. <i>Long Range Planning</i> , 2002, 35, 113-134.	5.3	41
159	Process and structure in knowledge management practices of British and US multinational enterprises. <i>Journal of International Management</i> , 2002, 8, 29-48.	4.0	74
160	Global capitalism at bay?. <i>International Business Review</i> , 2002, 11, 503-504.	5.7	0
161	The Moral Basis of Global Capitalism: Beyond the Eclectic Theory. <i>International Journal of the Economics of Business</i> , 2001, 8, 303-327.	2.6	28
162	Strategic Complexity in International Business. , 2001, , 88-126.		12

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163	Knowledge Management in Global Technology Markets. Long Range Planning, 2000, 33, 55-71.	5.3	63
164	Managing Cross-Border Complementary Knowledge. International Studies of Management and Organization, 1999, 29, 80-104.	2.3	94
165	UK International Joint Ventures with the Triad: Evidence for the 1990s. British Journal of Management, 1998, 9, 169-180.	5.8	15
166	Models of the Multinational Enterprise. Journal of International Business Studies, 1998, 29, 21-44.	5.9	366
167	Analyzing Foreign Market Entry Strategies: Extending the Internalization Approach. Journal of International Business Studies, 1998, 29, 539-561.	5.9	606
168	Japanese transfer pricing policy: a note. Applied Economics Letters, 1997, 4, 13-17.	1.9	10
169	A longitudinal study of the internationalisation process in a small sample of pharmaceutical and scientific instrument companies. Journal of Marketing Management, 1997, 13, 43-55.	3.1	21
170	Managers on the high wire. Public Policy Research, 1997, 4, 152-154.	0.7	1
171	Task-related and Partner-related Selection Criteria in UK International Joint Ventures. British Journal of Management, 1997, 8, 199-222.	5.8	82
172	The Use of Native Categories in Management Research. British Journal of Management, 1997, 8, 283-299.	5.8	74
173	Title is missing!. Small Business Economics, 1997, 9, 67-78.	4.1	60
174	Theory and method in international business research. International Business Review, 1996, 5, 233-245.	5.7	42
175	Strategic Motives For International Alliance Formation. Journal of Management Studies, 1996, 33, 301-332.	7.5	335
176	The Economics of Business Process Design: Motivation, Information and Coordination Within the Firm. International Journal of the Economics of Business, 1996, 3, 5-24.	2.6	43
177	Economics and Social Anthropologyâ€”Reconciling Differences. Human Relations, 1996, 49, 1123-1150.	6.1	22
178	Economics as an Imperialist Social Science. Human Relations, 1993, 46, 1035-1052.	6.1	45
179	Contemporary Theories of International Direct Investment. Revue Economique, 1993, 44, 725-736.	0.3	10
180	Foreign Market Servicing by Multinationals: An Integrated Treatment. International Marketing Review, 1990, 7, .	5.5	22

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181	Problems and Developments in the Core Theory of International Business. Journal of International Business Studies, 1990, 21, 657-665.	5.9	89
182	Foreign direct investment by small and medium sized enterprises: The theoretical background. Small Business Economics, 1989, 1, 89-100.	4.1	155
183	Measures of international competitiveness: A critical survey—â€. Journal of Marketing Management, 1988, 4, 175-200.	3.1	343
184	The strategy of pacific Asian multinationals. Pacific Review, 1988, 1, 50-62.	2.2	16
185	The Optimal Timing of a Foreign Direct Investment. Economic Journal, 1981, 91, 75.	3.2	303
186	Marketing and the multinational: Extending internalization theory. , 0, , 77-111.		0