

Bin Cao

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2571230/publications.pdf>

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9
papers

127
citations

1684188
5
h-index

1872680
6
g-index

9
all docs

9
docs citations

9
times ranked

117
citing authors

#	ARTICLE	IF	CITATIONS
1	Optimal advertising/ordering policy and finance mode selection for a capital-constrained retailer with stochastic demand. <i>Journal of the Operational Research Society</i> , 2017, 68, 1620-1632.	3.4	50
2	Pricing and rebate strategies for an e-shop with a cashback website. <i>European Journal of Operational Research</i> , 2017, 262, 108-122.	5.7	35
3	Impacts of pre-sales service and delivery lead time on dual-channel supply chain design. <i>Computers and Industrial Engineering</i> , 2020, 147, 106579.	6.3	18
4	Optimal pricing/ordering and advertising investment strategies for a capital-constrained retailer. <i>Computers and Industrial Engineering</i> , 2017, 114, 274-287.	6.3	11
5	The allocation optimization of promotion budget and traffic volume for an online flash-sales platform. <i>Annals of Operations Research</i> , 2020, 291, 1183-1207.	4.1	6
6	Dynamic pricing and cross-channel fulfillment for omnichannel retailing industry: An approximation policy and implications. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2021, 156, 102524.	7.4	5
7	Equilibrium Analysis and Coalition Stability in R&D Cooperation with Spillovers. <i>IIE Transactions</i> , 0, , 1-29.	2.4	2
8	Optimal replenishment policy in the EPQ model under two-part trade credit. , 2015, , .		0
9	Optimal Pricing Strategies for a Manufacturer and a Value-Adding Retailer in a Dual-Channel Environment. <i>Journal of Systems Science and Systems Engineering</i> , 2020, 29, 273-290.	1.6	0