

Joffre Swait

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

91
papers

10,705
citations

39
h-index

98
g-index

98
ext. papers

11,949
ext. citations

4.1
avg, IF

6.39
L-index

#	Paper	IF	Citations
91	Determinants of Recreational Activities Choice in Protected Areas. <i>Sustainability</i> , 2022 , 14, 412	3.6	2
90	Jeopardizing brand profitability by misattributing process heterogeneity to preference heterogeneity. <i>Journal of Choice Modelling</i> , 2022 , 43, 100359	3.8	
89	Distortions in willingness-to-pay for public goods induced by endemic distrust in institutions. <i>Journal of Choice Modelling</i> , 2021 , 39, 100271	3.8	1
88	Separating generalizable from source-specific preference heterogeneity in the fusion of revealed and stated preferences. <i>Journal of Choice Modelling</i> , 2021 , 40, 100302	3.8	0
87	Whose plan is it? Understanding how the goal pursuit of consumers and carers influence choices in the Australian disability sector. <i>Journal of Choice Modelling</i> , 2021 , 40, 100300	3.8	0
86	Experience as a conditioning effect on choice: Does it matter whether it is exogenous or endogenous?. <i>Transportation</i> , 2020 , 48, 2825	4	2
85	An integrated modelling approach examining the influence of goals, habit and learning on choice using visual attention data. <i>Journal of Business Research</i> , 2020 , 117, 44-57	8.7	2
84	The habit-driven life: Accounting for inertia in departure time choices for commuting trips. <i>Transportation Research, Part A: Policy and Practice</i> , 2020 , 133, 272-289	3.7	7
83	Social Cooperation in the Context of Integrated Private and Common Land Management. <i>Environmental and Resource Economics</i> , 2020 , 75, 105-136	4.4	3
82	Antecedent Volition and Spatial Effects: Can Multiple Goal Pursuit Mitigate Distance Decay?. <i>Environmental and Resource Economics</i> , 2020 , 75, 243-270	4.4	8
81	Seasonality effects on consumers' preferences over quality attributes of different beef products. <i>Meat Science</i> , 2019 , 157, 107868	6.4	7
80	Are Healthcare Choices Predictable? The Impact of Discrete Choice Experiment Designs and Models. <i>Value in Health</i> , 2019 , 22, 1050-1062	3.3	27
79	Willingness-to-pay for coastline protection in New South Wales: Beach preservation management and decision making. <i>Ocean and Coastal Management</i> , 2019 , 178, 104805	3.9	12
78	Choice Set Formation in Residential Mobility and Its Implications for Segregation Dynamics. <i>Demography</i> , 2019 , 56, 1665-1692	3.5	13
77	Feature-based attributes and the roles of consumers' perception bias and inference in choice. <i>International Journal of Research in Marketing</i> , 2019 , 36, 325-340	5.5	4
76	The impact of vaccination and patient characteristics on influenza vaccination uptake of elderly people: A discrete choice experiment. <i>Vaccine</i> , 2018 , 36, 1467-1476	4.1	34
75	Individuals' Decisions in the Presence of Multiple Goals. <i>Customer Needs and Solutions</i> , 2018 , 5, 51-64	0.8	9

74	Not just noise: A goal pursuit interpretation of stochastic choice.. <i>Decision</i> , 2018 , 5, 253-271	1.9	3
73	. <i>Journal of Marketing Research</i> , 2018 , 55, 352-367	5.2	15
72	Goal-based models for discrete choice analysis. <i>Transportation Research Part B: Methodological</i> , 2017 , 101, 72-88	7.2	6
71	Individuals' Decisions in the Presence of Multiple Goals. <i>SSRN Electronic Journal</i> , 2017 ,	1	2
70	Channels for search and purchase: Does mobile Internet matter?. <i>Journal of Retailing and Consumer Services</i> , 2017 , 39, 123-134	8.5	36
69	Choice set formation for outdoor destinations: The role of motivations and preference discrimination in site selection for the management of public expenditures on protected areas. <i>Journal of Environmental Economics and Management</i> , 2017 , 81, 152-173	5.3	24
68	Capturing Context-Sensitive Information Usage in Choice Models via Mixtures of Information Archetypes. <i>Journal of Marketing Research</i> , 2016 , 53, 646-664	5.2	4
67	Valuing the Child Health Utility 9D: Using profile case best worst scaling methods to develop a new adolescent specific scoring algorithm. <i>Social Science and Medicine</i> , 2016 , 157, 48-59	5.1	60
66	The Information-Economics Perspective on Brand Equity. <i>Foundations and Trends in Marketing</i> , 2016 , 10, 1-59	1.4	4
65	The effect of choice set misspecification on welfare measures in random utility models. <i>Resources and Energy Economics</i> , 2015 , 42, 71-92	3.2	22
64	Frontiers in Modeling Discrete Choice Experiments: A Benefit Transfer Perspective. <i>The Economics of Non-market Goods and Resources</i> , 2015 , 209-236	0	2
63	Shocks to Brand Equity: An Information Economics Perspective on the US Auto Industry 2006-2011. <i>Customer Needs and Solutions</i> , 2014 , 1, 317-332	0.8	1
62	Using repeated cross-sectional travel surveys to enhance forecasting robustness: Accounting for changing mode preferences. <i>Transportation Research, Part A: Policy and Practice</i> , 2014 , 67, 110-126	3.7	5
61	Reconceptualising the external validity of discrete choice experiments. <i>Pharmacoeconomics</i> , 2014 , 32, 951-65	4.4	72
60	Categories shape preferences: A model of taste heterogeneity arising from categorization of alternatives. <i>Journal of Choice Modelling</i> , 2014 , 13, 3-23	3.8	8
59	Branding and Brand Equity Models. <i>World Scientific-Now Publishers Series in Business</i> , 2014 , 237-260	0	
58	Importance of Dwelling, Neighbourhood Attributes in Residential Location Modelling: Best Worst Scaling vs. Discrete Choice. <i>Procedia, Social and Behavioral Sciences</i> , 2014 , 160, 92-101		2
57	Choosing how best to choose: Antecedent Volition and decision process representation in discrete choice models. <i>Journal of Choice Modelling</i> , 2014 , 13, 1-2	3.8	8

56	Probabilistic choice (models) as a result of balancing multiple goals. <i>Journal of Mathematical Psychology</i> , 2013 , 57, 1-14	1.2	38
55	Are Food Choices Really Habitual? Integrating Habits, Variety-seeking, and Compensatory Choice in a Utility-maximizing Framework. <i>American Journal of Agricultural Economics</i> , 2013 , 95, 17-41	3.1	52
54	Citizen participation in patient prioritization policy decisions: an empirical and experimental study on patients' characteristics. <i>PLoS ONE</i> , 2012 , 7, e36824	3.7	28
53	Discrete Choice Theory and Modeling 2011 , 118-151		1
52	CommentaryDiscussion of Alleviating the Constant Stochastic Variance Assumption in Decision Research: Theory, Measurement, and Experimental Test <i>Marketing Science</i> , 2010 , 29, 18-22	3.6	8
51	Choice models based on mixed discrete/continuous PDFs. <i>Transportation Research Part B: Methodological</i> , 2009 , 43, 766-783	7.2	10
50	The effects of brand credibility on customer loyalty. <i>Journal of Retailing and Consumer Services</i> , 2008 , 15, 179-193	8.5	188
49	Antecedents of True Brand Loyalty. <i>Journal of Advertising</i> , 2008 , 37, 99-117	4.4	84
48	Using Stated Preference and Revealed Preference Data Fusion Modelling in Health Care. <i>The Economics of Non-market Goods and Resources</i> , 2008 , 217-234	0	2
47	Behavioral frontiers in choice modeling. <i>Marketing Letters</i> , 2008 , 19, 215-228	2.3	36
46	Brand Effects on Choice and Choice Set Formation Under Uncertainty. <i>Marketing Science</i> , 2007 , 26, 679-697	9.7	89
45	Conjoint Preference Elicitation Methods in the Broader Context of Random Utility Theory Preference Elicitation Methods 2007 , 167-197		10
44	Brands as Signals: A Cross-Country Validation Study. <i>Journal of Marketing</i> , 2006 , 70, 34-49	11	373
43	Brands as Signals: A Cross-Country Validation Study. <i>Journal of Marketing</i> , 2006 , 70, 34-49	11	427
42	Characterizing Brand Effects on Choice and Choice Set Formation Under Uncertainty. <i>SSRN Electronic Journal</i> , 2006 ,	1	1
41	Commentary on Econometric Modeling Strategies for Stated Preference Experiments By David Layton. <i>Environmental and Resource Economics</i> , 2006 , 34, 87-90	4.4	
40	Advanced Choice Models 2006 , 229-293		12
39	Comment on current issues and a wish list for conjoint analysis. <i>Applied Stochastic Models in Business and Industry</i> , 2005 , 21, 331-332	1.1	

38	Decision Strategy and Structure in Households: A Groups Perspective. <i>Marketing Letters</i> , 2005 , 16, 387-399		20
37	Consumer Search in High Technology Markets: Exploring the Use of Traditional Information Channels. <i>Journal of Consumer Psychology</i> , 2004 , 14, 96-104	3.1	47
36	Using stated preference and revealed preference modeling to evaluate prescribing decisions. <i>Health Economics (United Kingdom)</i> , 2004 , 13, 563-73	2.4	106
35	Brand Credibility, Brand Consideration, and Choice. <i>Journal of Consumer Research</i> , 2004 , 31, 191-198	6.3	604
34	Choice and temporal welfare impacts: incorporating history into discrete choice models. <i>Journal of Environmental Economics and Management</i> , 2004 , 47, 94-116	5.3	48
33	Enriching Scanner Panel Models with Choice Experiments. <i>Marketing Science</i> , 2003 , 22, 442-460	3.6	69
32	Using stated preference modeling to forecast the effect of medication attributes on prescriptions of alcoholism medications. <i>Value in Health</i> , 2003 , 6, 474-82	3.3	22
31	Flexible Covariance Structures for Categorical Dependent Variables Through Finite Mixtures of Generalized Extreme Value Models. <i>Journal of Business and Economic Statistics</i> , 2003 , 21, 80-87	3.8	21
30	Conjoint Preference Elicitation Methods in the Broader Context of Random Utility Theory Preference Elicitation Methods 2003 , 331-370		2
29	Context Dependence and Aggregation in Disaggregate Choice Analysis. <i>Marketing Letters</i> , 2002 , 13, 195-205	2.9	52
28	Psychological Indicators of Innovation Adoption: Cross-Classification Based on Need for Cognition and Need for Change. <i>Journal of Consumer Psychology</i> , 2002 , 12, 1-13	3.1	120
27	The Effects of Temporal Consistency of Sales Promotions and Availability on Consumer Choice Behavior. <i>Journal of Marketing Research</i> , 2002 , 39, 304-320	5.2	46
26	The impact of brand credibility on consumer price sensitivity. <i>International Journal of Research in Marketing</i> , 2002 , 19, 1-19	5.5	286
25	Choice Environment, Market Complexity, and Consumer Behavior: A Theoretical and Empirical Approach for Incorporating Decision Complexity into Models of Consumer Choice. <i>Organizational Behavior and Human Decision Processes</i> , 2001 , 86, 141-167	4	203
24	The Influence of Task Complexity on Consumer Choice: A Latent Class Model of Decision Strategy Switching. <i>Journal of Consumer Research</i> , 2001 , 28, 135-148	6.3	331
23	Choice set generation within the generalized extreme value family of discrete choice models. <i>Transportation Research Part B: Methodological</i> , 2001 , 35, 643-666	7.2	129
22	A non-compensatory choice model incorporating attribute cutoffs. <i>Transportation Research Part B: Methodological</i> , 2001 , 35, 903-928	7.2	203
21	Conjoint Preference Elicitation Methods in the Broader Context of Random Utility Theory Preference Elicitation Methods 2001 , 305-344		1

20	Attribute Range Effects in Binary Response Tasks. <i>Marketing Letters</i> , 2000 , 11, 249-260	2.3	39
19	Combining sources of preference data 2000 , 227-251		12
18	Stated Choice Methods: Analysis and Applications 2000 ,		2221
17	Distinguishing taste variation from error structure in discrete choice data. <i>Transportation Research Part B: Methodological</i> , 2000 , 34, 1-15	7.2	87
16	Perceived value and its impact on choice behavior in a retail setting. <i>Journal of Retailing and Consumer Services</i> , 2000 , 7, 77-88	8.5	106
15	Conjoint Preference Elicitation Methods in the Broader Context of Random Utility Theory Preference Elicitation Methods 2000 , 279-318		8
14	Brand Equity, Consumer Learning and Choice. <i>Marketing Letters</i> , 1999 , 10, 301-318	2.3	54
13	Brand Equity as a Signaling Phenomenon. <i>Journal of Consumer Psychology</i> , 1998 , 7, 131-157	3.1	927
12	Combining sources of preference data. <i>Journal of Econometrics</i> , 1998 , 89, 197-221	2.6	230
11	Perceptions versus Objective Measures of Environmental Quality in Combined Revealed and Stated Preference Models of Environmental Valuation. <i>Journal of Environmental Economics and Management</i> , 1997 , 32, 65-84	5.3	296
10	A comparison of stated preference methods for environmental valuation. <i>Ecological Economics</i> , 1996 , 18, 243-253	5.6	404
9	Experimental analysis of choice. <i>Marketing Letters</i> , 1994 , 5, 351-367	2.3	220
8	A sequential approach to exploiting the combined strengths of SP and RP data: Application to freight shipper choice. <i>Transportation</i> , 1994 , 21, 135-152	4	79
7	A structural equation model of latent segmentation and product choice for cross-sectional revealed preference choice data. <i>Journal of Retailing and Consumer Services</i> , 1994 , 1, 77-89	8.5	291
6	The equalization price: A measure of consumer-perceived brand equity. <i>International Journal of Research in Marketing</i> , 1993 , 10, 23-45	5.5	163
5	The Role of the Scale Parameter in the Estimation and Comparison of Multinomial Logit Models. <i>Journal of Marketing Research</i> , 1993 , 30, 305-314	5.2	600
4	The Role of the Scale Parameter in the Estimation and Comparison of Multinomial Logit Models. <i>Journal of Marketing Research</i> , 1993 , 30, 305	5.2	508
3	Incorporating random constraints in discrete models of choice set generation. <i>Transportation Research Part B: Methodological</i> , 1987 , 21, 91-102	7.2	182

2	Empirical test of a constrained choice discrete model: Mode choice in Sã Paulo, Brazil. <i>Transportation Research Part B: Methodological</i> , 1987 , 21, 103-115	7.2	100
1	The Akaike Likelihood Ratio Index. <i>Transportation Science</i> , 1986 , 20, 133-136	4.4	102