

# Nicholas Carah

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2575692/publications.pdf>

Version: 2024-02-01

37  
papers

689  
citations

567247

15  
h-index

642715

23  
g-index

41  
all docs

41  
docs citations

41  
times ranked

500  
citing authors

#	ARTICLE	IF	CITATIONS
1	Tuning machines: an approach to exploring how Instagram's machine vision operates on and through digital media's participatory visual cultures. <i>Cultural Studies</i> , 2023, 37, 20-45.	1.7	3
2	Connected and consuming: applying a deep learning algorithm to quantify alcoholic beverage prevalence in user-generated Instagram images. <i>Drugs: Education, Prevention and Policy</i> , 2022, 29, 501-508.	1.3	3
3	Regulating Platforms' Algorithmic Brand Culture: The Instructive Case of Alcohol Marketers on Social Media. <i>Palgrave Global Media Policy and Business</i> , 2022, , 111-130.	0.4	3
4	Snapchat's augmented reality brand culture: sponsored filters and lenses as digital piecework. <i>Continuum</i> , 2021, 35, 12-29.	0.9	15
5	Original live music venues in hyper-commercialised nightlife precincts: exploring how venue owners and managers navigate cultural, commercial and regulatory forces. <i>International Journal of Cultural Policy</i> , 2021, 27, 621-635.	1.5	9
6	Alcohol Marketing in the Era of Digital Media Platforms. <i>Journal of Studies on Alcohol and Drugs</i> , 2021, 82, 18-27.	1.0	48
7	The Nature and Extent of Online Marketing by Big Food and Big Alcohol During the COVID-19 Pandemic in Australia: Content Analysis Study. <i>JMIR Public Health and Surveillance</i> , 2021, 7, e25202.	2.6	25
8	The impact of Queensland's Tackling Alcohol-Fuelled Violence Policy on nightlife and business trade. <i>Drug and Alcohol Review</i> , 2021, 40, 746-754.	2.1	7
9	Summarising the impacts of the Queensland Alcohol-related violence and Night-Time Economy (QUANTEM) project. <i>Drug and Alcohol Review</i> , 2021, 40, 755-760.	2.1	6
10	Re-reading Personal Influence in an age of social media. <i>Continuum</i> , 2021, 35, 437-454.	0.9	4
11	The impact of the Queensland Government's Tackling Alcohol-Fuelled Violence Policy on live music performances in Fortitude Valley, Brisbane, Australia. <i>Drug and Alcohol Review</i> , 2021, 40, 738-745.	2.1	4
12	Queensland Alcohol-related violence and Night-Time Economy Monitoring (QUANTEM): Rationale and overview. <i>Drug and Alcohol Review</i> , 2021, 40, 693-697.	2.1	7
13	The promotional culture of social media and search platforms: an original article by Tom O'Regan and a commentary by Nicholas Carah. <i>Media International Australia</i> , 2021, 180, 64-82.	2.4	0
14	What do participants on digital media platforms produce? Tracking the development of Hello Sunday Morning from a blog, to a social network, to a self-tracking app. <i>International Journal of Cultural Studies</i> , 2020, 23, 512-530.	1.4	3
15	Critical perspectives on brand culture in the era of participatory and algorithmic media. <i>Sociology Compass</i> , 2020, 14, e12752.	2.5	3
16	Journalism by numbers: trajectories of growth and decline of journalists in the Australian census 1961-2016. <i>Media International Australia</i> , 2019, 172, 13-32.	2.4	11
17	Algorithmic brand culture: participatory labour, machine learning and branding on social media. <i>Media, Culture and Society</i> , 2018, 40, 178-194.	3.1	59
18	Emerging social media 'platform' approaches to alcohol marketing: a comparative analysis of the activity of the top 20 Australian alcohol brands on Facebook (2012-2014). <i>Critical Public Health</i> , 2018, 28, 70-80.	2.4	16

#	ARTICLE	IF	CITATIONS
19	Digital Intimate Publics and Social Media: Towards Theorising Public Lives on Private Platforms. <i>Palgrave Studies in Communication for Social Change</i> , 2018, , 3-27.	0.1	35
20	Algorithmic brands: A decade of brand experiments with mobile and social media. <i>New Media and Society</i> , 2017, 19, 384-400.	5.0	46
21	We need a media platform perspective on alcohol marketing: a reply to Lobstein <i>et al</i> .. <i>Addiction</i> , 2017, 112, 370-370.	3.3	10
22	Queensland Alcohol-related violence and Night Time Economy Monitoring project (QUANTEM): a study protocol. <i>BMC Public Health</i> , 2017, 17, 789.	2.9	33
23	Alcohol corporations and marketing in social media. , 2017, , 115-131.		11
24	Algorithmic Hotness: Young Women's "Promotion" and "Reconnaissance" Work via Social Media Body Images. <i>Social Media and Society</i> , 2016, 2, 205630511667288.	3.0	25
25	Brand Machines, Sensory Media and Calculative Culture. , 2016, , .		13
26	I/O Devices: Conducting Interactions. , 2016, , 97-123.		0
27	Infrastructure: Orchestrating Action. , 2016, , 125-155.		0
28	Interventions: Reimagining Advertising. , 2016, , 157-187.		0
29	Brands and Instagram: Point, tap, swipe, glance. <i>Mobile Media and Communication</i> , 2016, 4, 69-84.	4.8	82
30	Profiling Hello Sunday Morning: Who are the participants?. <i>International Journal of Drug Policy</i> , 2015, 26, 214-216.	3.3	28
31	Brand value: how affective labour helps create brands. <i>Consumption Markets and Culture</i> , 2014, 17, 346-366.	2.1	29
32	Watching Nightlife. <i>Television and New Media</i> , 2014, 15, 250-265.	2.6	17
33	Brands and sociality. <i>Convergence</i> , 2014, 20, 259-275.	2.7	29
34	Curators of Databases: Circulating Images, Managing Attention and Making Value on Social Media. <i>Media International Australia</i> , 2014, 150, 137-142.	2.4	24
35	Alcohol brands on Facebook: the challenges of regulating brands on social media. <i>Journal of Public Affairs</i> , 2013, 13, 272-281.	3.1	35
36	Breaking into <i>The Bubble</i> : Brand-building labour and "getting in" to the culture industry. <i>Continuum</i> , 2011, 25, 427-438.	0.9	5

#	ARTICLE	IF	CITATIONS
37	Pop Brands. , 2010, , .		35