

Lorenzo Zanni

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2605490/publications.pdf>

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15
papers

427
citations

1163117

8
h-index

996975

15
g-index

15
all docs

15
docs citations

15
times ranked

466
citing authors

#	ARTICLE	IF	CITATIONS
1	From growth goals to proactive organizational resilience: first evidence in women-led and non-women-led Italian wineries. <i>Review of Managerial Science</i> , 2023, 17, 1017-1036.	7.1	7
2	The influence of online and offline brand trust on consumer buying intention. <i>EuroMed Journal of Business</i> , 2022, 17, 550-567.	3.2	7
3	Exploring the attitude towards the adoption of a sustainable diet: a cross-country comparison. <i>British Food Journal</i> , 2022, 124, 290-304.	2.9	6
4	Social capital and innovation in a life science cluster: the role of proximity and family involvement. <i>Journal of Technology Transfer</i> , 2020, 45, 205-227.	4.3	34
5	The virtuous cycle of stakeholder engagement in developing a sustainability culture: Salcheto winery. <i>Journal of Business Research</i> , 2020, 119, 364-376.	10.2	61
6	From Individual Consumption to Venture Development: the Role of Domain Passion in the Videogame Industry. <i>Journal of the Knowledge Economy</i> , 2020, 11, 1470-1488.	4.4	2
7	Managing founder-based brand identity during succession. <i>Journal of Brand Management</i> , 2020, 27, 1-14.	3.5	15
8	Going Crazy for Reviewing. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 160-178.	0.8	1
9	The role of organizational capabilities in attaining corporate sustainability practices and economic performance: Evidence from Italian wine industry. <i>Journal of Cleaner Production</i> , 2018, 171, 1300-1311.	9.3	129
10	From firm's brand identity to cluster's brand identity: a web-based analysis of Tuscan wineries. <i>International Journal of Wine Business Research</i> , 2018, 30, 374-393.	2.0	5
11	The role of actors in interactions between innovation ecosystems' drivers and implications. <i>IMP Journal</i> , 2018, 12, 333-345.	0.8	11
12	One country, multiple country-related effects: An international comparative analysis among emerging countries on Italian fashion products. <i>Journal of Global Fashion Marketing</i> , 2017, 8, 98-112.	3.7	10
13	Millennial Generation and Environmental Sustainability: The Role of Social Media in the Consumer Purchasing Behavior for Wine. <i>Sustainability</i> , 2017, 9, 1911.	3.2	89
14	Measuring the relationship between marketing assets, intellectual capital and firm performance. <i>Journal of Management and Governance</i> , 2015, 19, 589-616.	4.1	35
15	Business model shifts: a case study on firms that apply high technology to cultural goods. <i>Technology Analysis and Strategic Management</i> , 2014, 26, 171-187.	3.5	15