

Michael D Clemes

List of Publications by Year in descending order

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Version: 2024-02-01

29
papers

1,435
citations

516215

16
h-index

476904

29
g-index

30
all docs

30
docs citations

30
times ranked

1050
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | The impact of service quality, customer engagement and selected marketing constructs on airline passenger loyalty. <i>International Journal of Quality and Service Sciences</i> , 2017, 9, 21-40. | 1.4 | 191 |
| 2 | Synthesizing the Effects of Service Quality, Value, and Customer Satisfaction on Behavioral Intentions in the Motel Industry. <i>Journal of Hospitality and Tourism Research</i> , 2011, 35, 530-568. | 1.8 | 169 |
| 3 | An empirical analysis of online shopping adoption in Beijing, China. <i>Journal of Retailing and Consumer Services</i> , 2014, 21, 364-375. | 5.3 | 164 |
| 4 | University Student Satisfaction: An Empirical Analysis. <i>Journal of Marketing for Higher Education</i> , 2008, 17, 292-325. | 2.3 | 157 |
| 5 | Analysing the professional sport experience: A hierarchical approach. <i>Sport Management Review</i> , 2011, 14, 370-388. | 1.9 | 129 |
| 6 | Customer switching behaviour in the Chinese retail banking industry. <i>International Journal of Bank Marketing</i> , 2010, 28, 519-546. | 3.6 | 102 |
| 7 | The Mediating Role of Perceived Value on the Relationship between Service Quality and Customer Satisfaction: Evidence from Indonesian Airline Passengers. <i>Procedia Economics and Finance</i> , 2016, 35, 388-395. | 0.6 | 88 |
| 8 | Understanding Chinese university students' experiences: an empirical analysis. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2013, 25, 391-427. | 1.8 | 51 |
| 9 | Consumers' Choice Factors of an Upscale Ethnic Restaurant. <i>Journal of Food Products Marketing</i> , 2013, 19, 413-438. | 1.4 | 45 |
| 10 | Mobile communications: a comprehensive hierarchical modelling approach. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2014, 26, 114-146. | 1.8 | 44 |
| 11 | An investigation of marketing problems across service typologies. <i>Journal of Services Marketing</i> , 2000, 14, 573-594. | 1.7 | 38 |
| 12 | Patients' Perceptions of Service Quality Dimensions. <i>Health Marketing Quarterly</i> , 2001, 19, 3-22. | 0.6 | 36 |
| 13 | A comprehensive hierarchical model of retail banking. <i>International Journal of Bank Marketing</i> , 2017, 35, 662-684. | 3.6 | 36 |
| 14 | An Examination of Students' Perceptions of Service Quality in Higher Education. <i>Journal of Marketing for Higher Education</i> , 2001, 10, 1-20. | 2.3 | 22 |
| 15 | Analyzing the Complex and Dynamic Nature of Brand Loyalty in the Hotel Industry. <i>Tourism Review International</i> , 2013, 17, 47-61. | 0.9 | 19 |
| 16 | The main determinants effecting international visitor arrivals in New Zealand. <i>Tourism Economics</i> , 2017, 23, 921-940. | 2.6 | 16 |
| 17 | Synthesizing moderate upscale restaurant patrons's™ dining experiences. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2018, 30, 627-651. | 1.8 | 16 |
| 18 | Services and Economic Growth in ASEAN Economies. <i>ASEAN Economic Bulletin</i> , 2002, 19, 155-169. | 0.8 | 16 |

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|----|--|-----|-----------|
| 19 | How Experiences With Cultural Attractions Affect Destination Image and Destination Loyalty. <i>Tourism, Culture and Communication</i> , 2018, 18, 176-188. | 0.1 | 14 |
| 20 | Modeling the effect of the domestic business environment on services trade. <i>Economic Modelling</i> , 2013, 35, 297-304. | 1.8 | 13 |
| 21 | Does the strength of the legal systems matter for trade in insurance and financial services?. <i>Research in International Business and Finance</i> , 2016, 36, 511-519. | 3.1 | 13 |
| 22 | A comprehensive hierarchical model of beach resort hotel stays. <i>Journal of Hospitality and Tourism Management</i> , 2018, 37, 107-116. | 3.5 | 11 |
| 23 | Information and communications technology: a non-income influence on economic well being. <i>International Journal of Social Economics</i> , 2006, 33, 649-663. | 1.1 | 8 |
| 24 | Services and economic growth in Pacific Island countries. <i>International Journal of Development Issues</i> , 2010, 9, 113-130. | 0.7 | 8 |
| 25 | Services and economic growth in China: an empirical analysis. <i>Journal of the Asia Pacific Economy</i> , 2016, 21, 612-627. | 1.0 | 8 |
| 26 | Modelling the behavioural intentions of day spa customers. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2020, 32, 1699-1716. | 1.8 | 8 |
| 27 | Business environment effect on business visitor arrivals to New Zealand. <i>Current Issues in Tourism</i> , 2021, 24, 2445-2457. | 4.6 | 5 |
| 28 | The impact of attitude, information, situation, and behavior on problem recognition: The agrichemical training debate. <i>Agribusiness</i> , 1997, 13, 45-58. | 1.9 | 4 |
| 29 | Natural Resource Exports and Corruption. <i>International Advances in Economic Research</i> , 2015, 21, 239-240. | 0.4 | 4 |