# Alon Sela

List of Publications by Year
in descending order

| | | | |
|---|---|---|---|
| 14<br>papers | 177<br>citations | 1684188<br>5<br>h-index | 1588992<br>8<br>g-index |
| 16<br>all docs | 16<br>docs citations | 16<br>times ranked | 168<br>citing authors |

| # | Article | IF | Citations |
|---|---------|-----|-----------|
| 1 | Spatio-temporal propagation of COVID-19 pandemics. Europhysics Letters, 2020, 131, 58003. | 2.0 | 56 |
| 2 | Active viral marketing: Incorporating continuous active seeding efforts into the diffusion model. Expert Systems With Applications, 2018, 107, 45-60. | 7.6 | 28 |
| 3 | Timing Matters: Influence Maximization in Social Networks Through Scheduled Seeding. IEEE Transactions on Computational Social Systems, 2018, 5, 621-638. | 4.4 | 23 |
| 4 | Improving Information Spread through a Scheduled Seeding Approach. , 2015, , . | | 18 |
| 5 | Realistic modelling of information spread using peer-to-peer diffusion patterns. Nature Human Behaviour, 2020, 4, 1198-1207. | 12.0 | 18 |
| 6 | Smartphone use behavior and quality of life: What is the role of awareness?. PLoS ONE, 2022, 17, e0260637. | 2.5 | 10 |
| 7 | Why spending more might get you less, dynamic selection of influencers in social networks. , 2016, , . | | 6 |
| 8 | Improving information spread by spreading groups. Online Information Review, 2019, 44, 24-42. | 3.2 | 6 |
| 9 | Scheduled seeding for latent viral marketing. , 2016, , . | | 4 |
| 10 | <i>Spread-It</i>: A Strategic Game of Competitive Diffusion Through Social Networks. IEEE Transactions on Games, 2019, 11, 129-141. | 1.4 | 3 |
| 11 | Comparing the diversity of information by word-of-mouth vs. web spread. Europhysics Letters, 2016, 114, 58003. | 2.0 | 2 |
| 12 | Big Data Analysis of Employee Turnover in Global Media Companies, Google, Facebook and Others. , 2018, , . | | 2 |
| 13 | Information spread in the age of the internet. , 2014, , . | | 0 |
| 14 | Using Connected Accounts to Enhance Information Spread in Social Networks. Studies in Computational Intelligence, 2020, , 459-468. | 0.9 | 0 |