

Hyejoon Rim

List of Publications by Year in descending order

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Version: 2024-02-01

30
papers

893
citations

516710

16
h-index

501196

28
g-index

30
all docs

30
docs citations

30
times ranked

607
citing authors

#	ARTICLE	IF	CITATIONS
1	Strategic partnerships with nonprofits in corporate social responsibility (CSR): The mediating role of perceived altruism and organizational identification. <i>Journal of Business Research</i> , 2016, 69, 3213-3219.	10.2	92
2	Dimensions of corporate social responsibility (CSR) skepticism and their impacts on public evaluations toward CSR. <i>Journal of Public Relations Research</i> , 2016, 28, 248-267.	2.3	91
3	Mobile News Adoption among Young Adults. <i>Journalism and Mass Communication Quarterly</i> , 2013, 90, 126-147.	2.7	89
4	Polarized public opinion responding to corporate social advocacy: Social network analysis of boycotters and advocates. <i>Public Relations Review</i> , 2020, 46, 101869.	3.2	81
5	“How Negative Becomes Less Negative” Understanding the Effects of Comment Valence and Response Sidedness in Social Media. <i>Journal of Communication</i> , 2016, 66, 475-495.	3.7	57
6	The influence of customer use of corporate websites: Corporate social responsibility, trust, and word-of-mouth communication. <i>Public Relations Review</i> , 2010, 36, 389-391.	3.2	56
7	The Ability of Corporate Blog Communication to Enhance CSR Effectiveness: The Role of Prior Company Reputation and Blog Responsiveness. <i>International Journal of Strategic Communication</i> , 2013, 7, 165-185.	2.0	50
8	The influence of corporate social responsibility and customer “company identification on public’s dialogic communication intentions. <i>Public Relations Review</i> , 2010, 36, 196-198.	3.2	38
9	Proactive Versus Reactive CSR in a Crisis: An Impression Management Perspective. <i>International Journal of Business Communication</i> , 2020, 57, 545-568.	2.6	31
10	Trust and distrust in society and public perception of CSR: a cross-cultural study. <i>Social Responsibility Journal</i> , 2018, 14, 1-19.	2.9	27
11	A cross-national comparison of transparency signaling in corporate social responsibility reporting: The United States, South Korea, and China cases. <i>Corporate Social Responsibility and Environmental Management</i> , 2019, 26, 1517-1529.	8.7	24
12	Watch out when expectancy is violated: An experiment of inconsistent CSR message cueing. <i>Journal of Marketing Communications</i> , 2020, 26, 343-361.	4.0	24
13	Mapping corporate social responsibility research in communication: A network and bibliometric analysis. <i>Public Relations Review</i> , 2020, 46, 101963.	3.2	24
14	Exploring nonprofit-business partnerships on Twitter from a network perspective. <i>Public Relations Review</i> , 2019, 45, 104-118.	3.2	23
15	The Role of Public Skepticism and Distrust in the Process of CSR Communication. <i>International Journal of Business Communication</i> , 0, , 232948841986688.	2.6	22
16	Theoretical Insights of CSR Research in Communication from 1980 to 2018: A Bibliometric Network Analysis. <i>Journal of Business Ethics</i> , 2022, 177, 327-349.	6.0	22
17	The evidence of compelling arguments in agenda building. <i>Journal of Communication Management</i> , 2014, 18, 101-116.	2.3	18
18	Company “Nonprofit Partnerships, Negative Spillover, and Response Strategies. <i>International Journal of Strategic Communication</i> , 2017, 11, 194-208.	2.0	16

#	ARTICLE	IF	CITATIONS
19	Evolution of Corporate Social Responsibility: A Content Analysis of United States Magazine Advertising, 1980â€“2009. <i>Journal of Promotion Management</i> , 2018, 24, 555-577.	3.4	16
20	Social media hoaxes, political ideology, and the role of issue confidence. <i>Telematics and Informatics</i> , 2019, 36, 1-11.	5.8	14
21	Negative spillover in corporateâ€“nonprofit partnerships: Exploring the effects of companyâ€“cause congruence and organizationâ€“public relationships. <i>Public Relations Review</i> , 2016, 42, 710-712.	3.2	13
22	Triadic Public-Company-Issue Relationships and Publicsâ€™ Reactions to Corporate Social Advocacy (CSA): An Application of Balance Theory. <i>Journal of Public Relations Research</i> , 2022, 34, 109-134.	2.3	13
23	Corporate message strategies for global CSR campaigns. <i>Corporate Communications</i> , 2017, 22, 383-400.	2.1	12
24	Should businesses take a stand? Effects of perceived psychological distance on consumersâ€™ expectation and evaluation of corporate social advocacy. <i>Journal of Marketing Communications</i> , 2022, 28, 840-863.	4.0	12
25	Consumer Evaluation of Cause-Brand Alliance in Cause-Related Advertising: The Role of Brand Familiarity and Personal Relevance. <i>Business Management and Strategy</i> , 2017, 8, 103.	0.4	7
26	What happens when brands tell the truth? Exploring the effects of transparency signaling on corporate reputation for agribusiness. <i>Journal of Applied Communication Research</i> , 2019, 47, 439-459.	1.2	7
27	Media use and political learning: Comparing Trump supporters to celebrity candidate voters. <i>Atlantic Journal of Communication</i> , 2018, 26, 251-266.	1.0	6
28	Exploring Variations in Corporationsâ€™ Communication After a CA Versus CSR Crisis: A Semantic Network Analysis of Sustainability Reports. <i>International Journal of Business Communication</i> , 2020, , 232948842090714.	2.6	6
29	Does the engaged public's evaluation of networking practices matter? The effects of polarized attitudes and the reputation of networking on individuals' wordâ€“ofâ€“mouth behaviors. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2018, 23, e1624.	0.8	1
30	Judge a Nonprofit by the Partners it Keeps: How Does Cross-Sector Partnership Disclosure Influence Public Evaluations of the Nonprofit?. <i>Voluntas</i> , 2022, 33, 952-969.	1.7	1